BBS654 Data Mining

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Slides are adapted from https://www.cs.waikato.ac.nz/ml/weka/

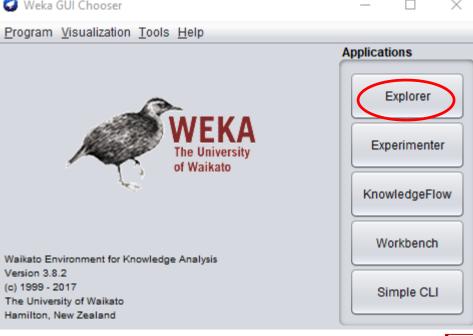
WEKA

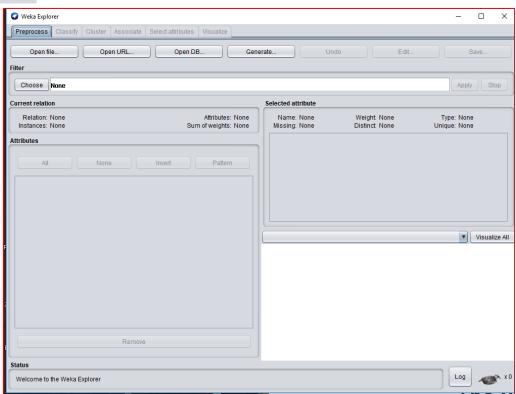
- Data Mining Software in Java
- Weka is a collection of machine learning algorithms for data mining tasks. The algorithms can either be applied directly to a dataset or called from your own Java code. Weka contains tools for data pre-processing, classification, regression, clustering, association rules, and visualization. It is also well-suited for developing new machine learning schemes.

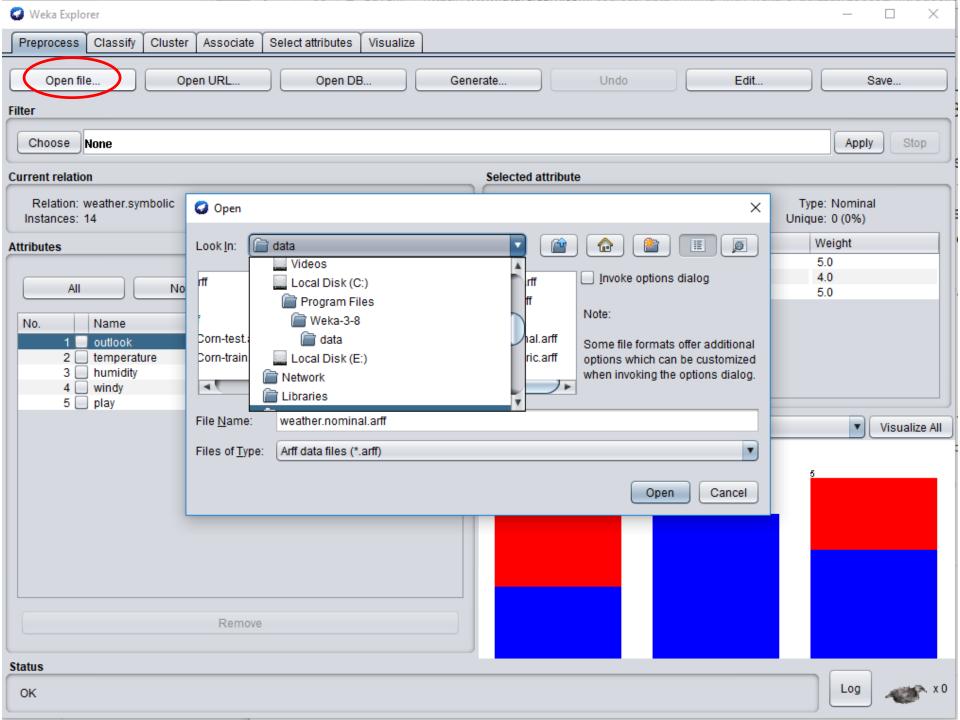
How to install WEKA

- Go to http://www.cs.waikato.ac.nz/ml/weka
- Click the Download button





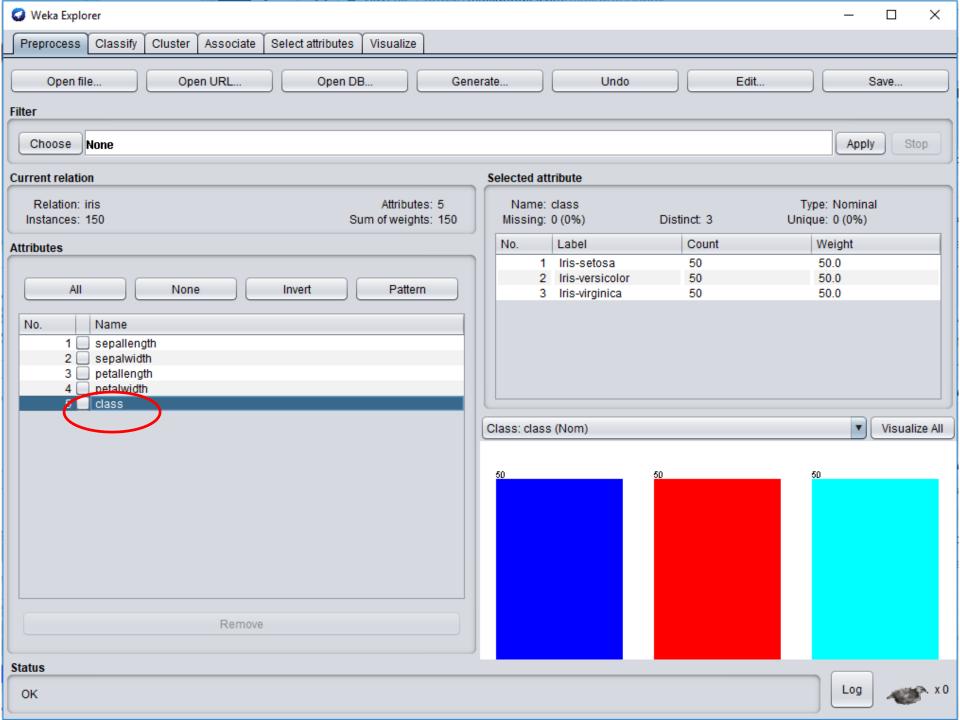


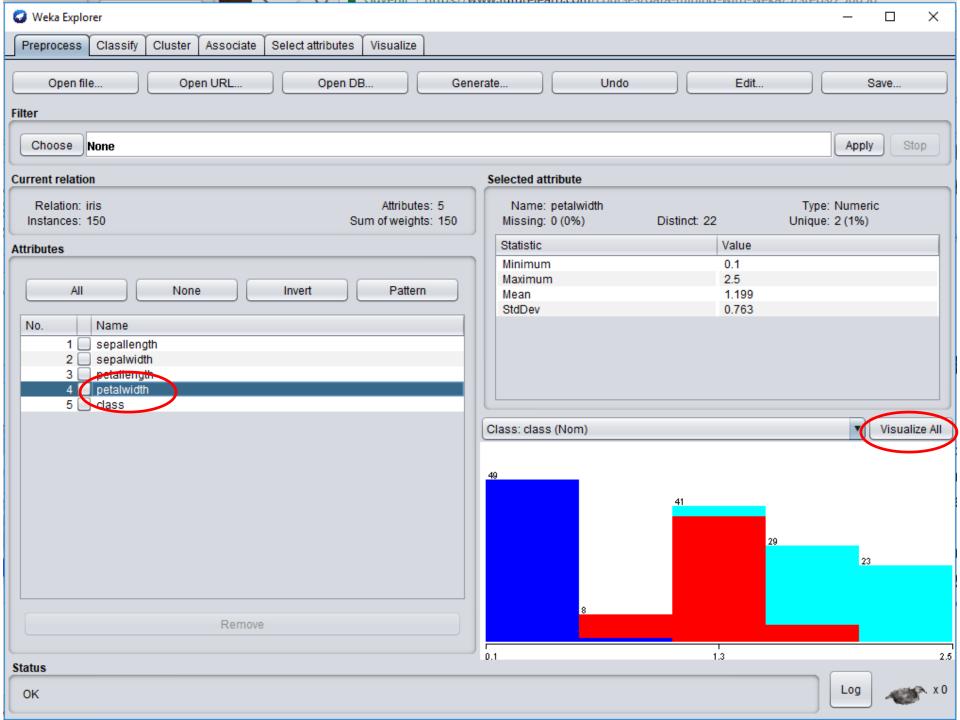


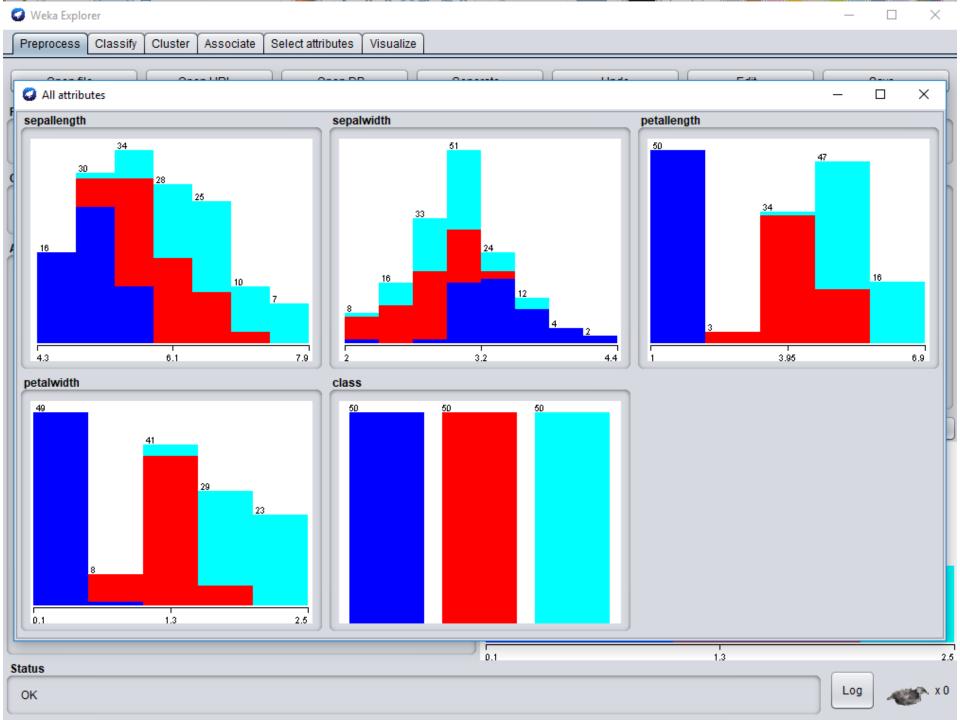


Relation: weather.symbolic

No.	1: outlook	2: temperature	3: humidity	4: windy	5: play
	Nominal	Nominal	Nominal	Nominal	Nominal
1	sunny	hot	high	FALSE	no
2	sunny	hot	high	TRUE	no
3	overcast	hot	high	FALSE	yes
4	rainy	mild	high	FALSE	yes
5	rainy	cool	normal	FALSE	yes
6	rainy	cool	normal	TRUE	no
7	overcast	cool	normal	TRUE	yes
8	sunny	mild	high	FALSE	no
9	sunny	cool	normal	FALSE	yes
10	rainy	mild	normal	FALSE	yes
11	sunny	mild	normal	TRUE	yes
12	overcast	mild	high	TRUE	yes
13	overcast	hot	normal	FALSE	yes
14	rainy	mild	high	TRUE	no



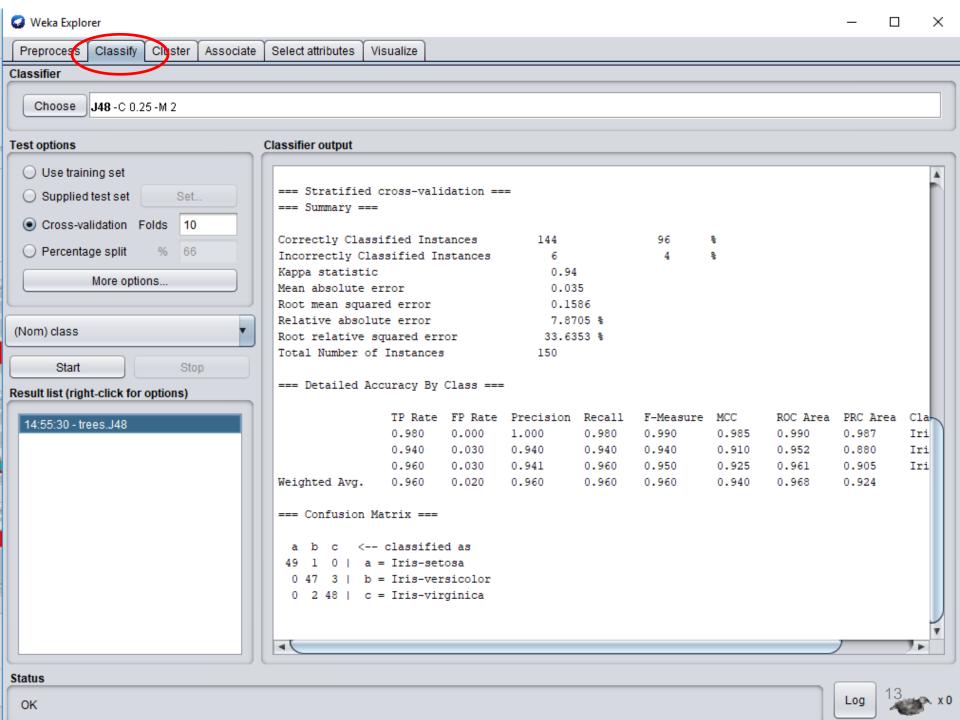


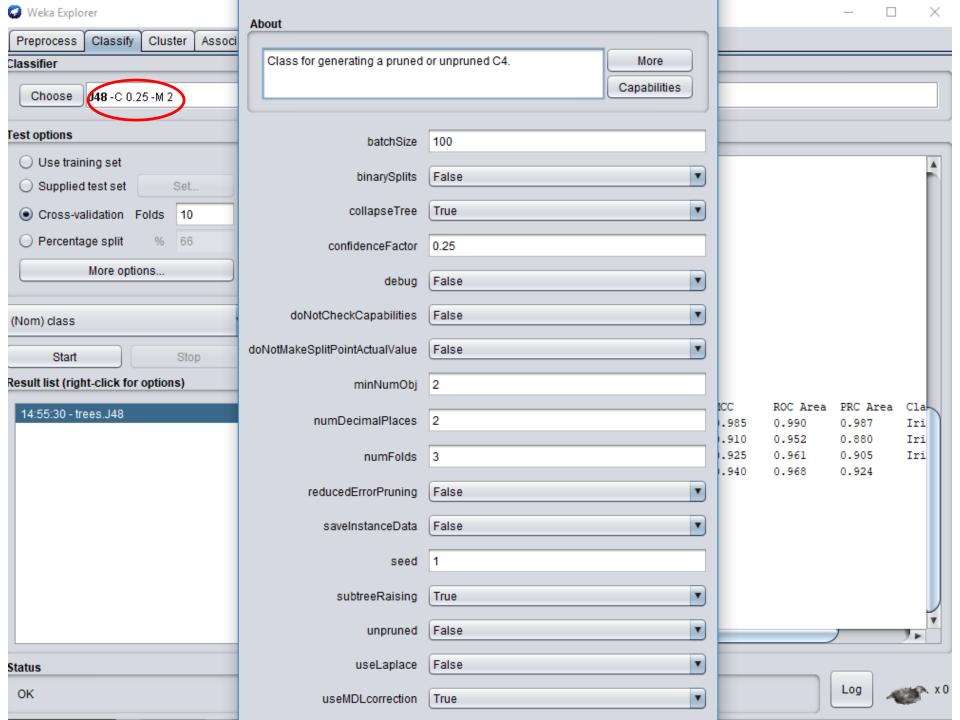


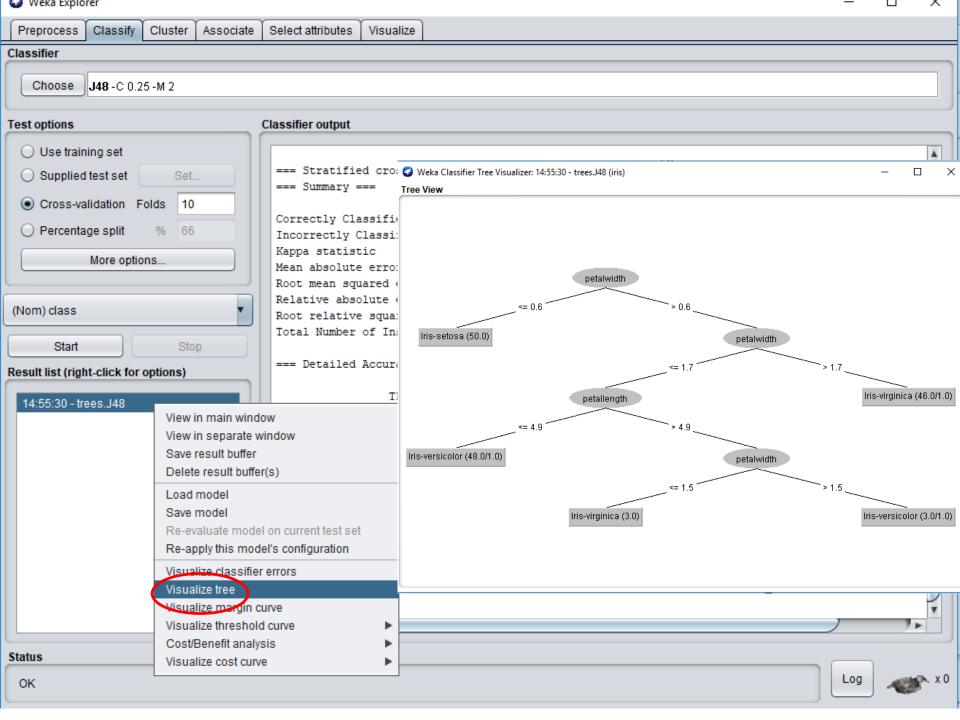
```
% 1. Title: Iris Plants Database
% 2. Sources:
       (a) Creator: R.A. Fisher
       (b) Donor: Michael Marshall (MARSHALL%
PLU@io.arc.nasa.gov)
       (c) Date: July, 1988
% 3. Past Usage:
     - Publications: too many to mention!!! Here are a few.
     1. Fisher, R.A. "The use of multiple measurements in
taxonomic problems"
        Annual Eugenics, 7, Part II, 179-188 (1936); also in
"Contributions
        to Mathematical Statistics" (John Wiley, NY, 1950).
     2. Duda, R.O., & Hart, P.E. (1973) Pattern Classification and
Scene Analysis.
        (Q327.D83) John Wiley & Sons. ISBN 0-471-22361-1. See
page 218.
     3. Dasarathy, B.V. (1980) "Nosing Around the Neighborhood:
A New System
        Structure and Classification Rule for Recognition in
Partially Exposed
```

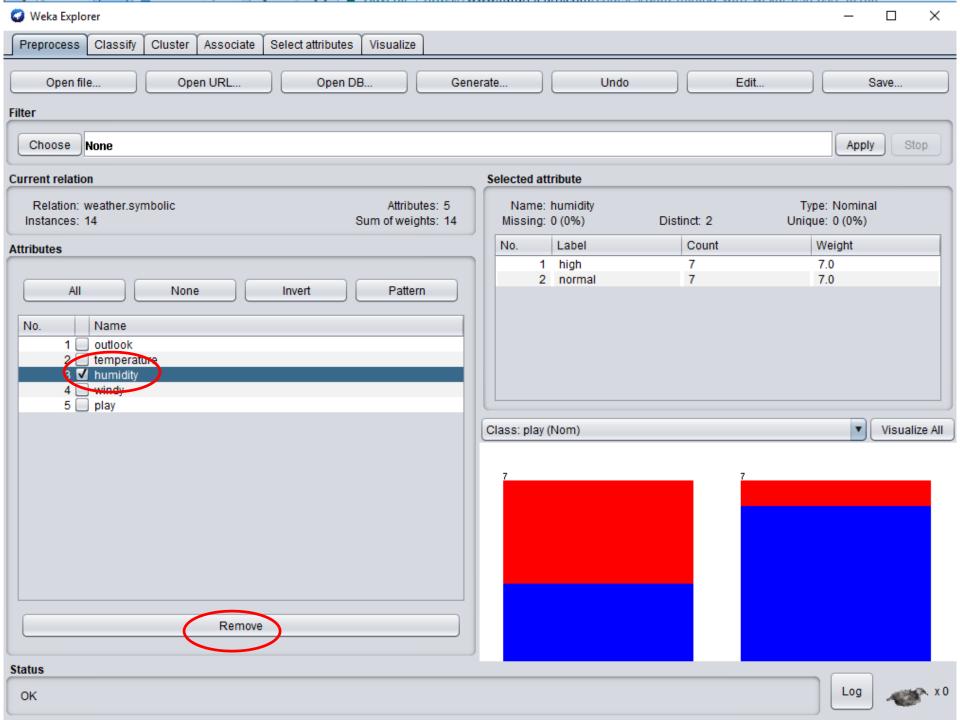
```
ъ
% 7. Attribute Information:
    1. sepal length in cm
    2. sepal width in cm
    3. petal length in cm
    4. petal width in cm
    5. class:
       -- Iris Setosa
       -- Iris Versicolour
ક
       -- Iris Virginica
% 8. Missing Attribute Values: None
% Summary Statistics:
                                  SD Class Correlation
                Min Max
                          Mean
    sepal length: 4.3 7.9 5.84 0.83
                                          0.7826
     sepal width: 2.0 4.4 3.05 0.43
                                        -0.4194
    petal length: 1.0 6.9 3.76 1.76
                                        0.9490 (high!)
8
     petal width: 0.1 2.5 1.20 0.76
8
                                        0.9565 (high!)
% 9. Class Distribution: 33.3% for each of 3 classes.
@RELATION iris
@ATTRIBUTE sepallength
                          REAL
@ATTRIBUTE sepalwidth
                          REAL
@ATTRIBUTE petallength
                          REAL
@ATTRIBUTE petalwidth REAL
@ATTRIBUTE class {Iris-setosa, Iris-versicolor, Iris-
virginica}
@DATA
5.1,3.5,1.4,0.2,Iris-setosa
4.9,3.0,1.4,0.2, Iris-setosa
4.7,3.2,1.3,0.2, Iris-setosa
4.6,3.1,1.5,0.2, Iris-setosa
5.0,3.6,1.4,0.2, Iris-setosa
5.4,3.9,1.7,0.4, Iris-setosa
```

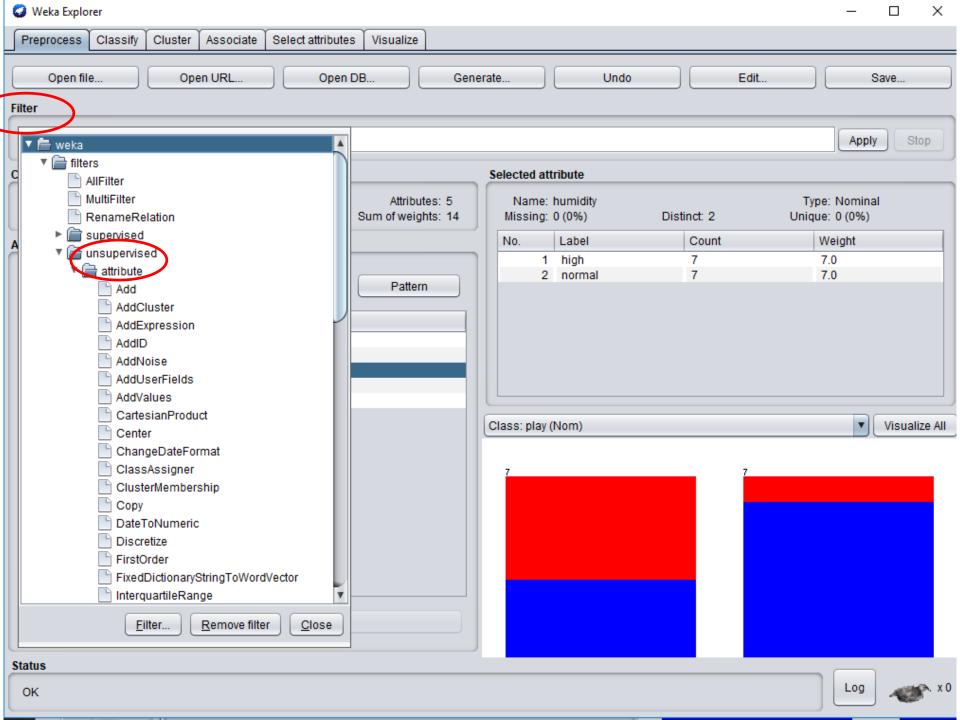
Classification

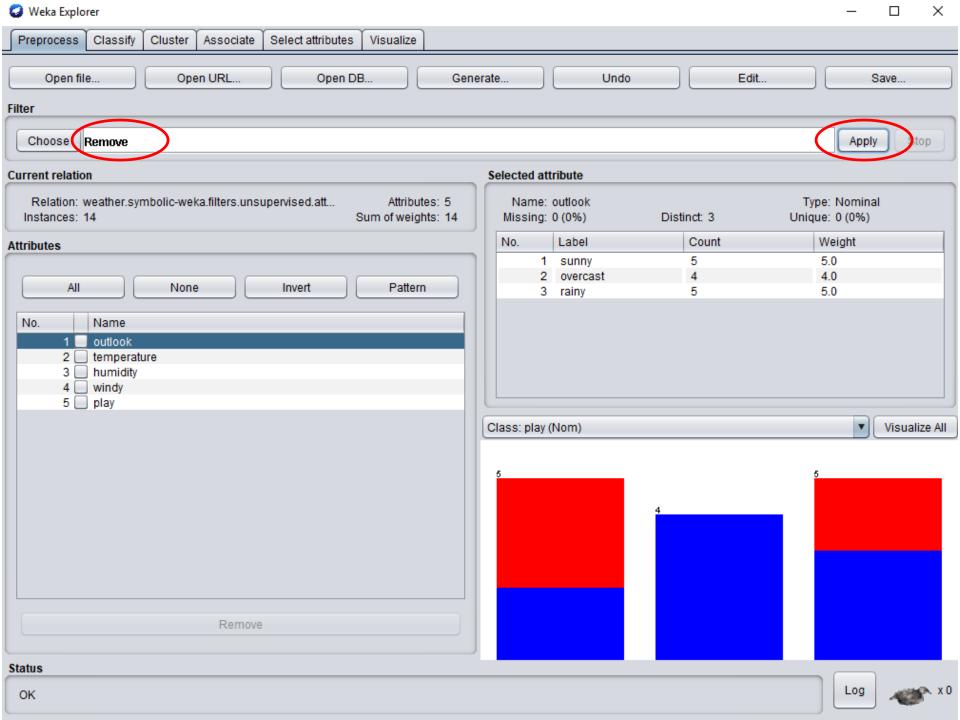


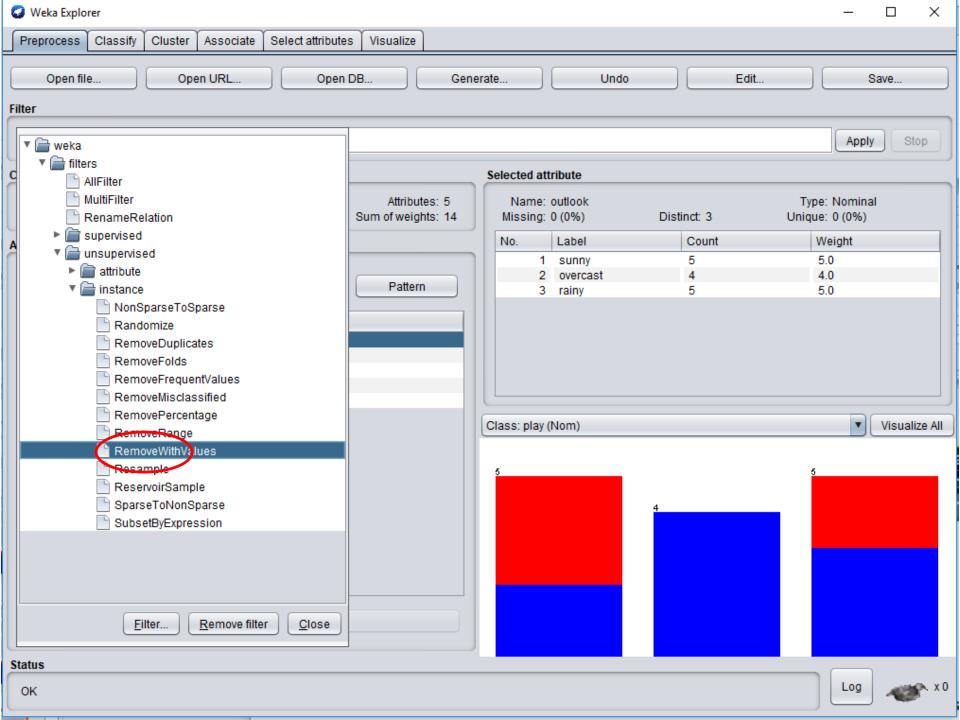




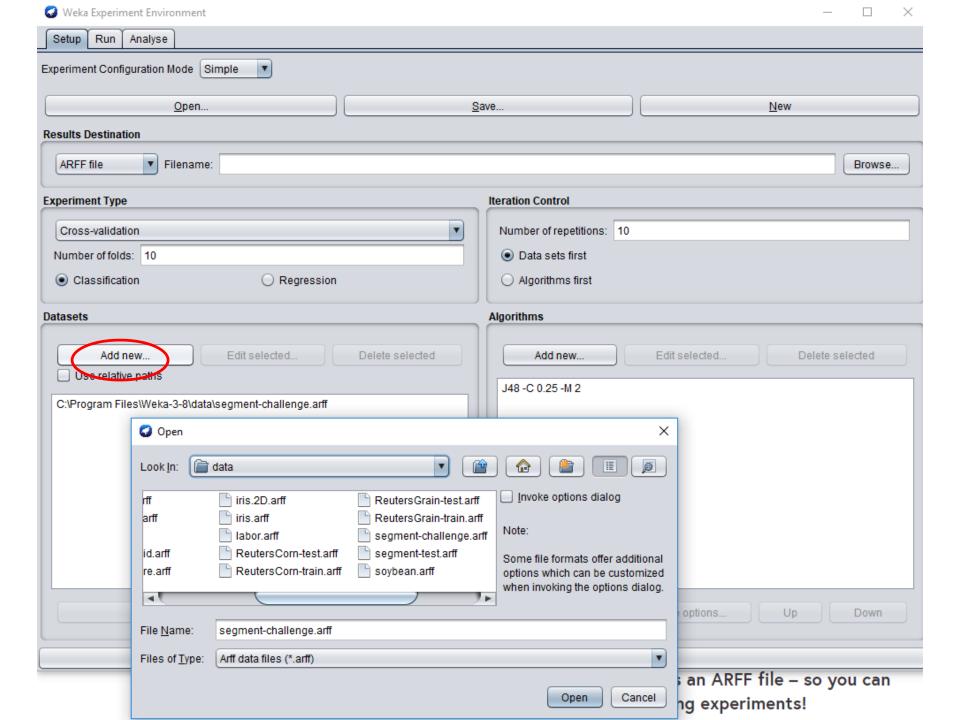


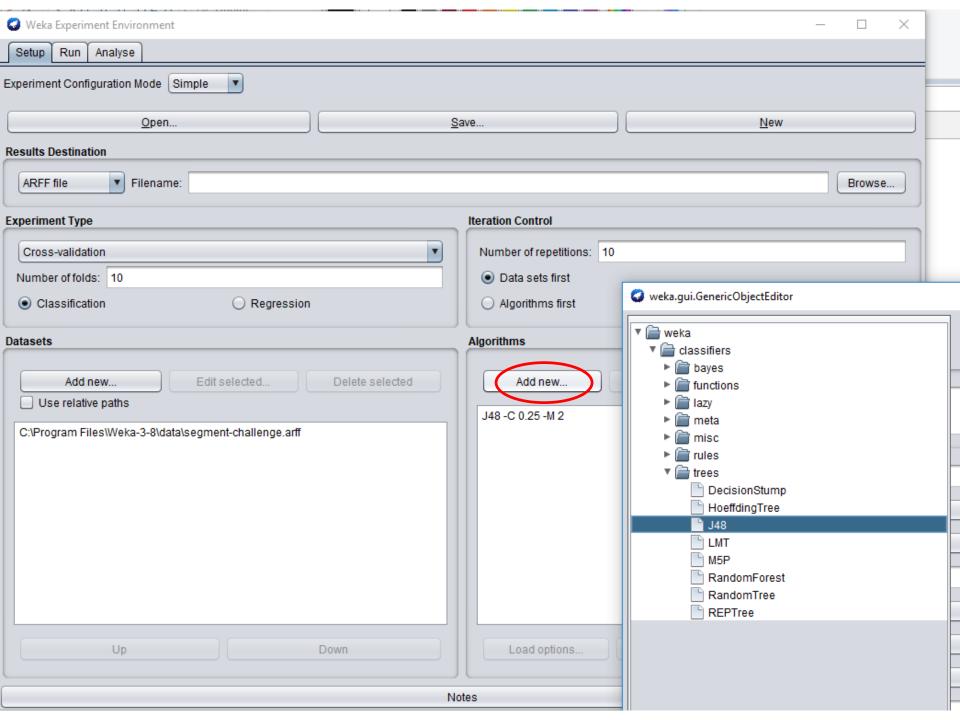


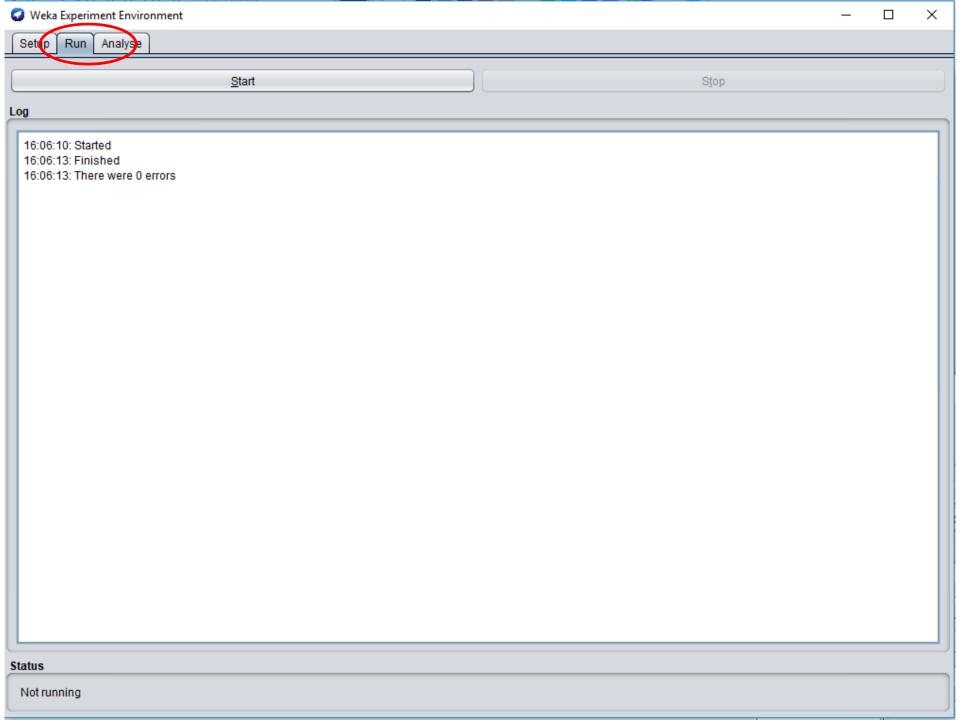


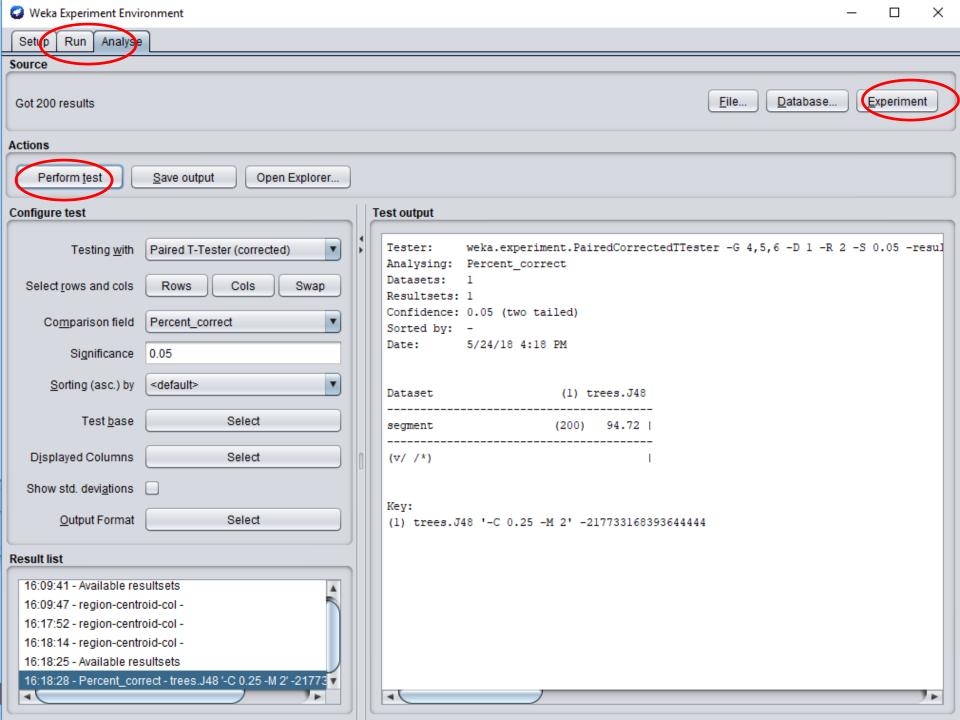


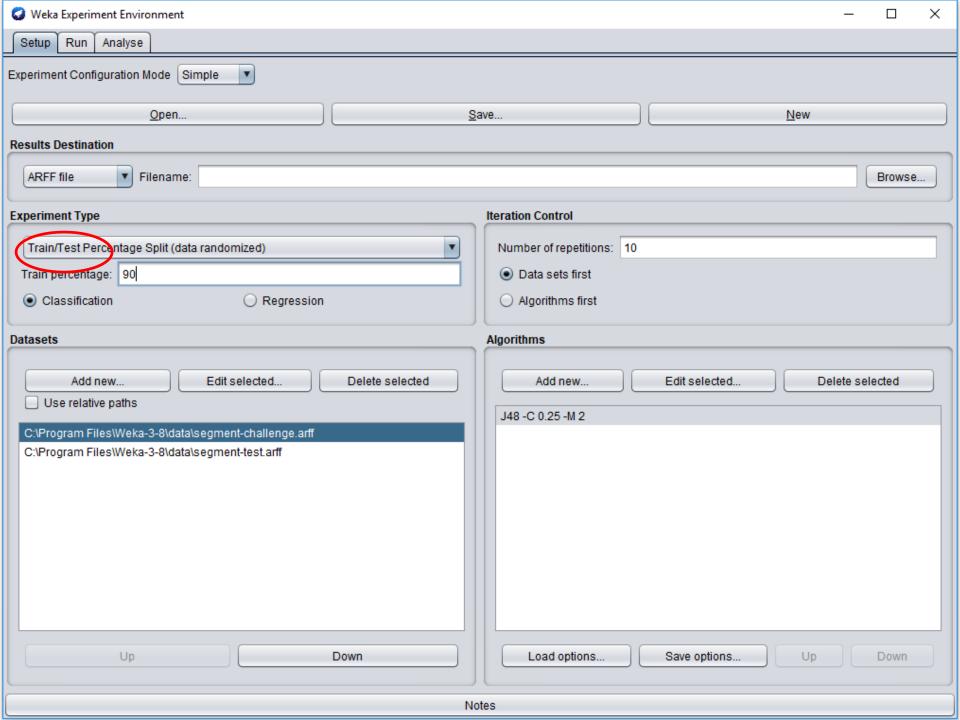




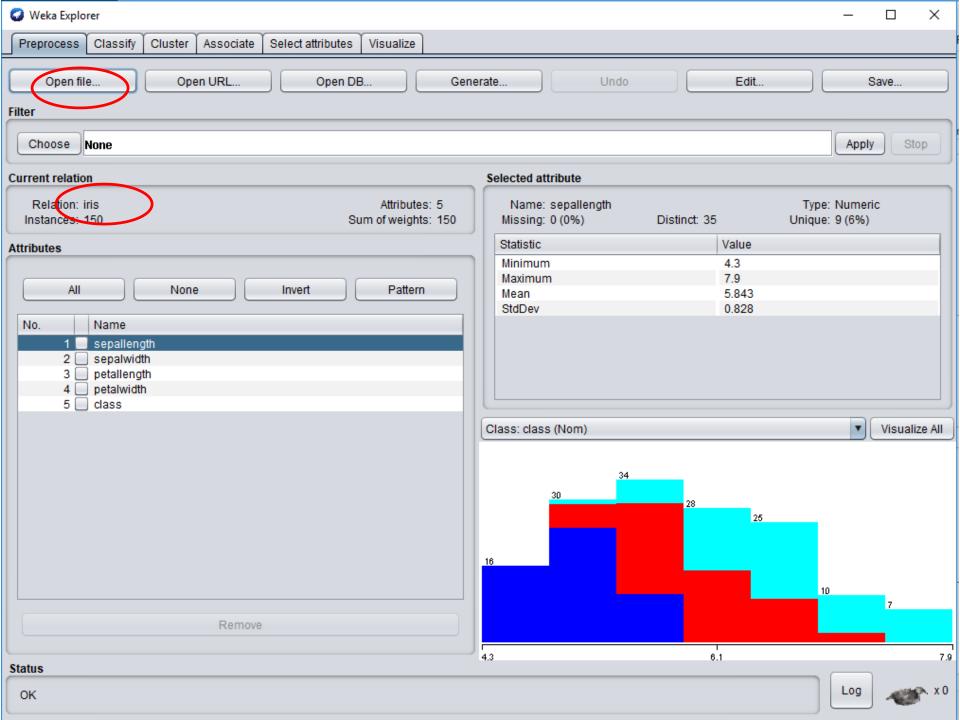


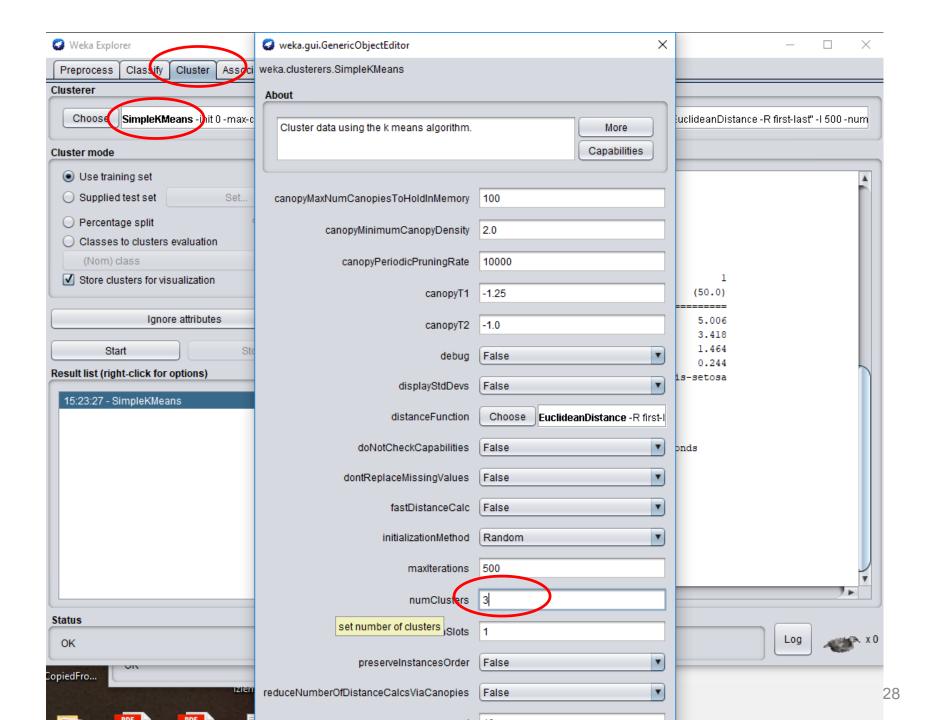


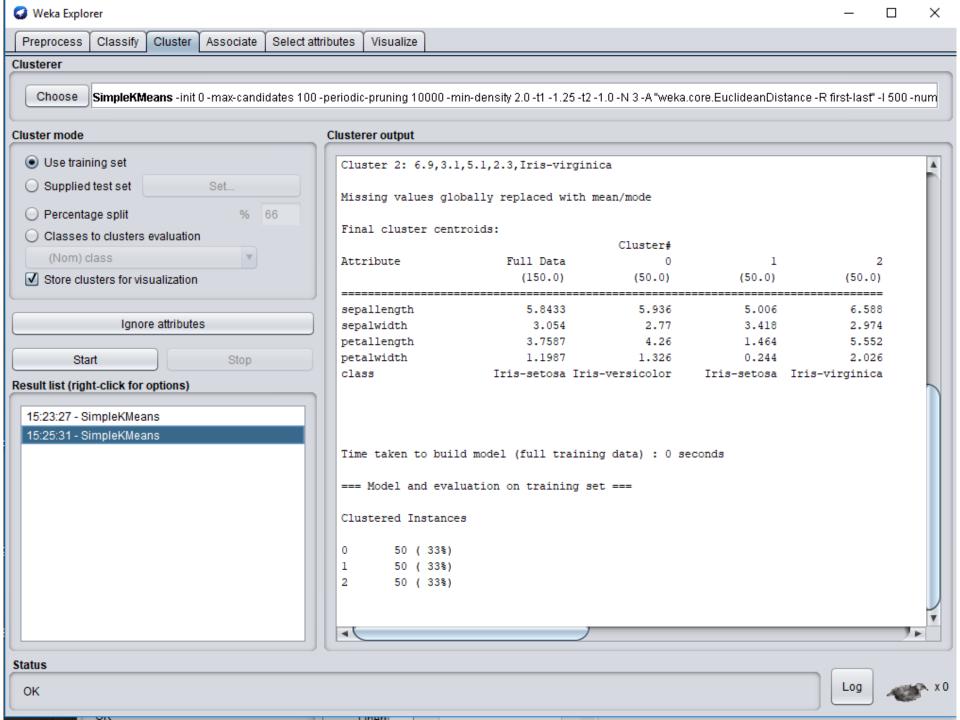


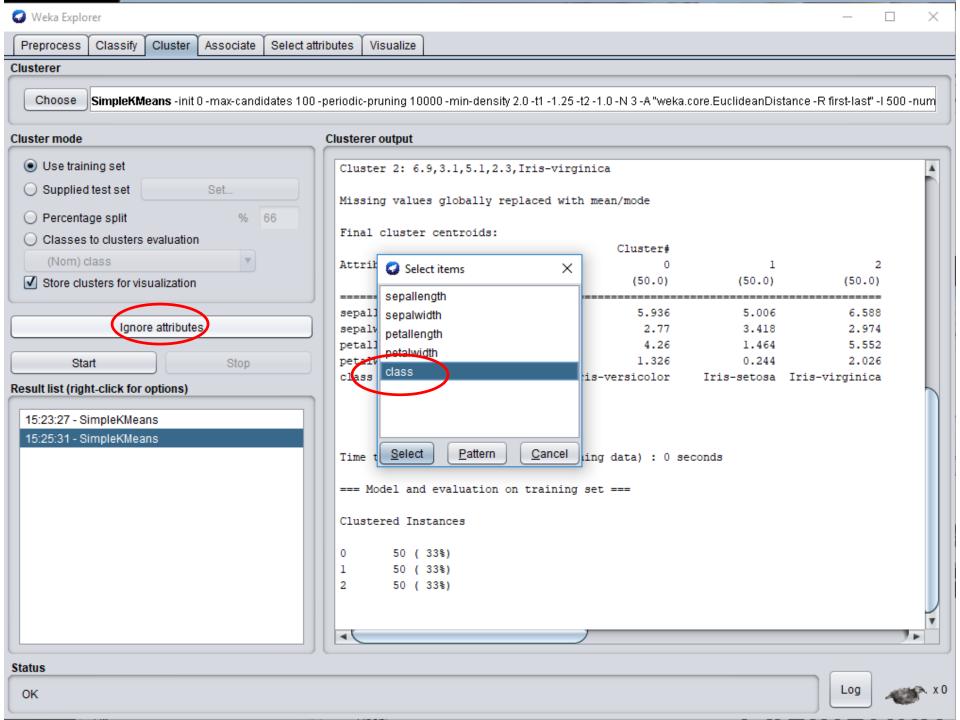


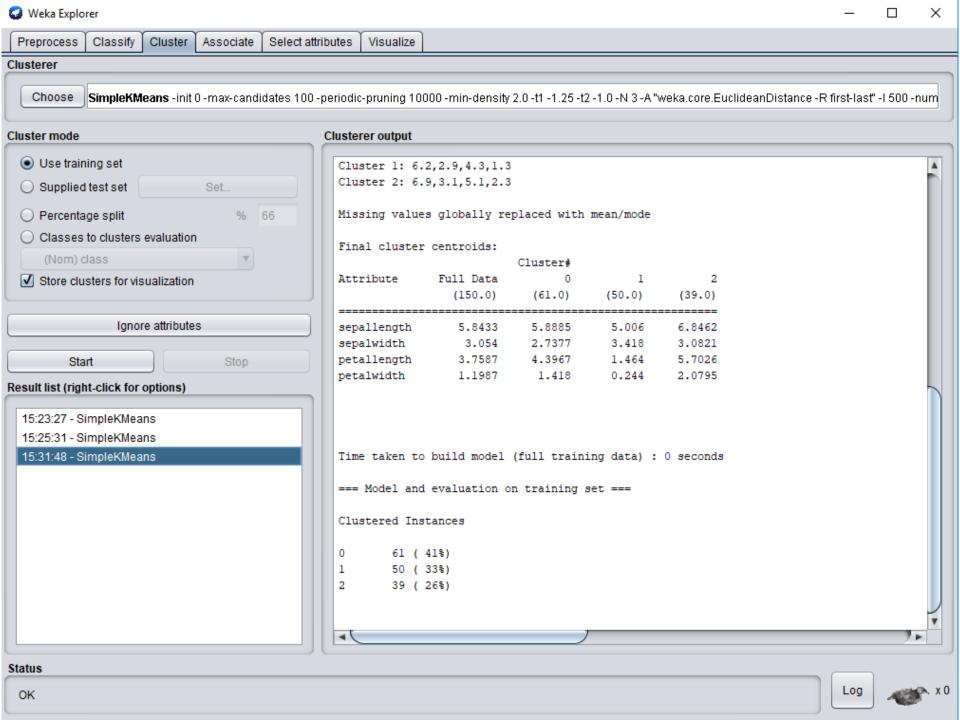
Clustering

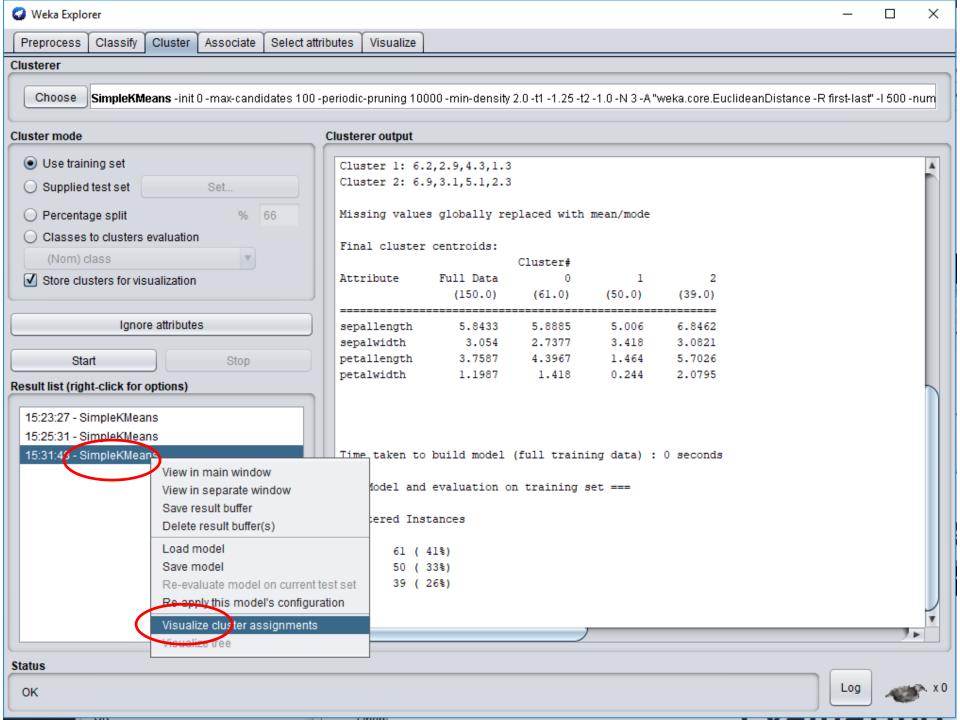


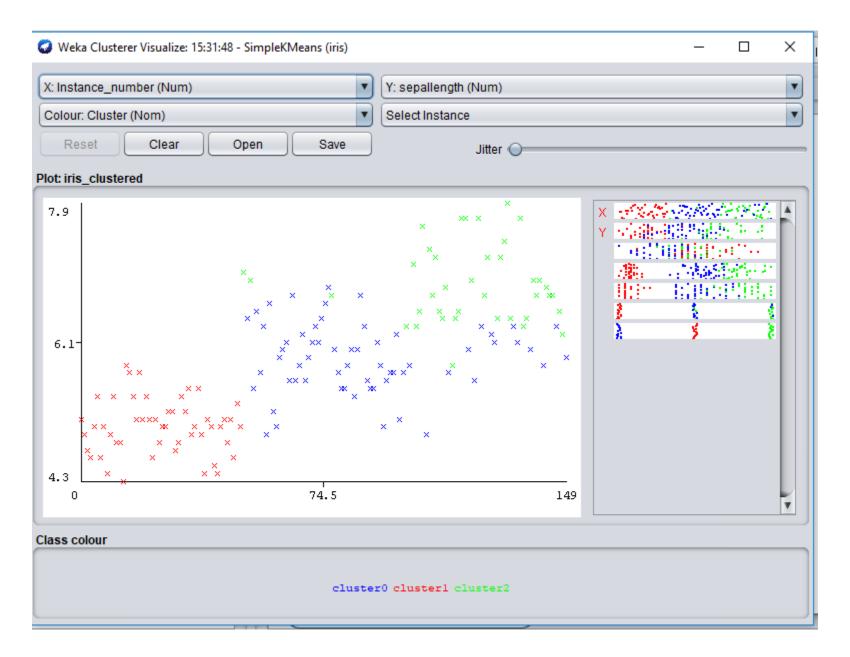


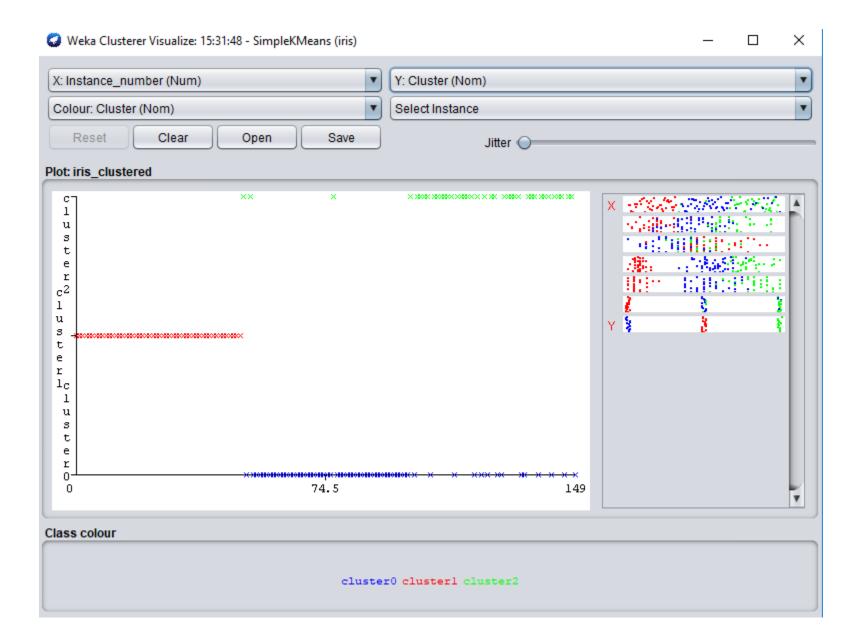


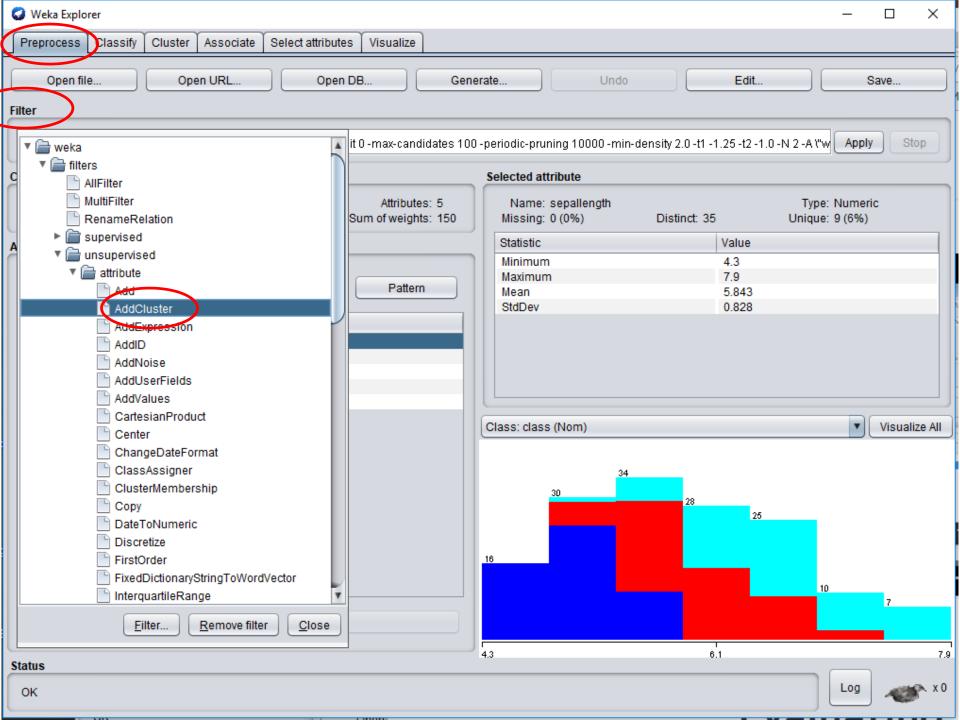


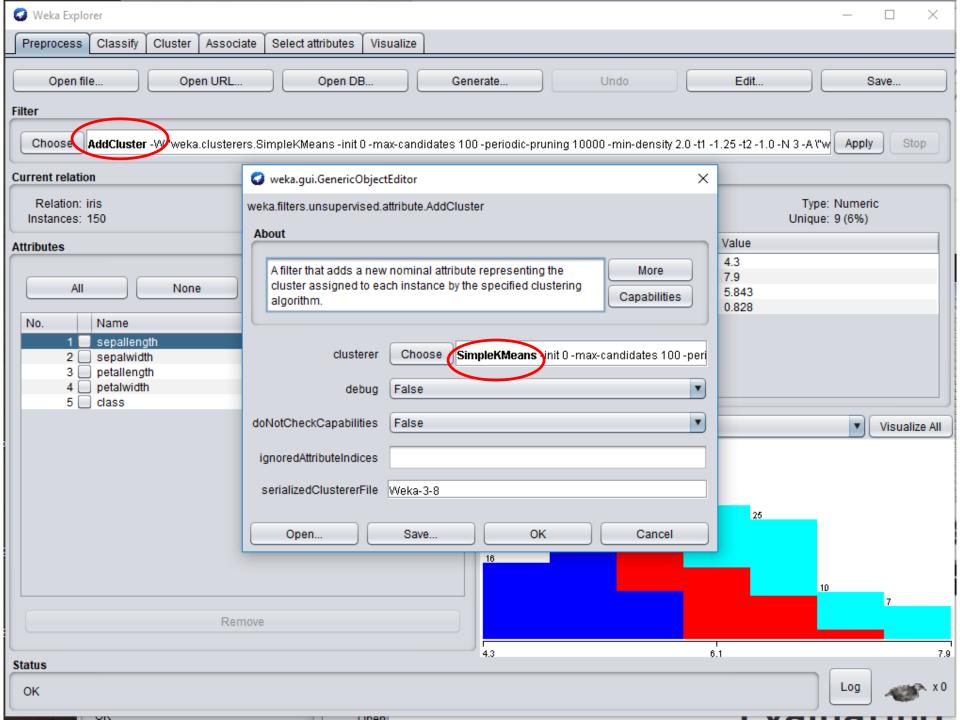


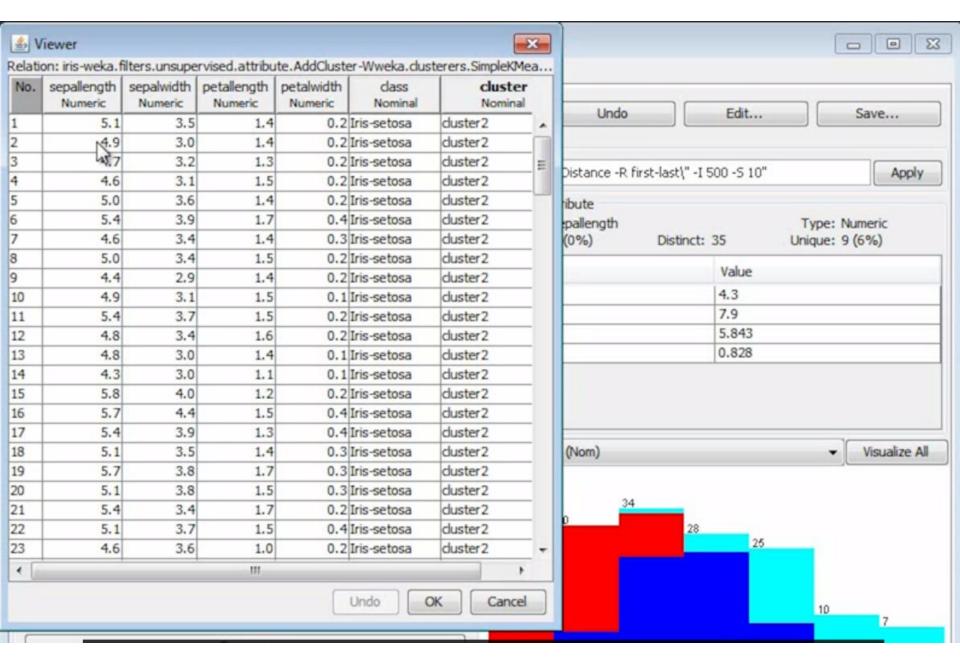


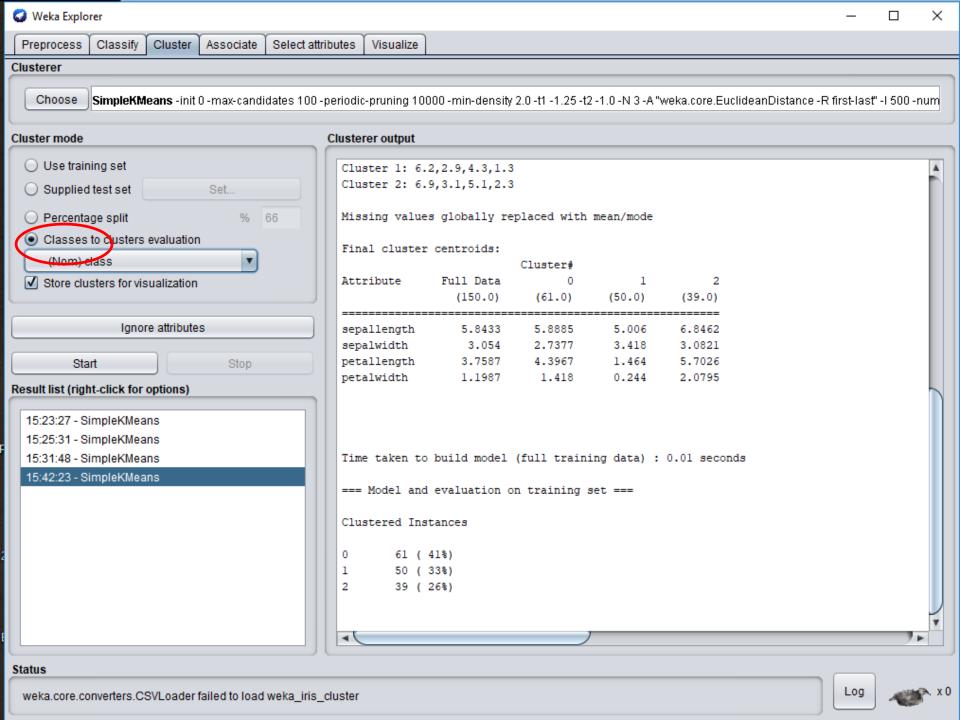


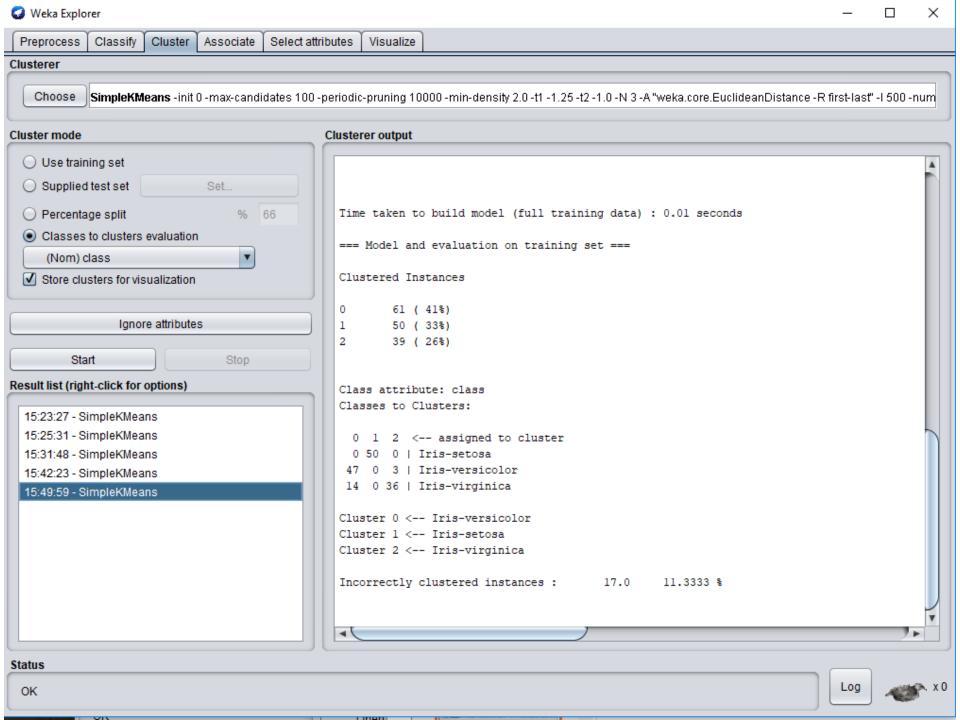












Association

Association rules

- With association rules, there is no "class" attribute
- Rules can predict any attribute, or combination of attributes
- Need a different kind of algorithm: "Apriori"

Here are some association rules for the weather data:

1. outlook = overcast	==>	play = yes
2. temperature = cool		humidity = normal
3. humidity = normal & windy = false		play = yes
4. outlook = sunny & play = no	==>	humidity = high
5. outlook = sunny & humidity = high	==>	play = no
6. outlook = rainy & play = yes	==>	windy = false
7. outlook = rainy & windy = false		play = yes
8. temperature = cool & play = yes		humidity = normal
9. outlook = sunny & temperature = hot	==>	humidity = high

Outlook	Temp	Humidity	Windy	Play
sunny	hot	high	false	по
sunny	hot	high	true	no
overcast	hot	high	false	yes
rainy	mild	high	false	yes
rainy	cool	normal	false	yes
rainy	cool	normal	true	по
overcast	cool	normal	true	yes
sunny	mild	hìgh	false	no
sunny	cool	normal	false	yes
rainy	mild	normal	false	yes
sunny	mild	normal	true	yes
gvercast	mild	high	true	yes
overcast	hot	normal	false	yes

support confidence

1. outlook = overcast	==>	play = yes	4	100%
2. temperature = cool	==>	humidity = normal	4	100%
3. humidity = normal & windy = false	==>	play = yes	4	100%
4. outlook = sunny & play = no	==>	humidity = high	3	100%
5. outlook = sunny & humidity = high	==>	play = no	3	100%
6. outlook = rainy & play = yes	==>	windy = false	3	100%
7. outlook = rainy & windy = false	==>	play = yes	3	100%
8. temperature = cool & play = yes	==>	humidity = normal	3	100%
9. outlook = sunny & temperature = hot	==>	humidity = high	2	100%
10. temperature = hot & play = no	==>	outlook = sunny	2	100%

Itemset set of attribute-value pairs, e.g.

```
humidity = normal & windy = false & play = yes support = 4
```

7 potential rules from this itemset:

```
If humidity = normal & windy = false ==> play = yes

If humidity = normal & play = yes ==> windy = false

If windy = false & play = yes ==> humidity = normal

If humidity = normal ==> windy = false & play = yes

If windy = false ==> humidity = normal & play = yes

If play = yes ==> humidity = normal & windy = false

==> humidity = normal & windy = false & play = yes

4 4/4

4/6

4/7

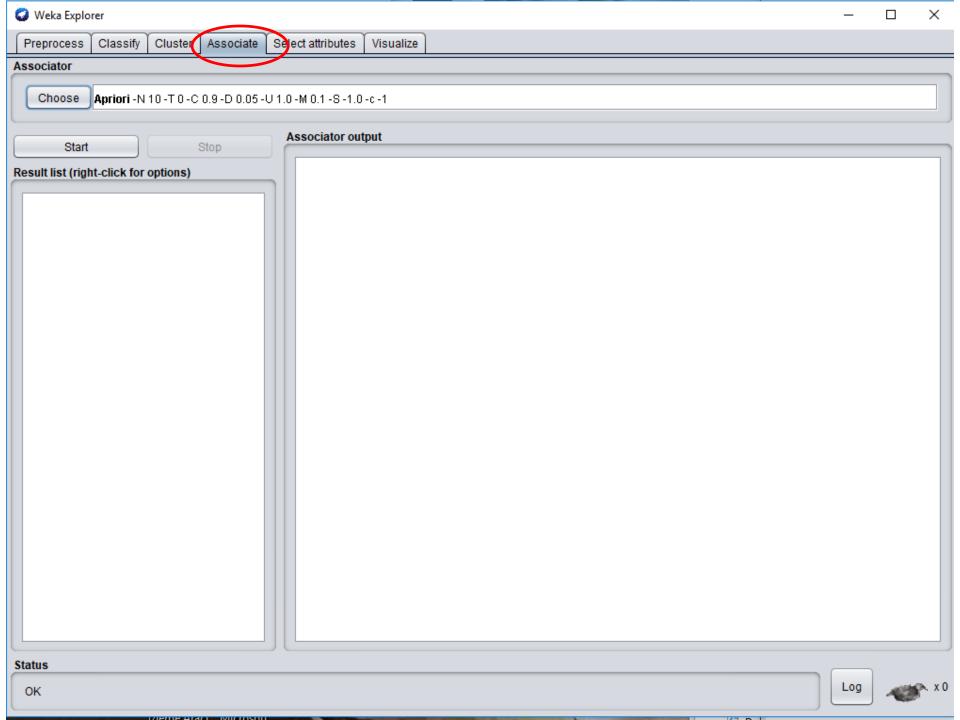
4/8

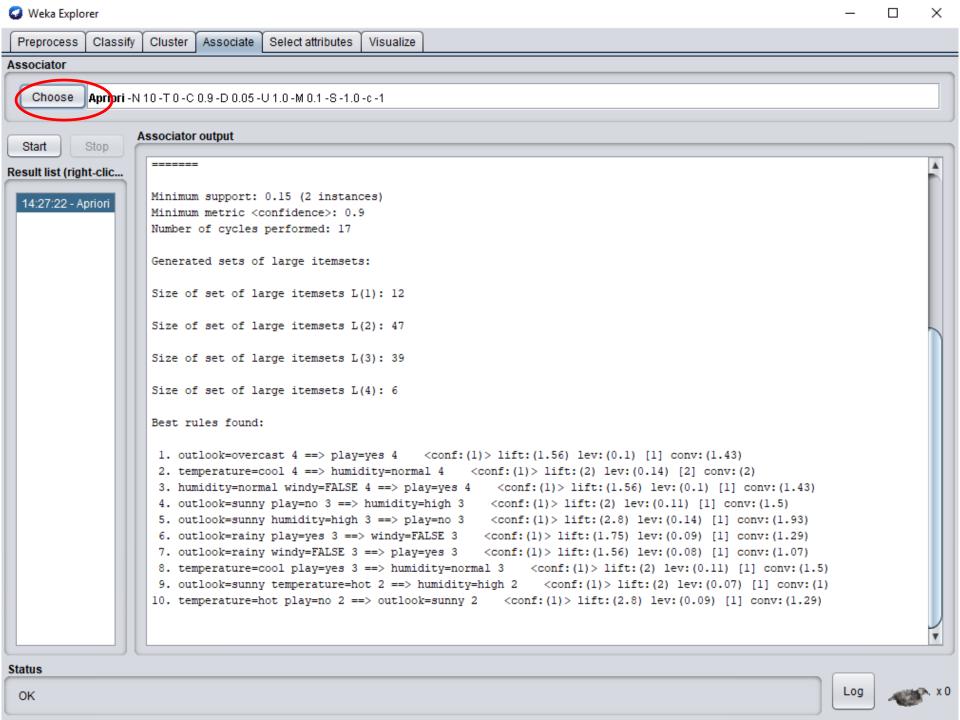
4/8

4/9

4/14
```

- Generate high-support itemsets, get several rules from each
- Strategy: iteratively reduce the minimum support until the required number of rules is found with a given minimum confidence





- Weather data has 336 rules with confidence 100%!
 - but only 8 have support ≥ 3, only 58 have support ≥ 2
- Weka: specify minimum confidence level (minMetric, default 90%) number of rules sought (numRules, default 10)
- Support is expressed as a proportion of the number of instances
- Weka runs Apriori algorithm several times starts at upperBoundMinSupport (usually left at 100%) decreases by delta at each iteration (default 5%) stops when numRules reached
 - ... or at lowerBoundMinSupport (default 10%)



```
Minimum support: 0.15 (2 instances)
Minimum metric <confidence>: 0.9
Number of cycles performed: 17
Generated sets of large itemsets:
Size of set of large itemsets L(1): 12
Size of set of large itemsets L(2): 47
Size of set of large itemsets L(3): 39
Size of set of large itemsets L(4): 6
```

Best rules found:

1. outlook = overcast 4 ==> play = yes 4

- 17 cycles of Apriori algorithm:
 - support = 100%, 95%, 90%, ..., 20%, 15%
 - 14, 13, 13, ..., 3, 2 instances
 - only 8 rules with conf > 0.9 & support ≥ 3
- to see itemsets, set outputItemSets
 - they're based on the final support value, i.e. 2

```
12 one-item sets with support ≥ 2

outlook = sunny 5

outlook = overcast 4

...

play = no 5
```

47 two-item sets with support ≥ 2
outlook = sunny & temperature = hot 2
outlook = sunny & humidity = high 3

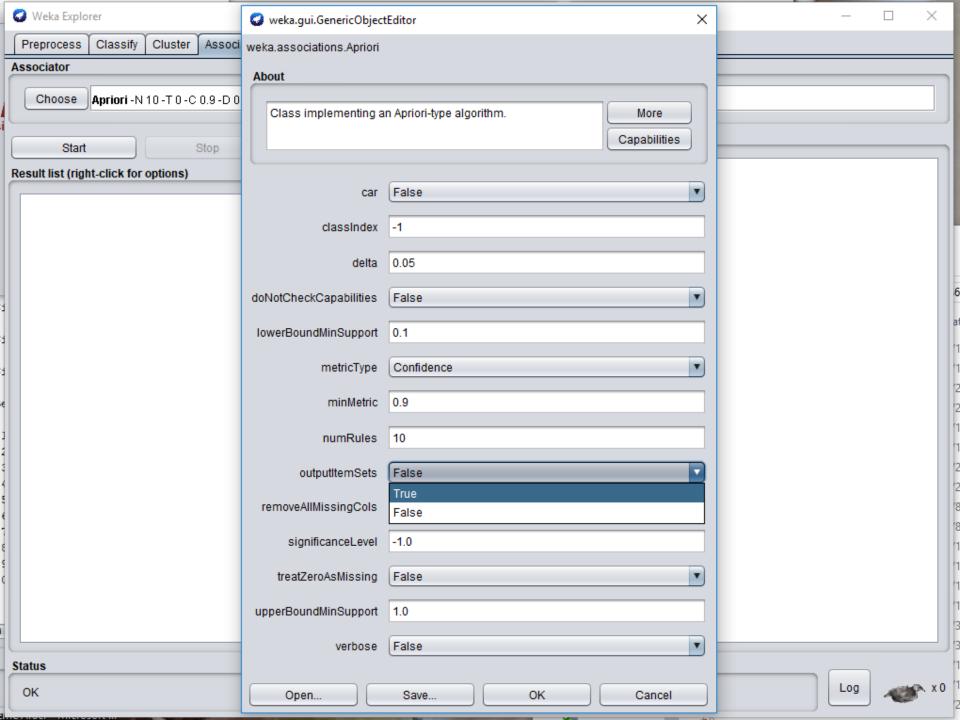
39 three-item sets with support ≥ 2
outlook = sunny & temperature=hot & humidity=high 2
outlook = sunny & humidity = high & play = no 3
outlook = sunny & windy = false & play = no 2

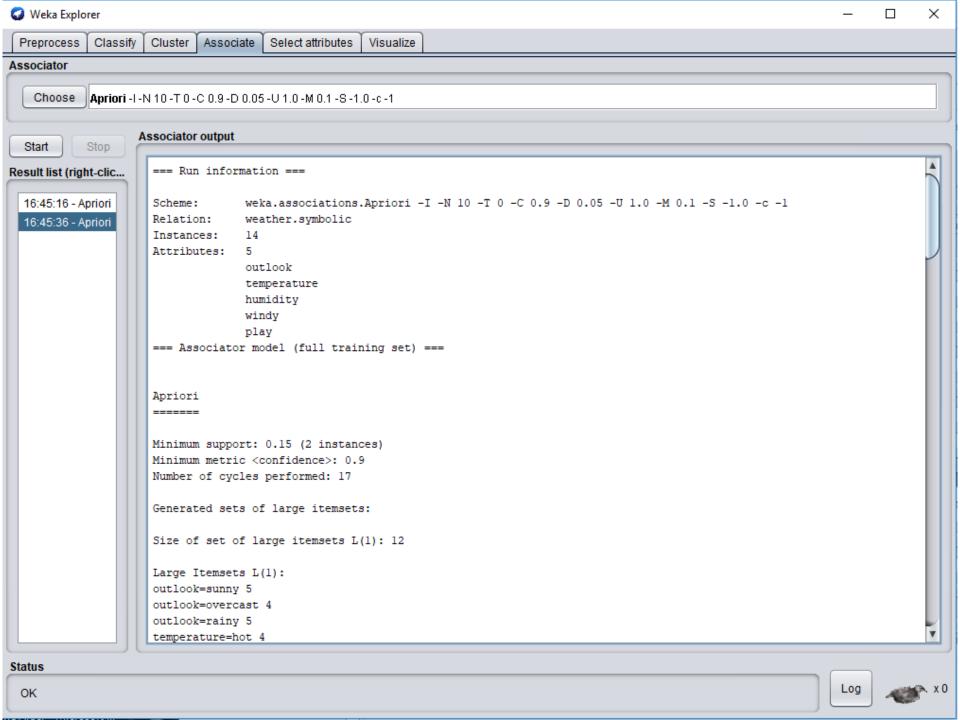
6 four-item sets with support ≥ 2

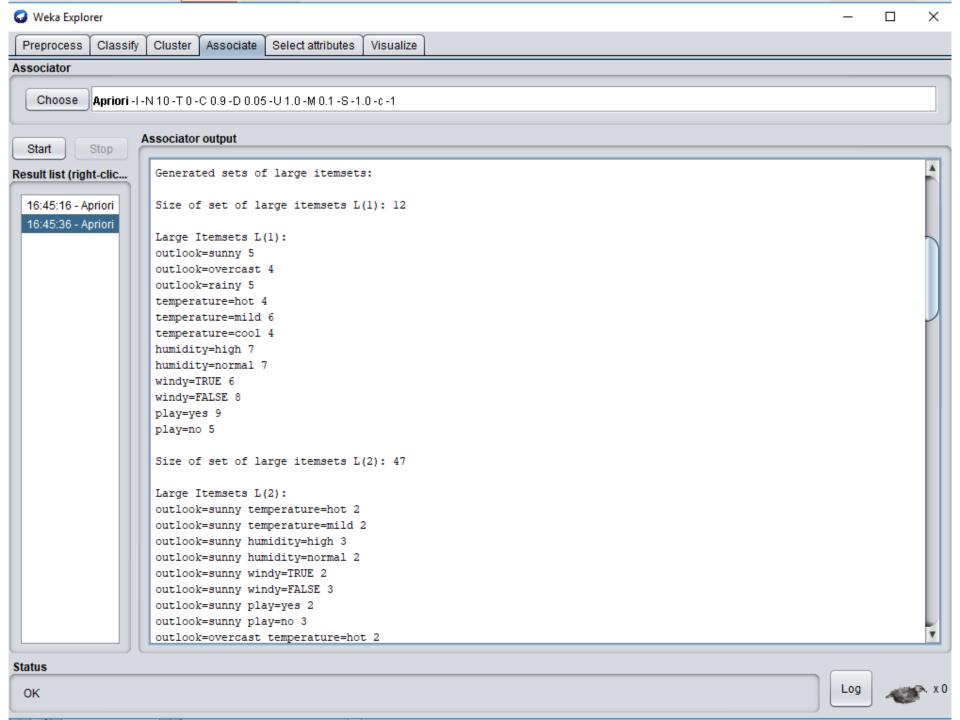
outlook = sunny & humidity = high & windy = false

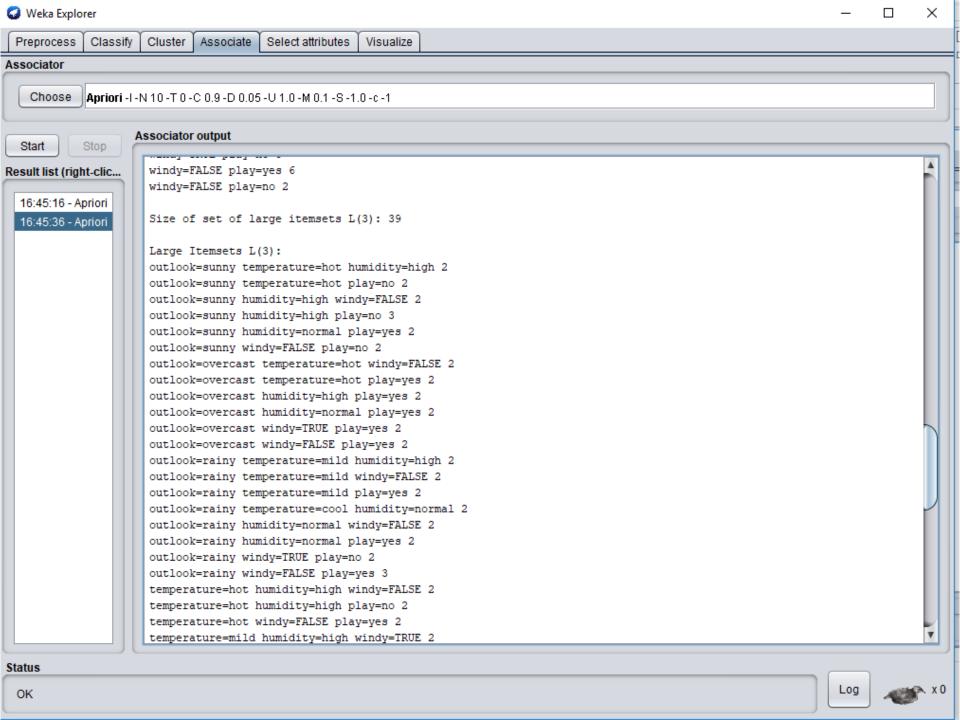
& play = no 2

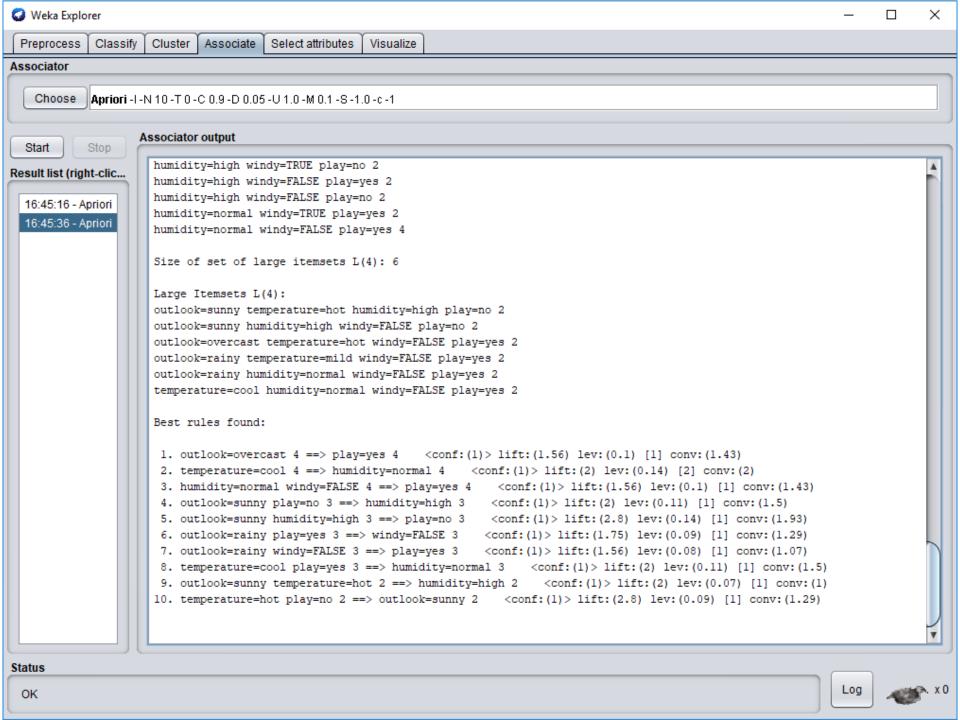
2











Market basket analysis

- Look at supermarket.arff
 - collected from an actual New Zealand supermarket
- 4500 instances, 220 attributes; 1M attribute values
- Missing values used to indicate that the basket did not contain that item
- 92% of values are missing
 - average basket contains 220×8% = 18 items
- Most popular items: bread-and-cake (3330), vegetables (2961), frozen foods (2717), biscuits (2605)

