

# **Linking Visual Features with Text for Multimedia Data Mining**

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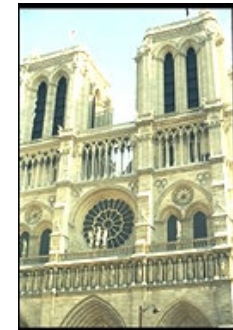
# Visual data with annotated text



**Keywords :** rose flower plant leaves

# Textual Query

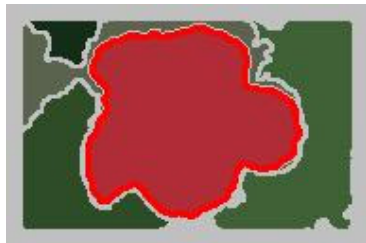
Query on  
“Rose”



Example from Berkeley Blobworld system

# Visual Query

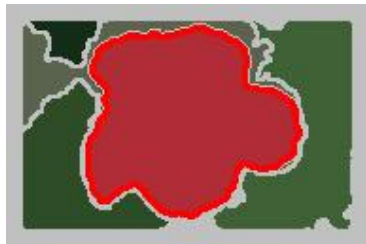
Query on



Example from Berkeley Blobworld system

# Query using both text and visual features

Query on  
"Rose"  
and



Example from Berkeley Blobworld system

# Combination of text with visual features

Appearance counts!



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Semantics counts!





# What can be done by combining text with features

- Information retrieval
- Browsing
- Auto illustration
- Auto annotation
- Multimedia translation



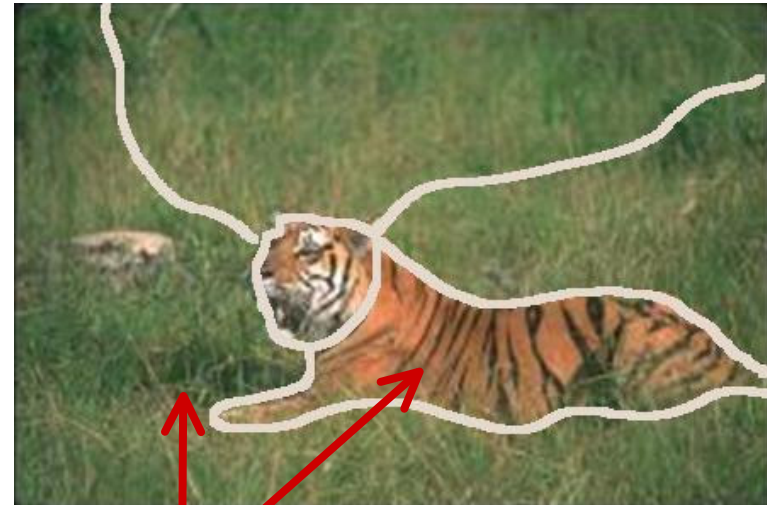
Annotated data sets

# Annotation vs Recognition



tiger grass cat

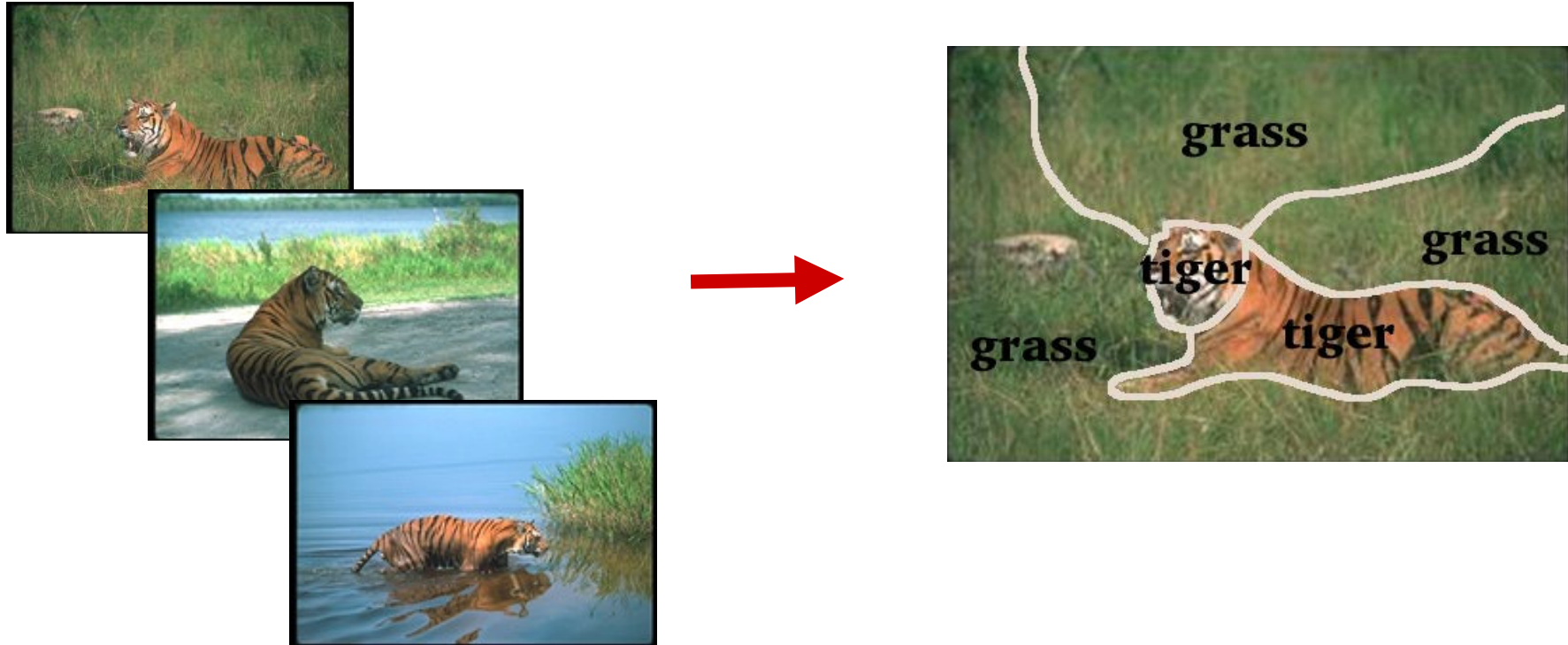
Cannot be learned from a single image



tiger grass cat



# Learning recognition from large data



Object recognition on large scale is linking image regions with words

Use joint probability of words and images in large data sets.

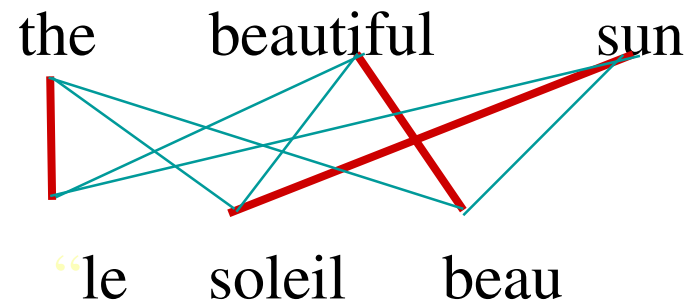
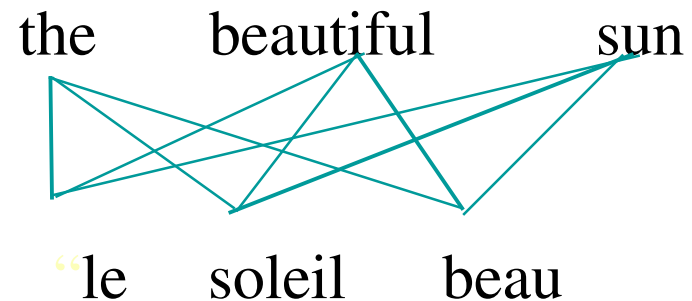
# Statistical Machine Translation

**Data** : aligned sentences  
But word correspondences  
are unknown

- Given the correspondences, we can estimate the translation  $p(\text{sun} \mid \text{soleil})$
- Given the probabilities, we can estimate the correspondences

**Solution: enough data + EM**

Brown et. al 1993



# Multimedia Translation

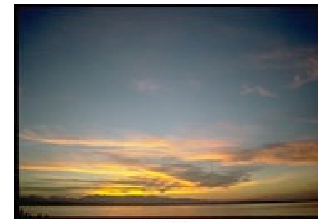
Data :



118011  
WATER HARBOR  
SKY CLOUDS



TIGER CAT WATER GRASS



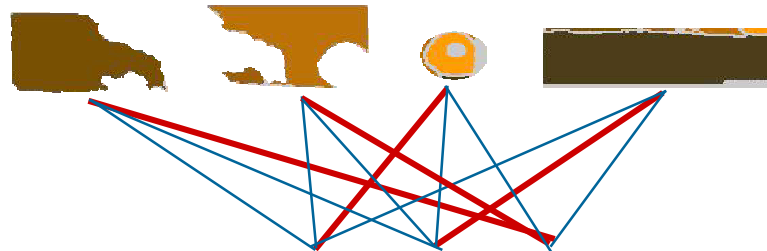
1090  
SUN CLOUDS  
WATER SKY

Words are associated with the images

But correspondences between image regions and words are unknown

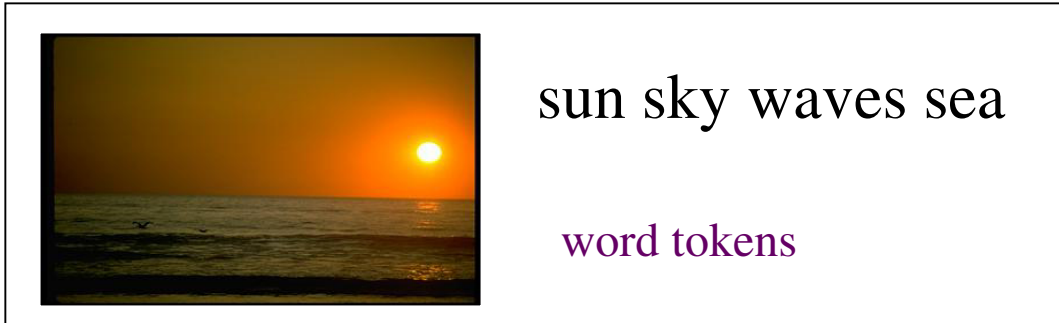


“sun sea sky”



“sun sea sky”

# Input Representation



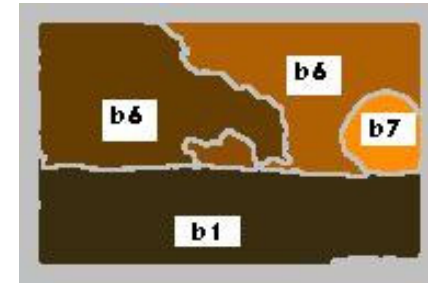
↓ segmentation



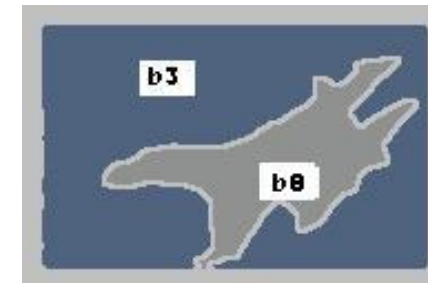
Each blob is a large vector of features

- Region size
- Position
- Colour
- Oriented energy (12 filters)
- Simple shape features

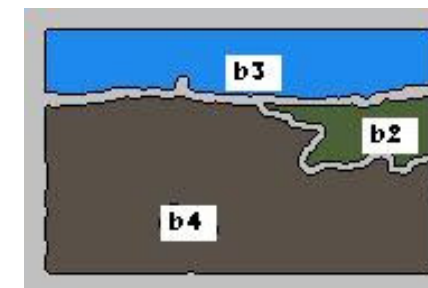
k-means to cluster features  
For each blob label of the  
Closest cluster → blob tokens



w6 w7 w8 w1

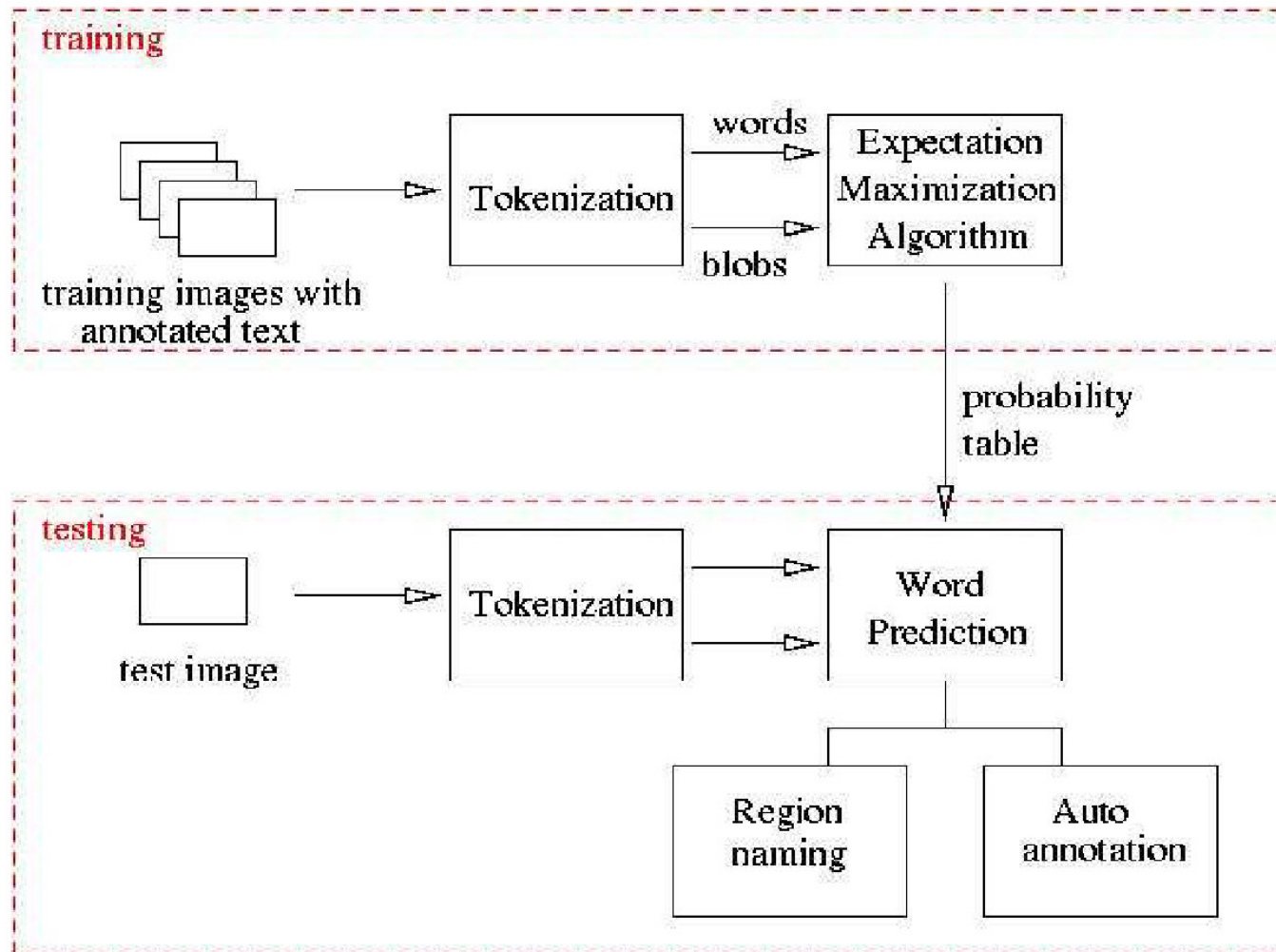


w3 w4 w5 w1

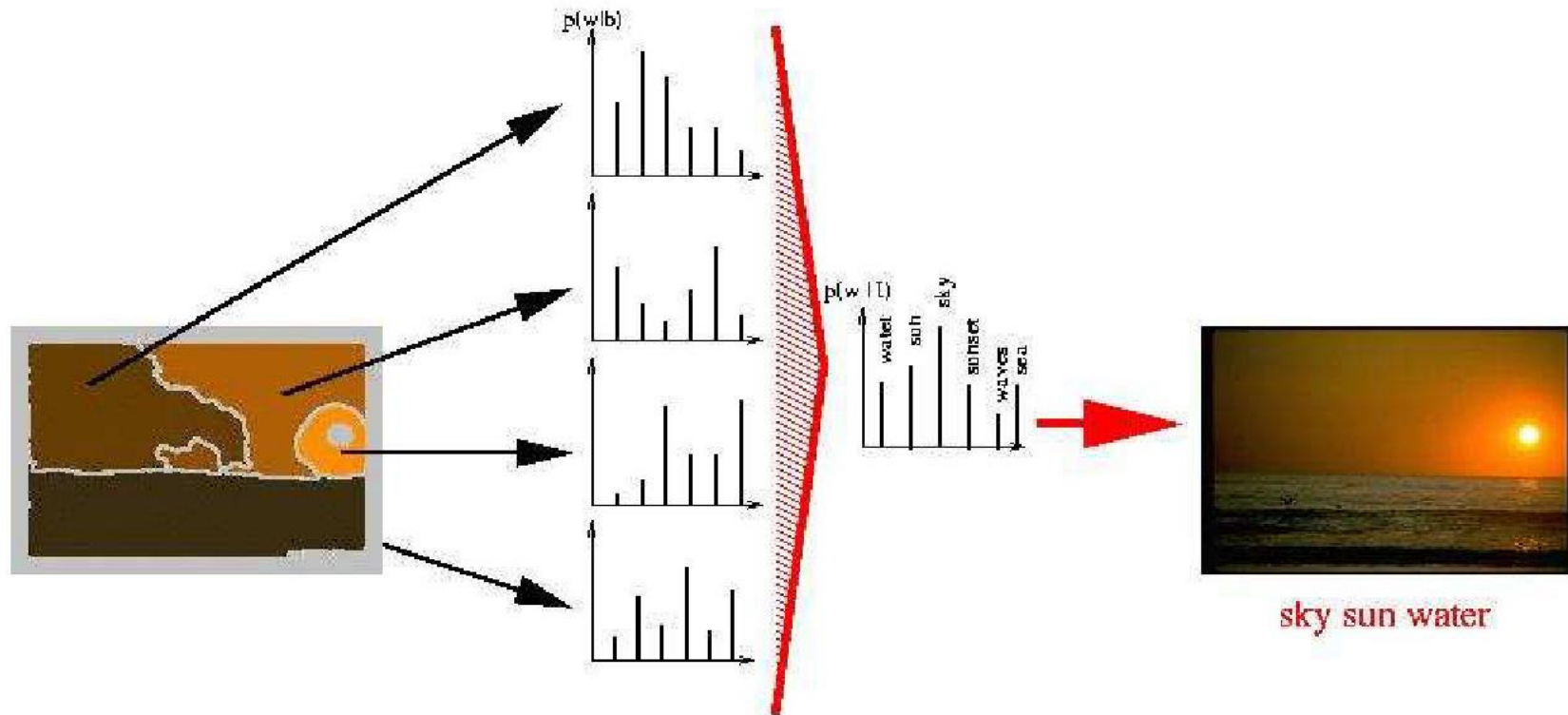


w12 w2 w1

# Overview of the system

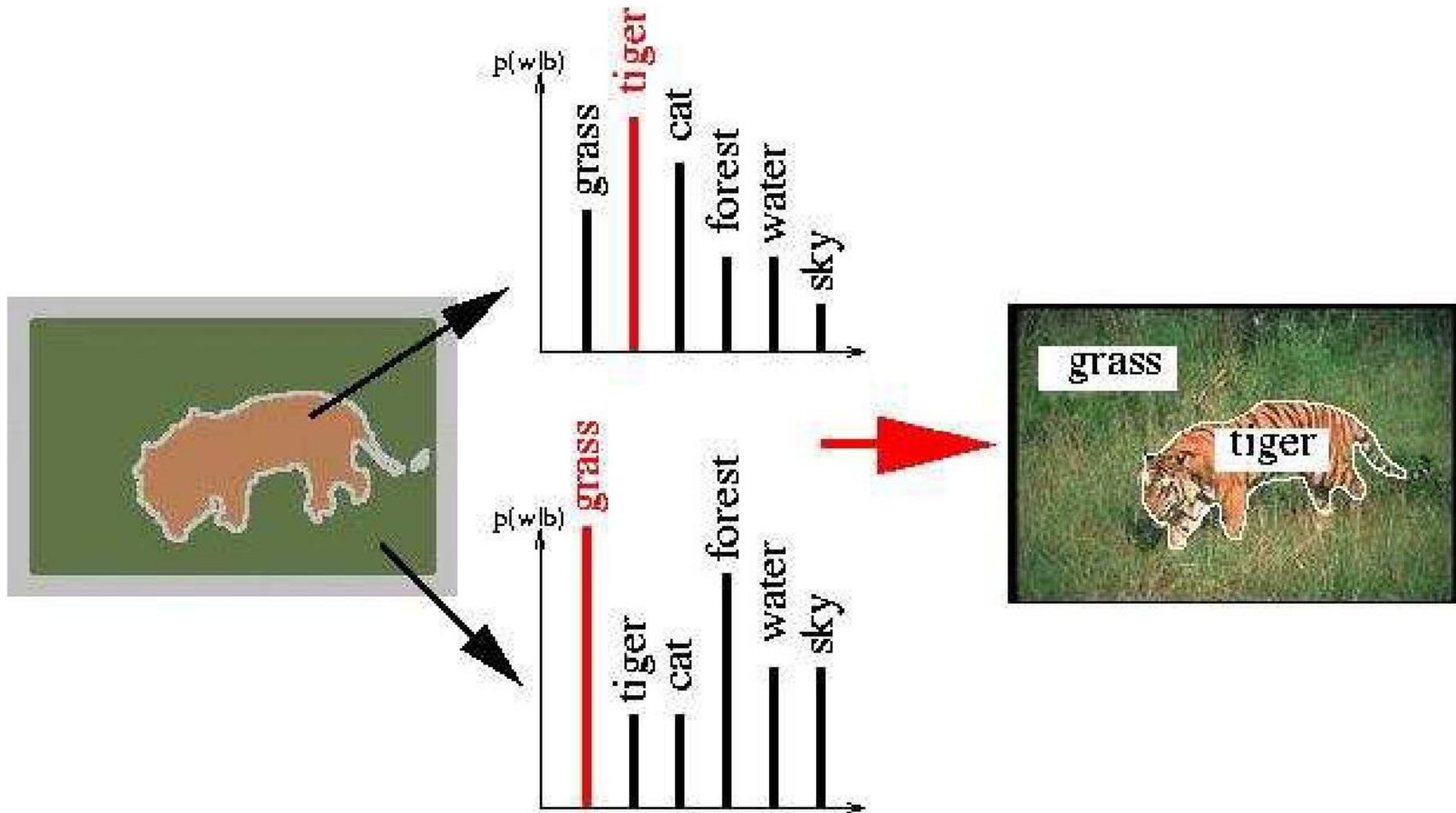


# Auto-Annotation





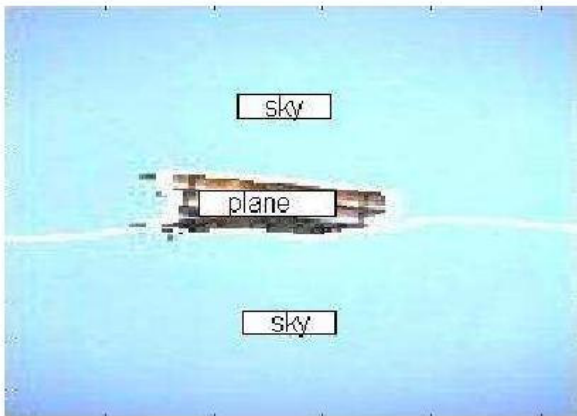
# Region Naming



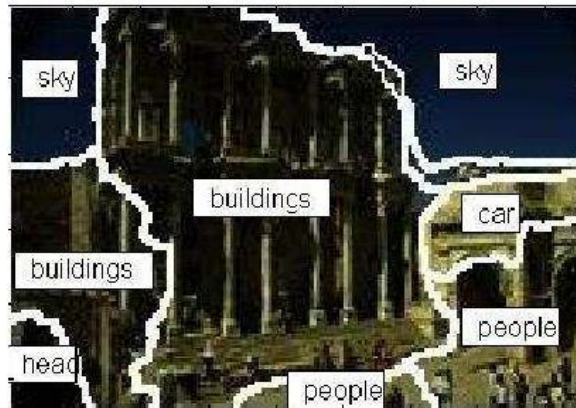
# Results



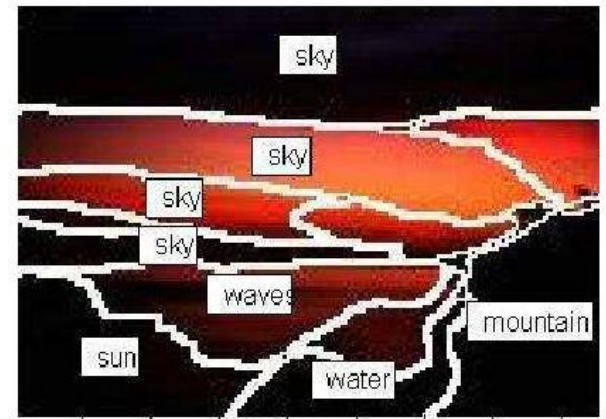
plane sky



people ruins stone



sunset tree water







# Model Selection



Model for joint  
probability of text and  
blobs

- Clustering models
- Aspect models
- Hierarchical models
- Bayesian models
- Co-occurrence models

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Many of these based on models proposed for text [ Brown, Della Pietra, Della Pietra & Mercer 93; Hofmann 98; Hofmann & Puzicha 98 ]

A comparison paper is published in JMLR

‘Matching words and Pictures’, Barnard, Duygulu, Forsyth, Freitas, Blei, Jordan

## Other data sets

Corel Image Data	40,000 images
Fine Arts Museum of San Francisco	83,000 images online
Cal-flora	20,000 images, species information
News photos with captions (yahoo.com)	1,500 images per day available from yahoo.com
Hulton Archive	40,000,000 images (only 230,000 online)
internet.archive.org	1,000 movies with no copyright
TV news archives (televisionarchive.org, informedia.cs.cmu.edu)	Several terabytes already available
Google Image Crawl	>330,000,000 images (with nearby text)
Satellite images (terrarserver.com, nasa.gov, usgs.gov)	(And associated demographic information)
Medical images	(And associated with clinical information)

# FAMSF Data (83,000 images online)



Web number: 4359202410830012

rec number: 2

Title: Le Matin

Primary class: Print

Artist: Tissot

Description:

servicing woman stands in a dressing room, in front of vanity with chair, mirror and mantle, holding a tray with tea and toast

Display date: 1886

Country: France



# Pictures from words (Auto-Illustration)

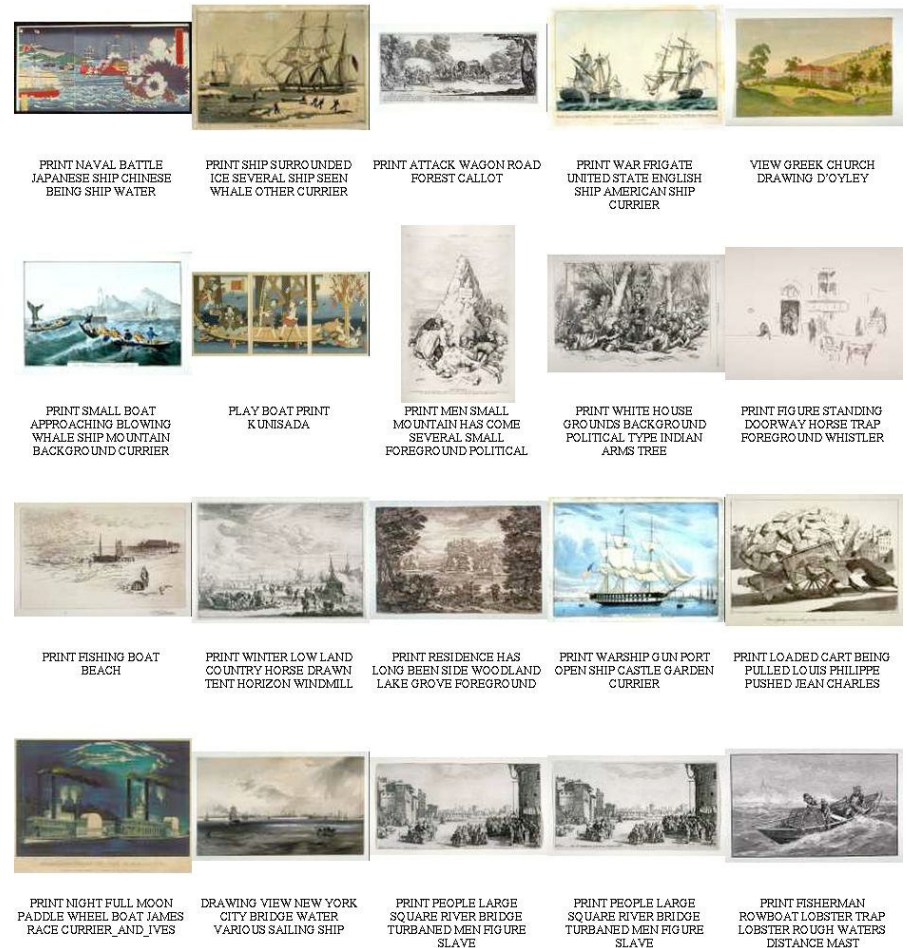
## Text Passage (Moby Dick)

“The large importance attached to the harpooner's vocation is evinced by the fact, that originally in the old Dutch Fishery, two centuries and more ago, the command of a whale-ship ...“

## Extracted Query

large importance attached fact  
old dutch century more command  
whale ship was person was  
divided officer word means fat  
cutter time made days was  
general vessel whale hunting  
concern british title old dutch ...

## Retrieved Images





PRINT NAVAL BATTLE  
JAPANESE SHIP CHINESE  
BEING SHIP WATER



PRINT SHIP SURROUNDED  
ICE SEVERAL SHIP SEEN  
WHALE OTHER CURRIER



PRINT ATTACK WAGON ROAD  
FOREST CALLOT



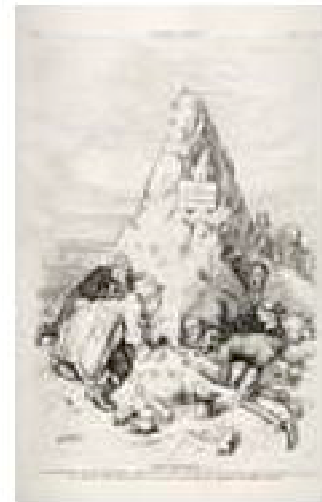
PRINT WAR FRIGATE  
UNITED STATE ENGLISH  
SHIP AMERICAN SHIP  
CURRIER



PRINT SMALL BOAT  
APPROACHING BLOWING  
WHALE SHIP MOUNTAIN  
BACKGROUND CURRIER



PLAY BOAT PRINT  
KUNISADA

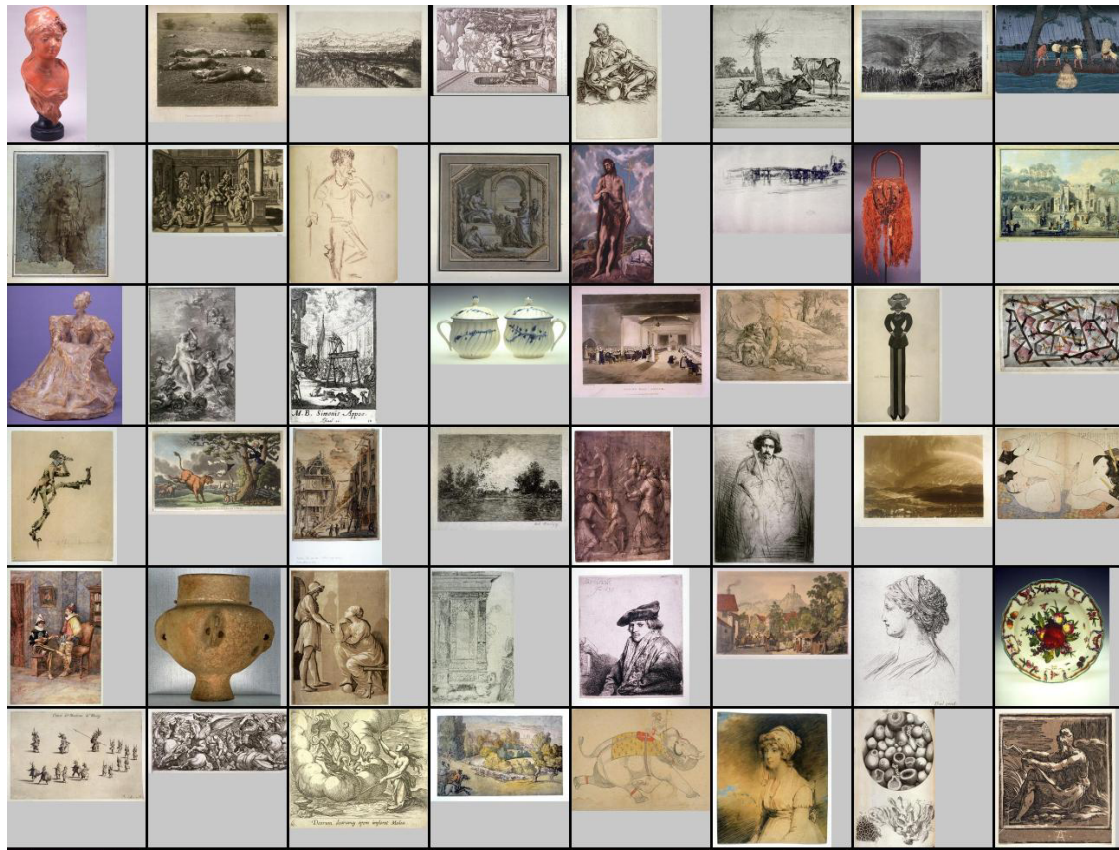


PRINT MEN SMALL  
MOUNTAIN HAS COME  
SEVERAL SMALL  
FOREGROUND POLITICAL



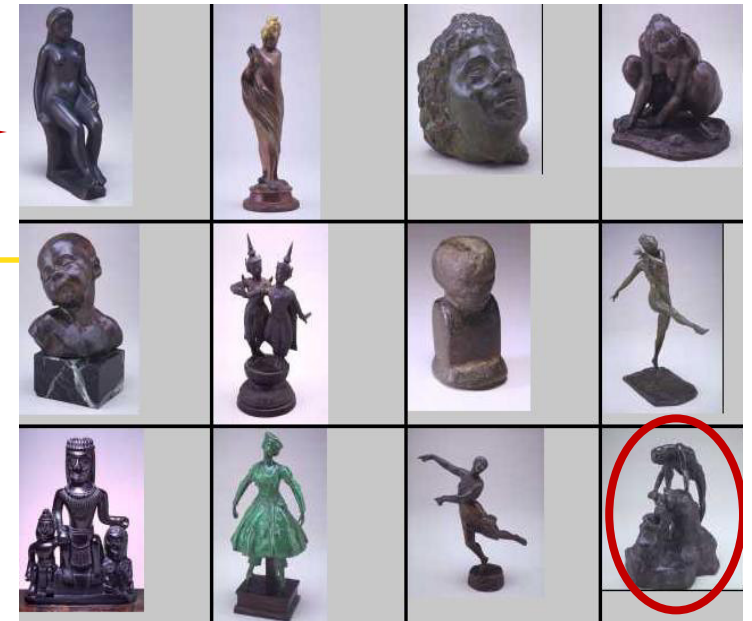
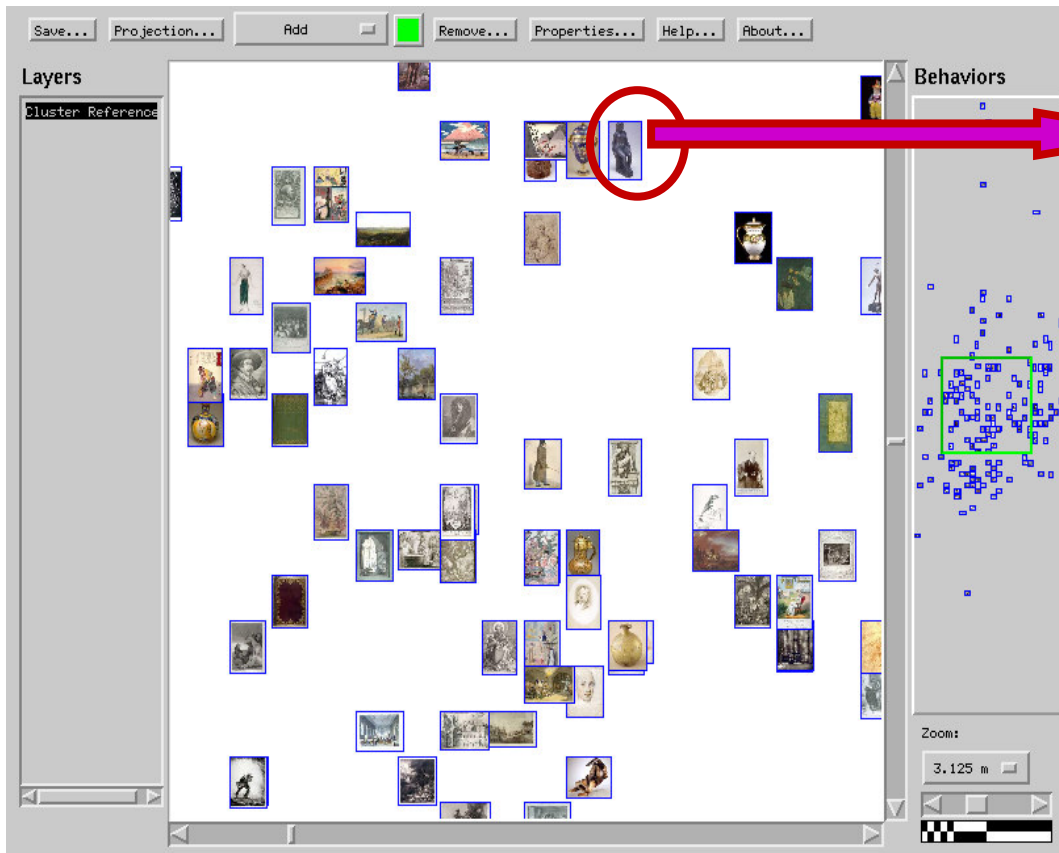
PRINT WHITE HOUSE  
GROUNDS BACKGROUND  
POLITICAL TYPE INDIAN  
ARMS TREE

# Organizing Image Collections









FINE ARTS MUSEUMS of SAN FRANCISCO    Membership    Education    Get Involved    Store


Legion of Honor    deYoung Museum

**Fine Arts Museums**  
of San Francisco

**The ImageBase**

Contact  
Welcome

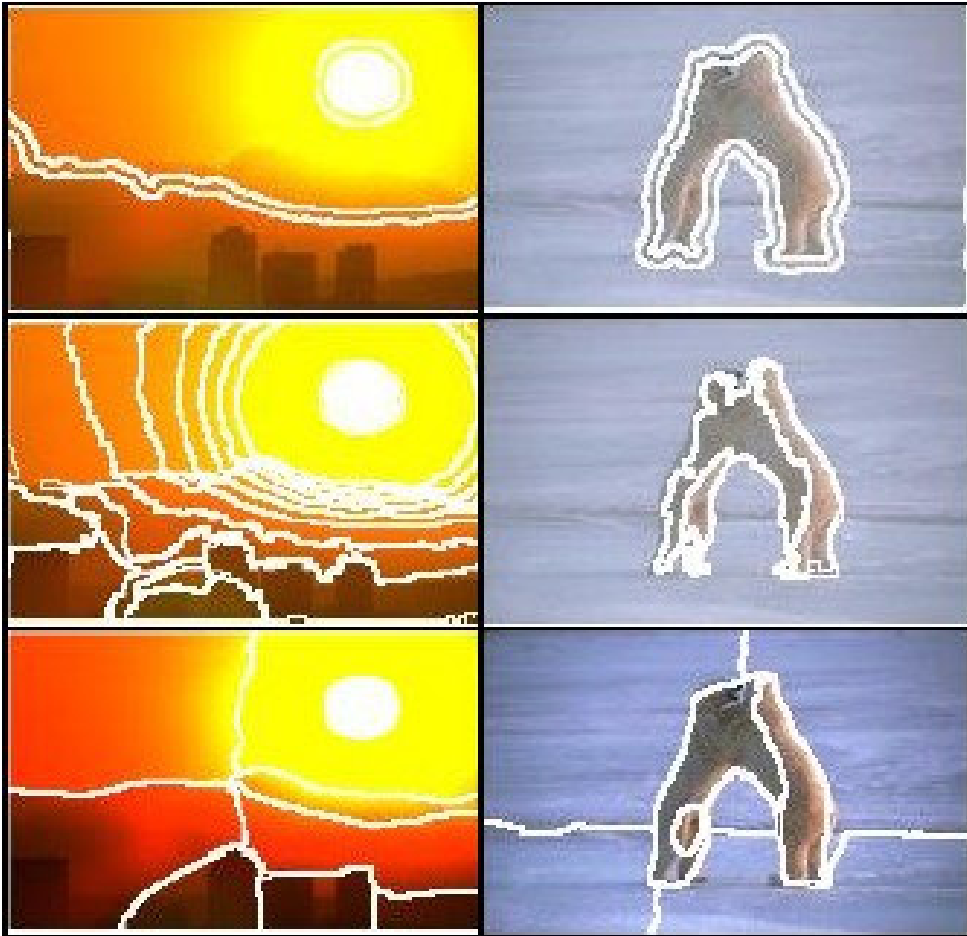
Quick Search



**Auguste Rodin**  
French, 1840 - 1917  
*Polyphemos and Acis (Polypheme et Acis)*, circa 1888  
bronze  
11 1/8 x 5 7/8 x 6 7/8 (28.3 x 14.9 x 22.5 cm)  
inches  
Gift of Alma de Bretteville Spreckels  
1950.58

Artist Biography: Born Auguste-René-François Rodin as son of a Normandy Police officer; at age 14 student at the future Ecole des Arts Décoratives; made his first independent work in 1864; from 1864-1871 worked at the Sèvres Porcelain Factory; stayed in Belgium after the war from 1871-1877; travelled to Florence and Rome and was greatly impressed by Michelangelo's sculpture; travelled through France to study the Cathedrals; in 1889 R. had extensive exhibition of his work together with Monet; moved to a town close to Sèvres in 1890 and four years later moved again to Meudon; R. always had a studio in Paris, the last of which is now known as the Musée Rodin. Rodin is considered the

# Evaluating Segmentation Algorithms



Blobworld

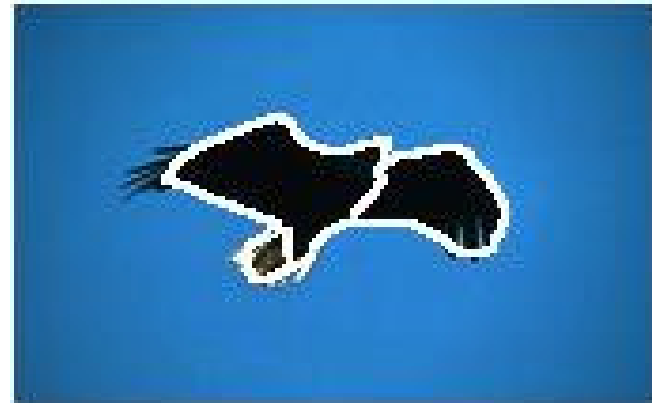
Mean-Shift

Normalized cuts



# Feature Selection

Propose good features to differentiate words that are not distinguishable (e.g., eagle and jet)



On Corel data set color is the dominant feature



# Merging Regions with Word Prediction



**Low level segmenters split up objects and cannot group disparate regions belonging to semantic entities**

**Using word prediction gives a way to incorporate high-level semantic information in the merging process**

**Propose a merge between regions that have similar posterior distributions over words**

# Sense Disambiguation



26078 water grass trees **banks**



125090 **bank** machine money currency bills



125084 piggy **bank** coins currency money



212001 **bank** buildings trees city

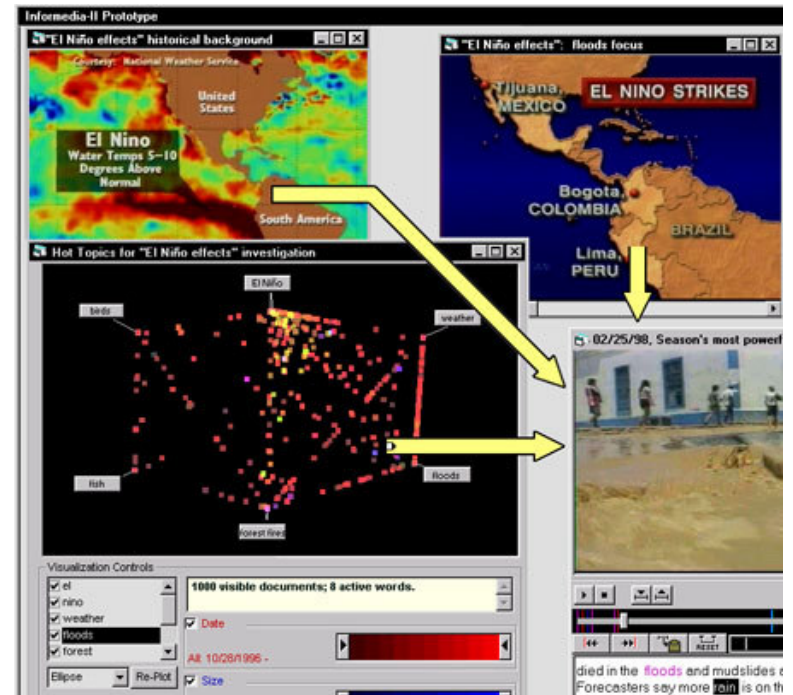


173044 mink rodent **bank** grass



151096 snow **banks** hills winter

# Informedia Digital Video Library Project



IDVL interface returned for "El Nino" query along with different multimedia abstractions from certain documents.



# Informedia Digital Video Library Project



IDVL interface returned for "bin ladin" query

The results can be tuned using many classifiers

# Associating video frames with text



President visited agency the chief eavesdrops agency for the intelligence community. Implici...

Obviously, this is all awkward for the President. Whether he'd like to, or not, he can't come out and oppose an investigation. That's not realistic. At the same time, he's made it clear he does not want an independent commission, the Warren Commission of this tragedy, and today he made quite clear that one investigation is enough, there is other work to be done. And, as if to underscore the point, he made the comments at the National Security Agency. We go back to the White House and our senior White House correspondent John King with the President side of things. On, good evening, President visited agency the chief eavesdrops agency for the intelligence community. Private pep talk for the employees there. Came out to speak to reporters. Clearly looking to put his stamp in the investigation. President saying for all the revelation, some would say outrages about what the government knew but did not share between agencies between — before September 11th. Convinced no evidence at all that he has seen the government could have done anything to stop the attacks. President said there's also no question that the FBI and the CIA failed to share clues and suspicions about the terrorist threat. President Bush: In terms of whether or not the FBI and the CIA were communicating properly, I think it as clear that they weren't, now we've addressed that issue, CIA and FBI are now in close communications. There's better sharing of intelligence. One of the things that essential to win this war is to have the best intelligence possible. When we get the best intelligence, to be able to share it throughout our government. Implicit in President's remarks both of which in CIA director and FBI director as investigation get under way. President putting popularity and prestige in the line insisting Congress stick to one investigation into what the government knew before 9/11. President publicly playing down the finger point of late between the FBI and CIA. We're told by several senior fishes at the White House, President is quite furious, he and other top officials plied — made clear to Mueller, and deputies President execs and end to sniping at one senior official said tonight we don't need self-inflicting wounds. Aaron: Institutional question that gone on longer than any of us has gone along, does the President accept — I think the word I want is responsibility — whatever went wrong in the CIA and FBI happened on his watch and that he's the guy and he's responsible. Yes and no. If you let President certainly says he's the man in charge of the government. He's responsible but also has said and his senior aides are saying in more detail, many of the communication break down go back in the Clinton administration, this is not a new issue if you will. Brent National Security advise under former Bush's administration, he is not — now the add mirrors point man, whether all the agencies need to be reformed. Whether defense agencies could be pulled from the Pentagon and matched to the CIA. Now decade, getting more attention because the tragedy President say he's responsible for the government? Yes. Will he say the problems predate him, he'll say yes too. Aaron: Thank you, senior correspondent John King tonight.

Query on  
“president”  
Association  
problem



# Associating video frames with text



...despite heroic efforts many of the worlds wild creatures are doomed the loss of species is now the same as when the great dinosaurs become extinct will these creatures become the dinosaurs of our time today...

# Associating video frames with text

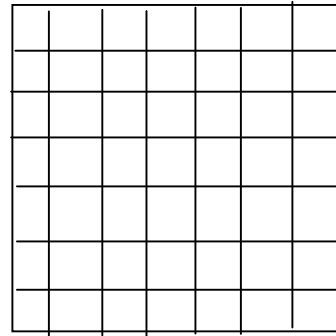
Position,

Color

(RGB and Lab, mean and std)

Texture

(Oriented energy filters, DoG)



...efforts many | of the worlds | wild creatures | are doomed | the loss of | species ...

# TREC-2001 data

## Auto-annotation results



space (6), astronaut(7)



plane(2)



space (1), telescope(10)

## Query for “Statue of Liberty” on current Informedia system



## Corrected with auto-annotation



statue(1) liberty(3)



statue(1) liberty(3)

# News videos - structured

Taking the surrounding words are problematic  
Segments are defined in some close caption text  
If it is not available use structure to obtain segments

*anchor*

*anchor – reporter dialogs*

*logos*

*overview*



*News story*

*weather*

*commercials*

*sports*

# Get only news stories

Remove commercials



Remove graphics



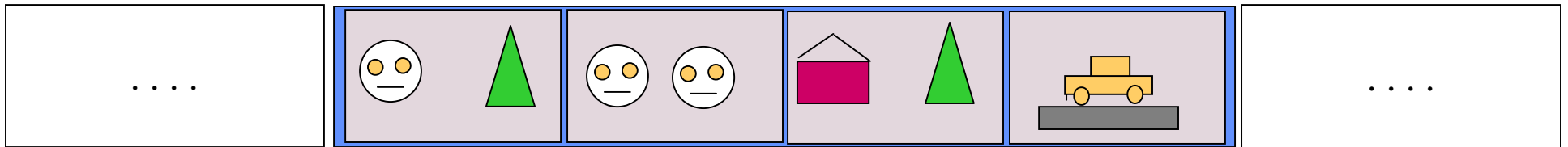
Remove anchor images but use text





# Associating text with frames

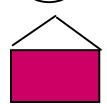
w1 w2 w10 w1 w5 w6 w2 w1 w4 w10 w5 w3 w11



Color tokens : 1-230



Num faces (1 / 2 /  $\geq 3$ )



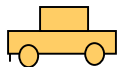
building



road



outdoor



road

# Token words



stock, wall, market, street, investor, report, news, business, jones, industrials, interest, deal, thanks, cnfn, company, susan, yesterday, morris, number, merger



pilot, veteran, family, rescue, foot, effort, crew, search, security, troop, fact, affair, member, survivor, tobacco, field, department, health, communication, leader



series, bull, jazz, playoff, game, conference, final, karl, lead, indiana, utah, difference, combination, board, night, ball, point, pair, front, team



company, market, line, worker, street, union, profit, wall, cost, news, strike, yesterday, rate, quarter, stock, check, report, level, fact, board

# Semantic retrieval

!! only single occurrence per segment

Search on clinton



20 / 130 (15%)

27 / 133 (20%)

Search on fire



11 / 44 (25%)

15 / 38 (40%)

# Future work

Solving correspondences in broadcast news for better retrieval



..tanks on the street ...



..start attacking on houses  
by helicopters and tanks...



..fuel tank...

Face Recognition by resolving correspondences between named entities and faces



# Summary

When text and visual features are combined it is possible to do many interesting tasks including better retrieval, browsing, auto-annotation and auto-illustration

Object recognition on the very large scale can be viewed as translation of regions to words

There are many other available multi-modal data sets

Video is a huge source of information where audio, text, and visual features appear together

Current systems that are based on text should be improved with the help of multi-modal data