

# From Large Scale Image Categorization to Entry-Level Categories

Vicente Ordonez, Jia Deng, Yejin Choi,  
Alexander C. Berg, Tamara L. Berg



Stony Brook  
University



THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL

Stanford University

# What would you call this?



Grampus griseus

Dolphin

# What would you call this?



Object

Organism

Animal

Chordate

Vertebrate

Bird

Aquatic bird

Swan

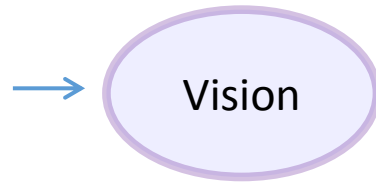
Whistling swan

Cygnus Colombianus

# Naming Image Content

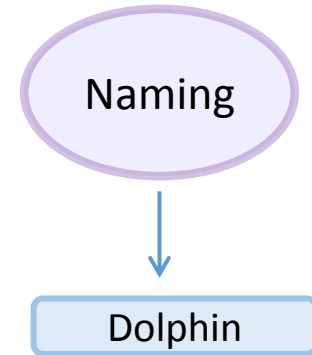


Input Image



- (0.80) Grampus griseus
- (0.83) American black bear
- (0.16) Grizzly bear
- (0.25) King penguin
- (0.11) Cormorant
- (0.56) Homing pigeon
- (0.26) Ball-peen hammer
- (0.06) Spigot
- (0.07) Diskette, floppy
- (0.06) Steel arch bridge
- (0.16) Farmhouse
- (0.03) Soapweed
- (0.12) Brazilian rosewood
- (0.13) Bristlecone pine
- (0.04) Cliffdiving
- (0.19) Crabapple

Thousands of Noisy Category Predictions



What Should I Call It?

# Entry-Level Category



The category that people are likely to name when presented with a depiction of an object.

*Rosch et al, 1976*

*Jolicoeur, Gluck & Kosslyn, 1984*

**Superordinates:** animal, vertebrate

**Entry Level:** bird

**Subordinates:** Black-capped chickadee

# Entry-Level Category



The category that people are likely to name when presented with a depiction of an object.

*Rosch et al, 1976*

*Jolicoeur, Gluck & Kosslyn, 1984*

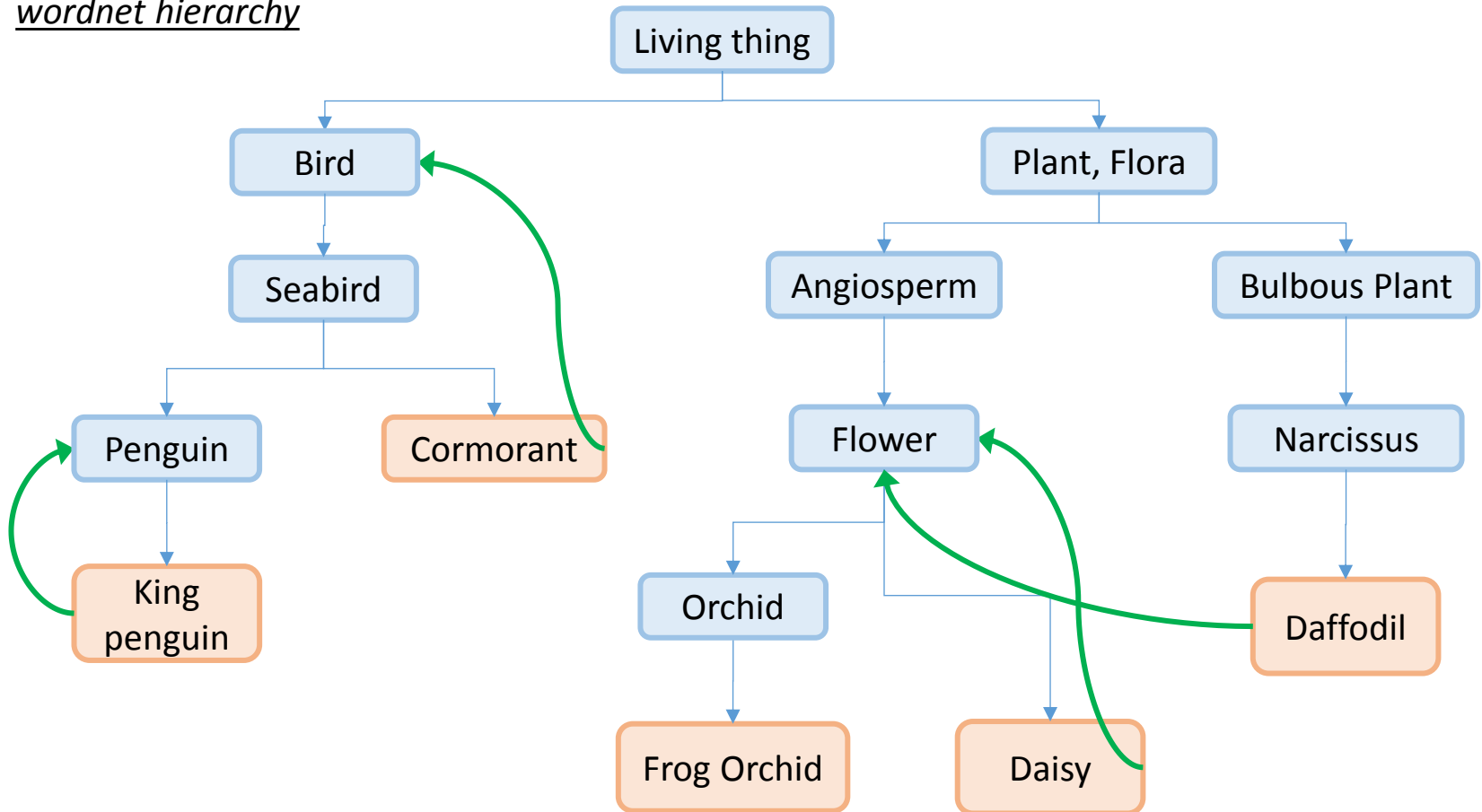
**Superordinates:** animal, bird

**Entry Level:** penguin

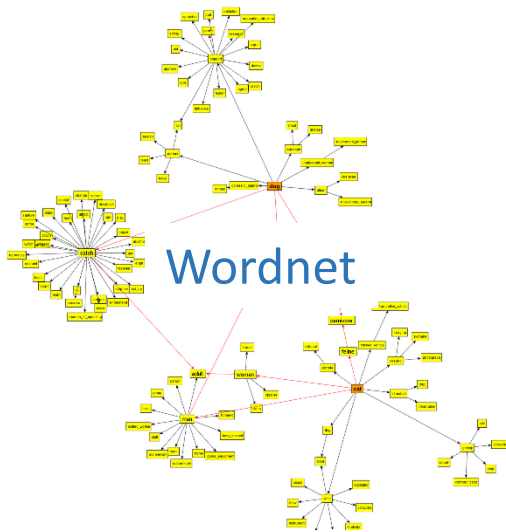
**Subordinates:** Chinstrap penguin

# Is this hard?

wordnet hierarchy



# How will we do it?



Linguistic resources

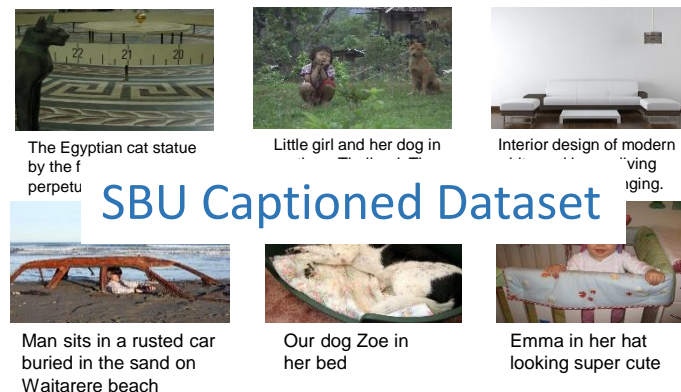
Computer Vision



Lots of text



Labeled Images



Lots of images with text



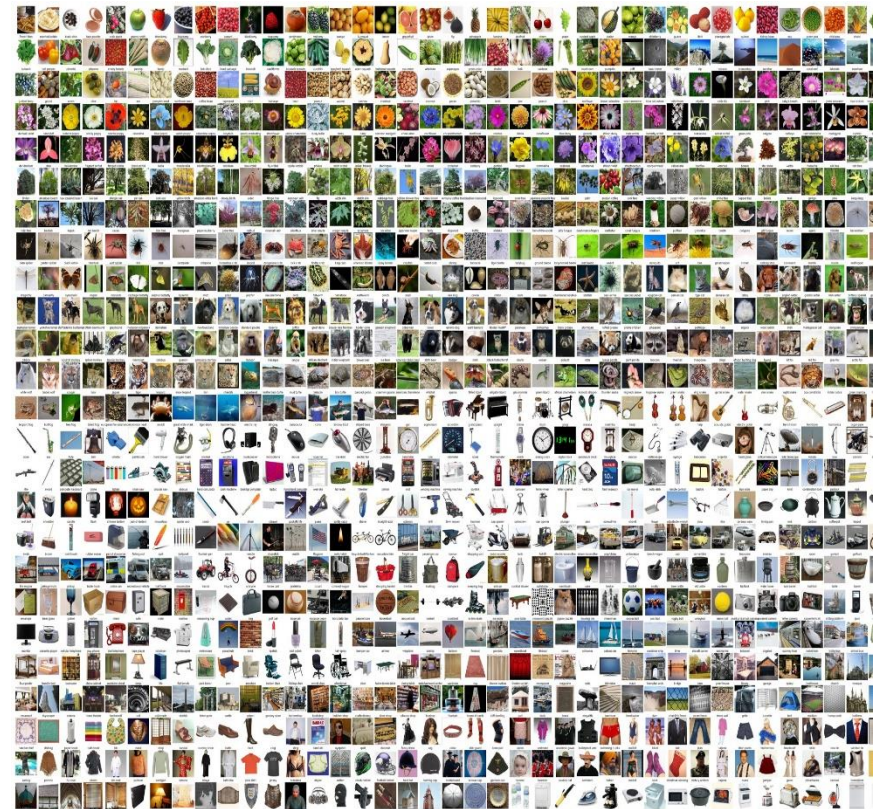
# Scaling Naming Tasks!



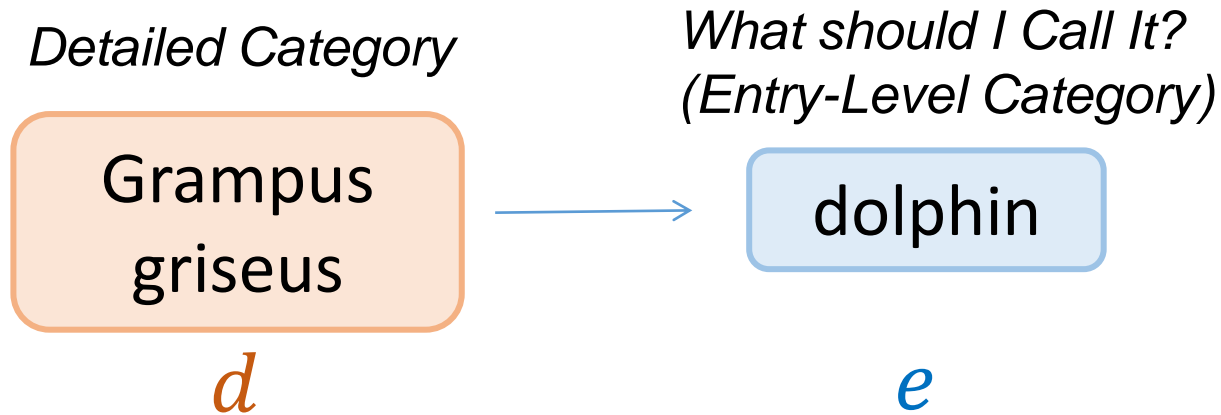
48 categories



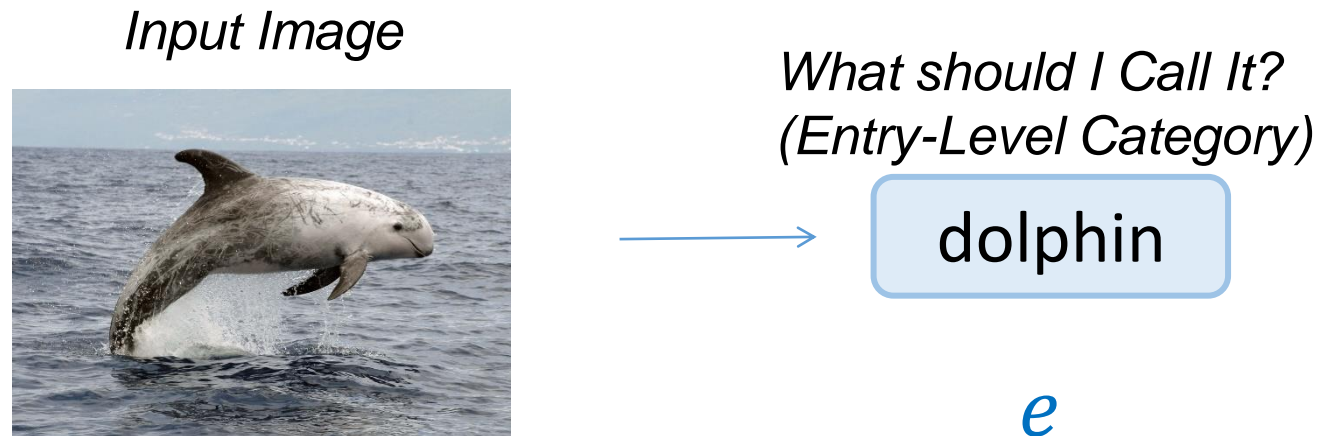
> 7000 categories



# 1. Goal: Category Translation



# 2. Goal: Content Naming



# 1. Goal: Category Translation

*Detailed Category*

Grampus  
griseus

*d*



*What should I Call It?  
(Entry-Level Category)*

dolphin

*e*

# 2. Goal: Content Naming

*Input Image*



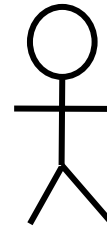
*What should I Call It?  
(Entry-Level Category)*

dolphin

*e*

# Category Translation by Humans

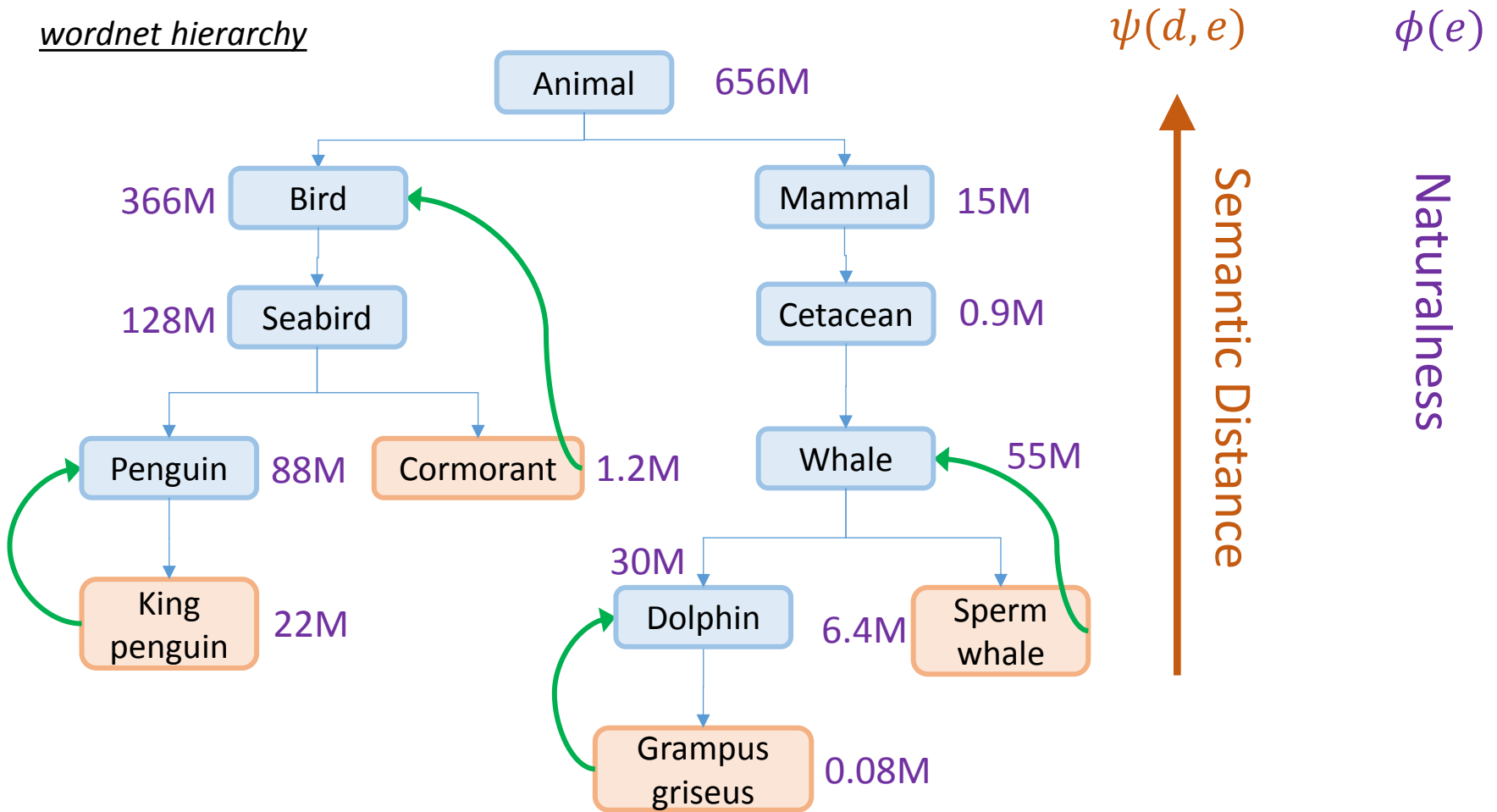
*Friesian,  
Holstein,  
Holstein-Friesian*



**COW**  
cattle  
pasture  
fence

# 1.1 Category Translation: Text-based

*wordnet hierarchy*



$$\tau(d, \lambda) = \underset{w}{\operatorname{argmax}} [\phi(e) - \lambda \psi(d, e)]$$

# 1.2 Category Translation: Image-based

*Friesian,  
Holstein,  
Holstein-Friesian*

IMAGENET



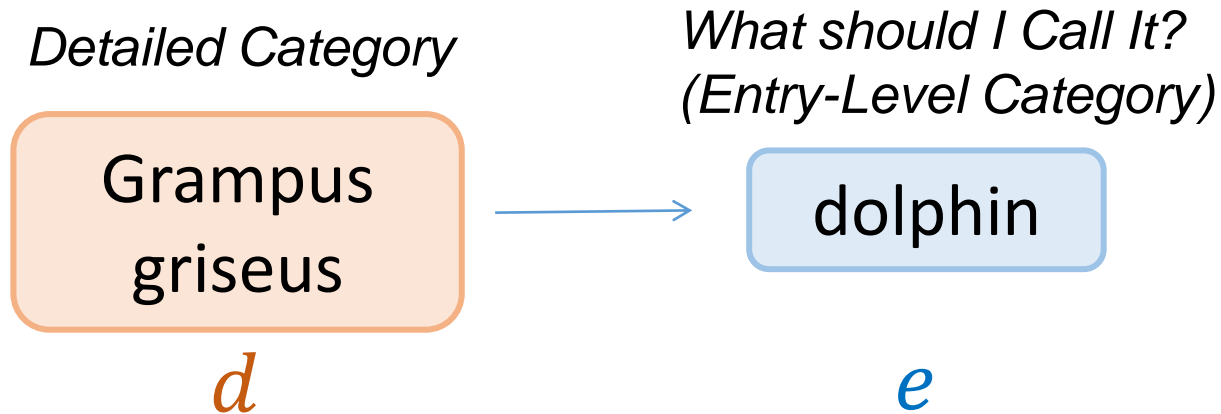
(1.9071) cow  
(1.1851) orange\_tree  
(0.6136) stall  
(0.5630) mushroom  
(0.3825) pasture  
(0.3156) sheep  
(0.3321) black\_bear  
(0.3015) puppy  
(0.2409) pedestrian\_bridge  
(0.2353) nest

Vision  
System

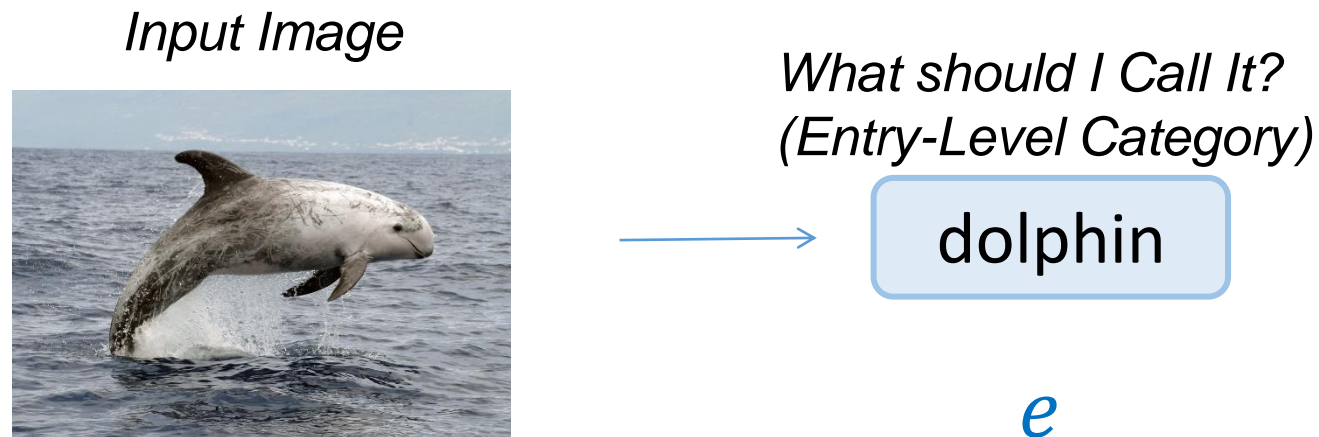
# Category Translation: Examples

	HUMANS	TEXT BASED	IMAGE BASED
cactus wren	bird	bird	bird
buzzard, Buteo buteo	hawk	hawk	bird
whinchat, Saxicola rubetra	bird	chat	bird
Weimaraner	dog	dog	dog
numbat, banded anteater, anteater	anteater	anteater	cat
rhea, Rhea americana	ostrich	bird	grass
Europ. black grouse, heathfowl	bird	bird	duck
yellowbelly marmot, rockchuck	Squirrel	marmot	rock

# 1. Goal: Category Translation

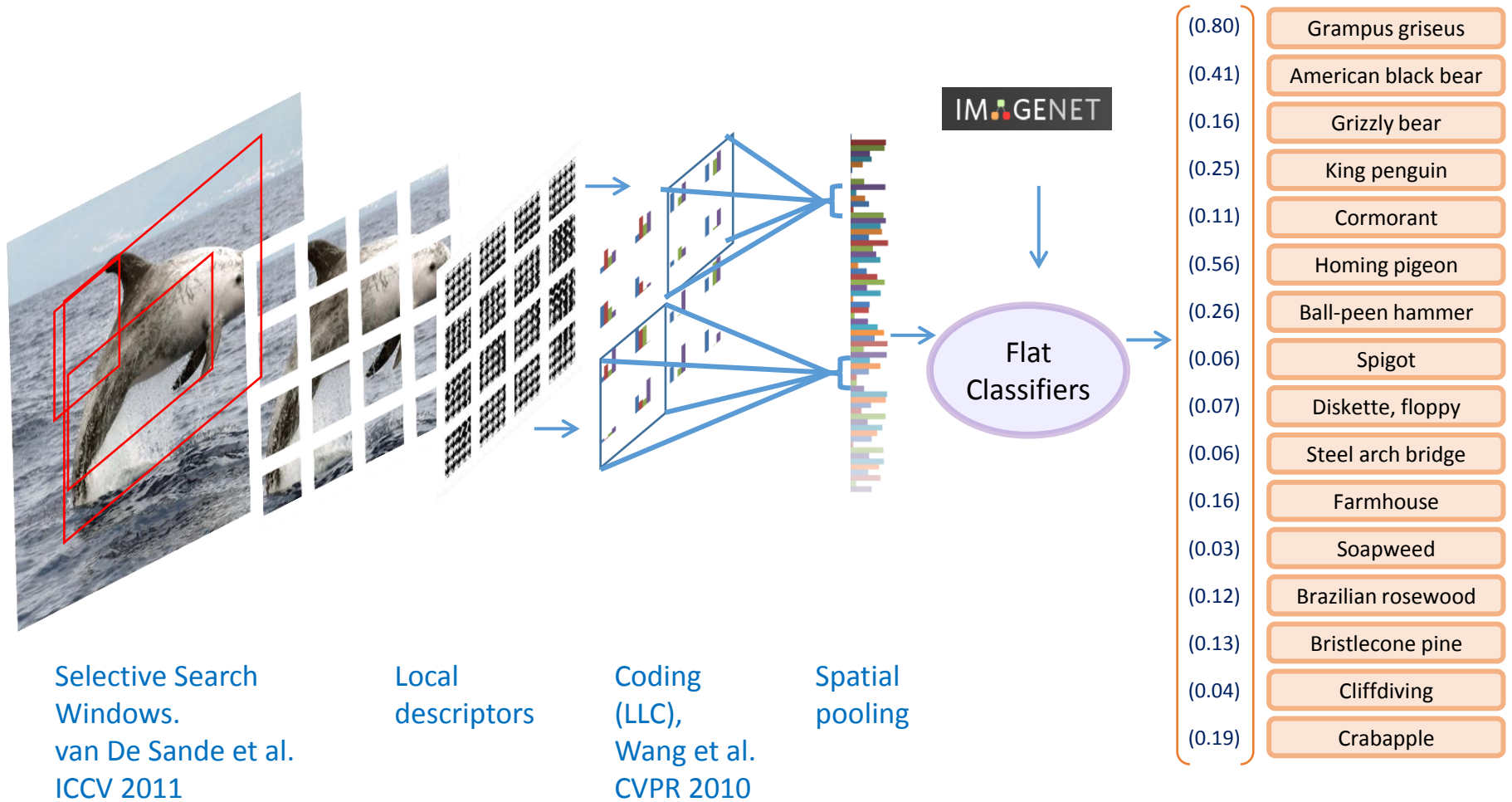


# 2. Goal: Content Naming

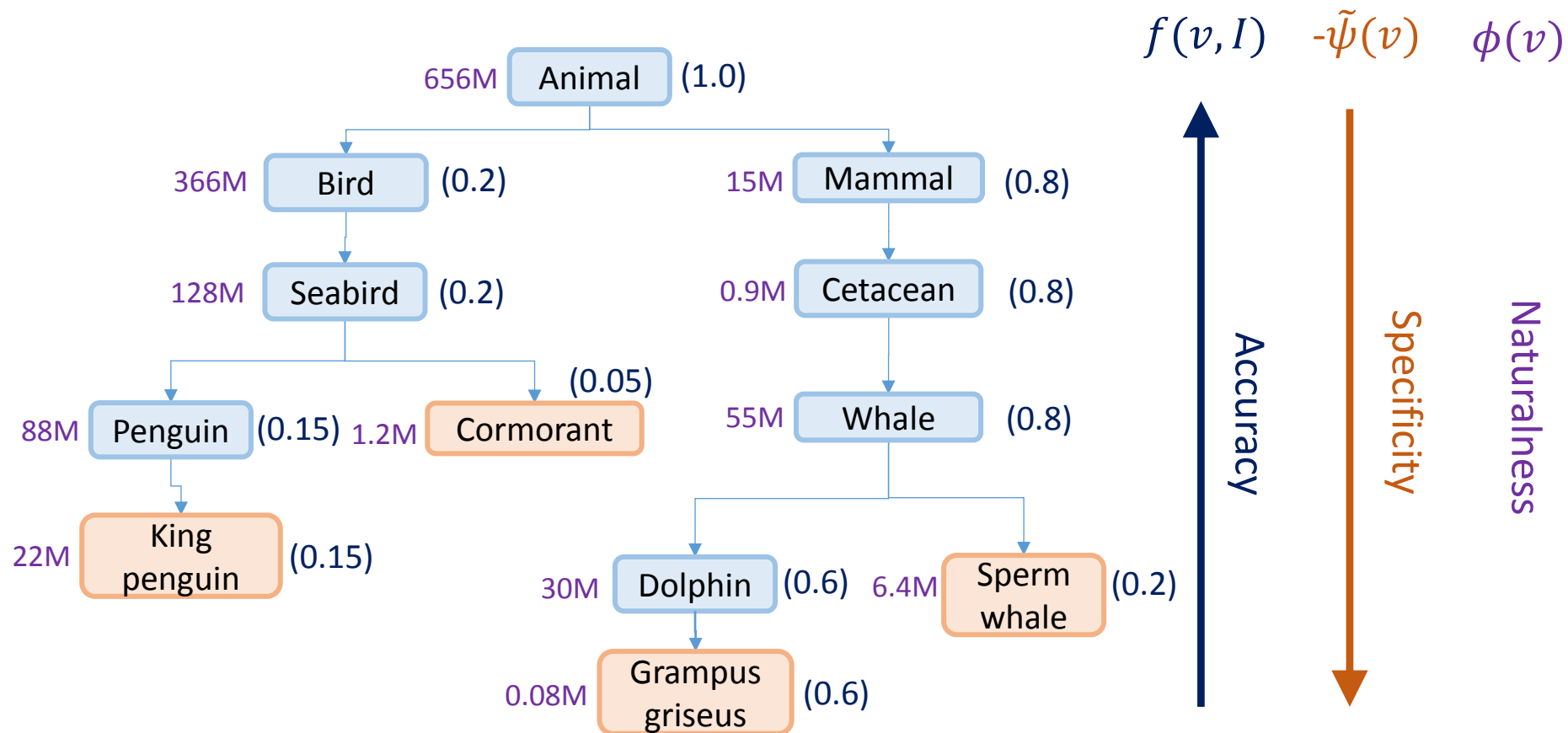




# Large Scale Categorization



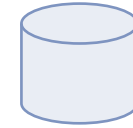
# 2.1 Propagated Visual Estimates



Our work

$$f_{nat}(v, I, \tilde{\lambda}) = f(v, I) [\phi(v) - \tilde{\lambda} \tilde{\psi}(v)]$$

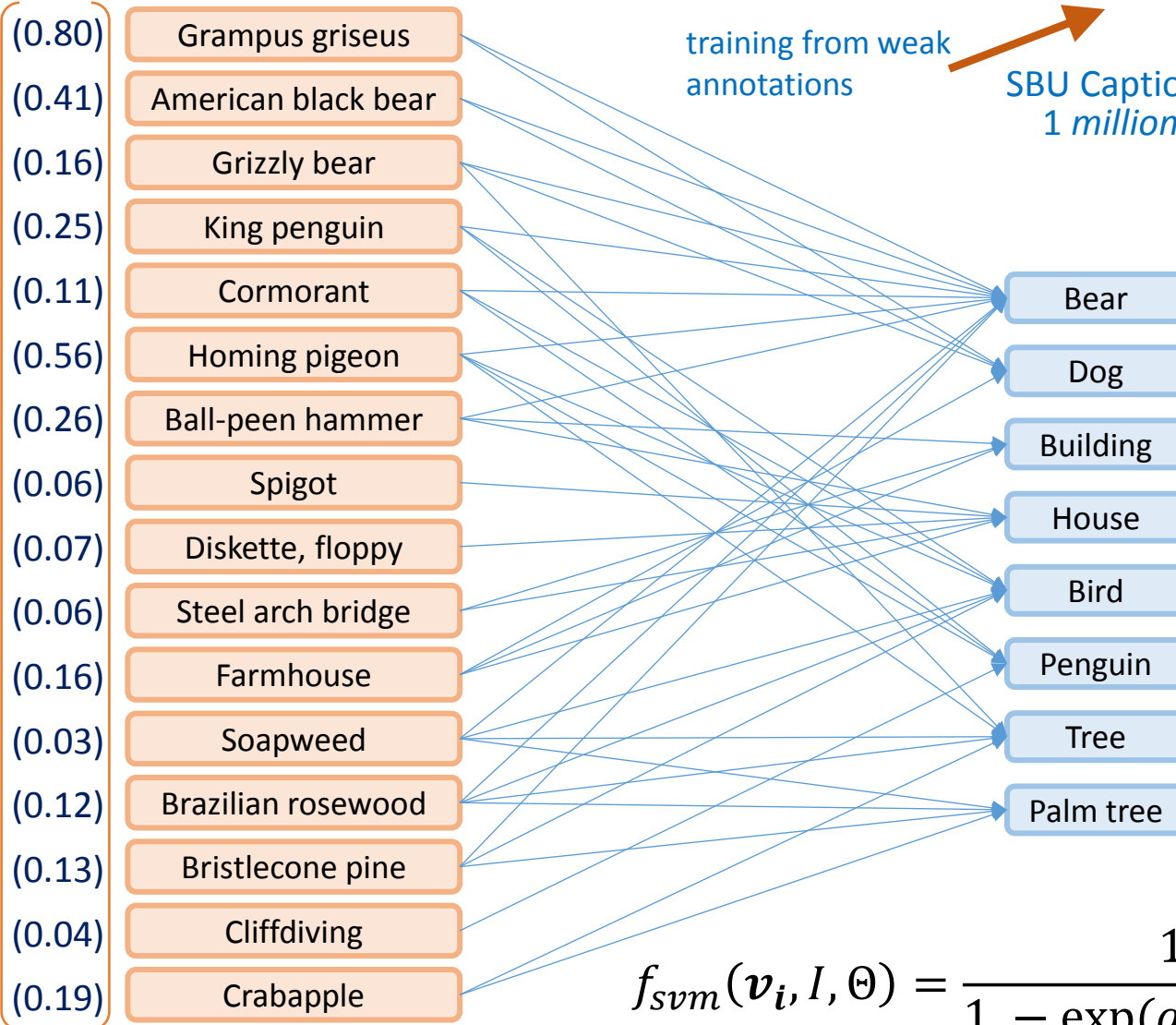
# 2.2 Supervised Learning



training from weak annotations

SBU Captioned Photo Dataset  
1 million captioned images!

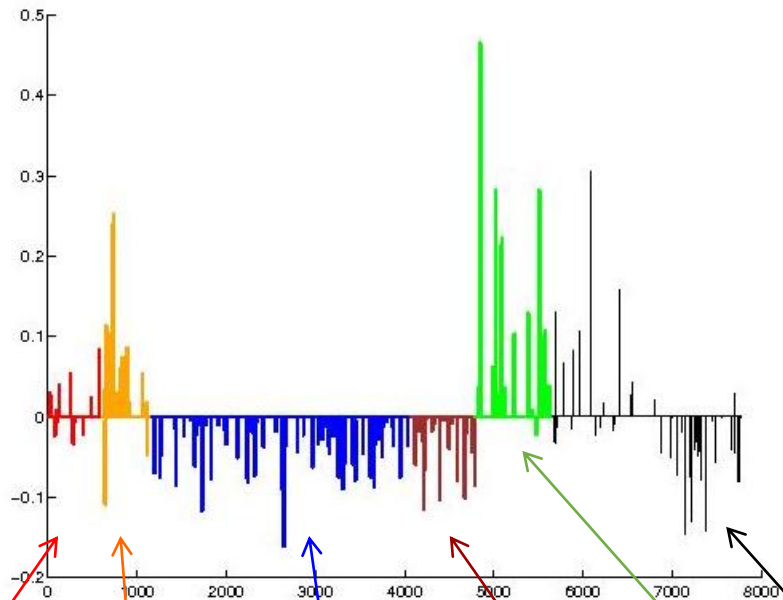
$X =$



$$f_{svm}(v_i, I, \Theta) = \frac{1}{1 - \exp(a\Theta^T X + b)}$$

# Extracting Meaning from Data

Weights learned to recognize images with “tree” in caption



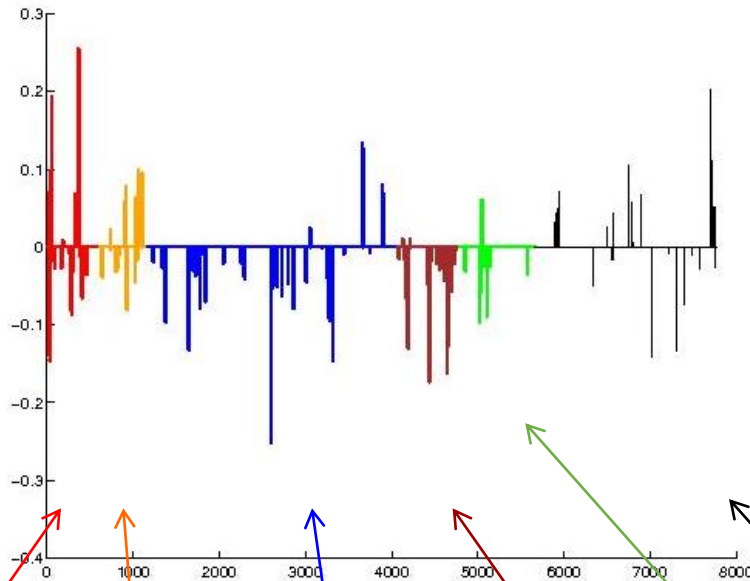
snag  
shade tree  
bracket fungus, shelf fungus  
bristlecone pine, Rocky Mountain bristlecone pine, Pinus aristata  
Brazilian rosewood, caviuna wood, jacaranda, Dalbergia nigra  
redheaded woodpecker, redhead, Melanerpes erythrocephalus  
redbud, Cercis canadensis  
mangrove, Rhizophora mangle  
chiton, coat-of-mail shell, sea cradle, polyplacophore  
crab apple, crabapple  
papaya, papaia, pawpaw, papaya tree, melon tree, Carica papaya  
frogmouth

Mammals   Birds   Instruments   Structures   Plants   Other

# Extracting Meaning from Data



Weights learned to recognize images with “**water**” in caption



Mammals Birds Instruments Structures Plants Other

water dog  
surfing, surfboarding, surfriding  
manatee, *Trichechus manatus*  
punt  
dip, plunge  
cliff diving  
fly-fishing  
sockeye, sockeye salmon, red salmon,  
blueback salmon, *Oncorhynchus nerka*  
sea otter, *Enhydra lutris*  
American coot, marsh hen, mud hen, water  
hen, *Fulica americana*  
booby  
canal boat, narrow boat, narrowboat

# Results: Content Naming



## Human Labels

farm, fence  
field  
horse, mule  
kite, dirt  
people  
tree, zoo

## Flat Classifier

gelding  
yearling  
shire  
yearling  
draft

## Deng et al. CVPR'12

**horse**  
equine  
perissodactyl  
ungulate  
male

## Propagated Visual Estimates

**horse**  
**tree**  
equine  
male  
gelding

## Supervised Learning

**horse**  
pasture  
**field**  
cow  
**fence**

## Joint

**horse**  
pasture  
**field**  
cow  
**fence**

# Results: Content Naming



## Human Labels

fence, junk  
sign  
stop sign  
street sign  
trash can  
tree

## Flat Classifier

feeder  
Hyla  
cleaner  
box  
large

## Deng et al. CVPR'12

woody  
**tree**  
structure  
plant  
vascular

## Propagated Visual Estimates

**tree**  
structure  
building  
plant  
area

## Supervised Learning

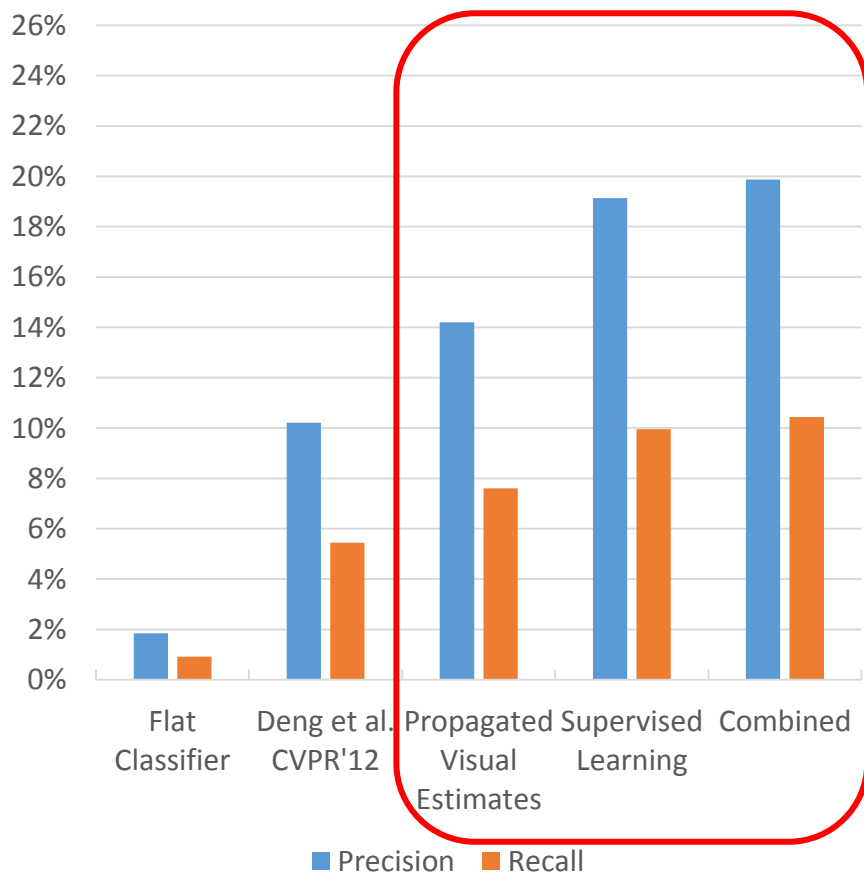
logo  
street  
neighborhood  
building  
office building

## Joint

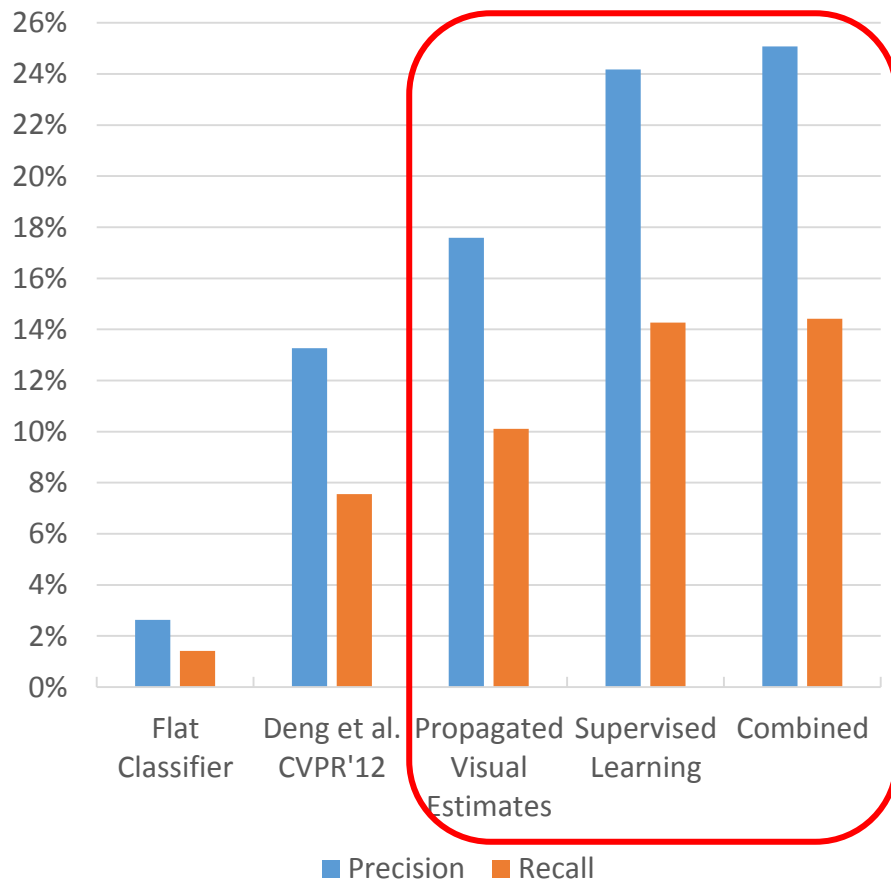
logo  
street  
neighborhood  
building  
office

# Evaluation: Content Naming

## Test Set A – Random Images



## Test Set B – High Confidence Prediction Scores





# Conclusions/Future Work

- We explored different models for content naming in images.
- Results can be used to improve the larger goal of generating human-like image descriptions.
- Go beyond nouns and infer other type of abstractions on action and attribute words.

Questions?