

Introduction to Information Retrieval

<http://informationretrieval.org>

IIR 15-1: Support Vector Machines

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Overview

- 1 Recap
- 2 SVM intro
- 3 SVM details
- 4 Classification in the real world

Outline

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Rocchio, a simple vector space classifier

TRAINROCCHIO(\mathbb{C}, \mathbb{D})

- 1 **for each** $c_j \in \mathbb{C}$
- 2 **do** $D_j \leftarrow \{d : \langle d, c_j \rangle \in \mathbb{D}\}$
- 3 $\vec{\mu}_j \leftarrow \frac{1}{|D_j|} \sum_{d \in D_j} \vec{v}(d)$
- 4 **return** $\{\vec{\mu}_1, \dots, \vec{\mu}_J\}$

APPLYROCCHIO($\{\vec{\mu}_1, \dots, \vec{\mu}_J\}, d$)

- 1 **return** $\arg \min_j |\vec{\mu}_j - \vec{v}(d)|$

A linear classifier in 1D



- A linear classifier in 1D is a point described by the equation $w_1 d_1 = \theta$
- The point at θ/w_1
- Points (d_1) with $w_1 d_1 \geq \theta$ are in the class c .
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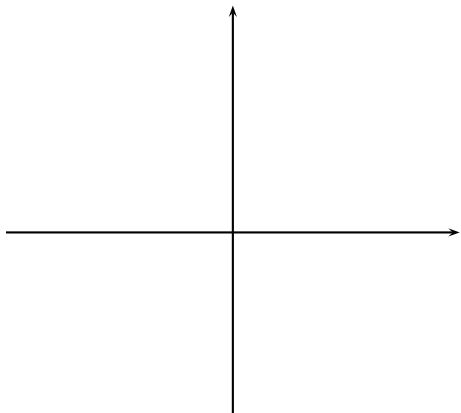
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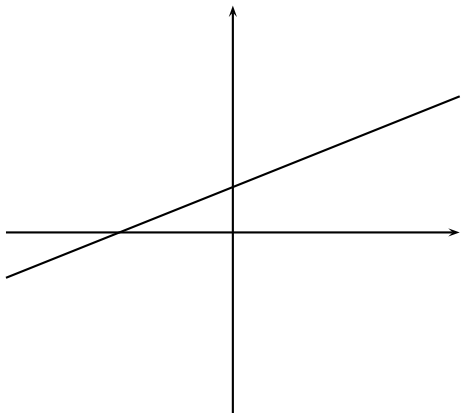
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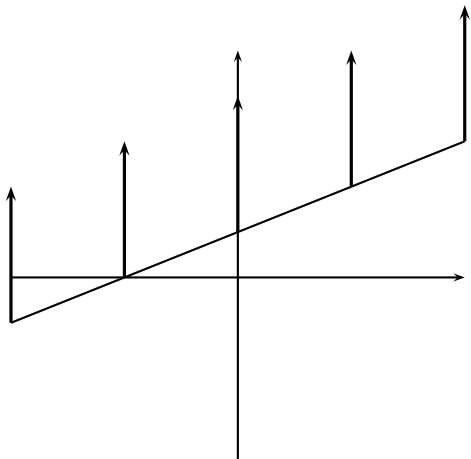
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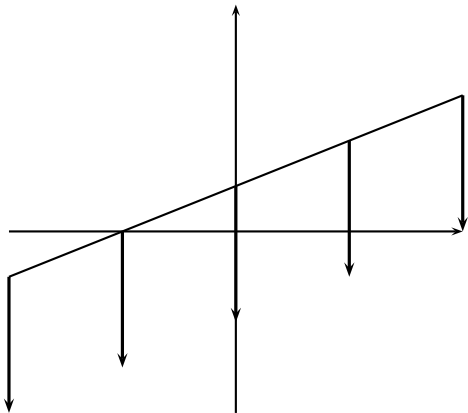
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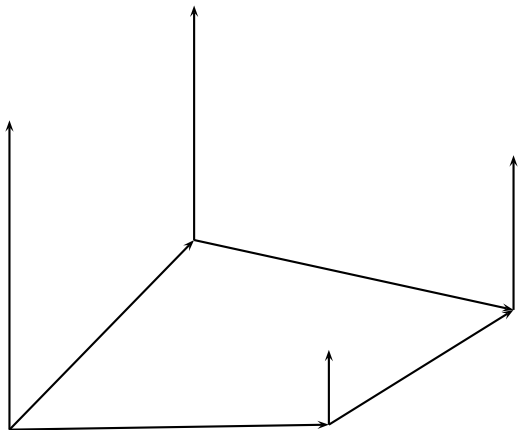
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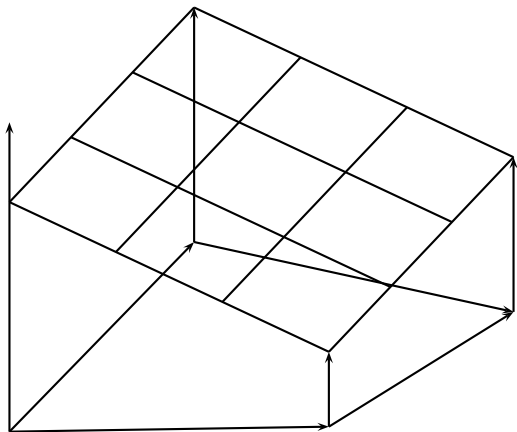
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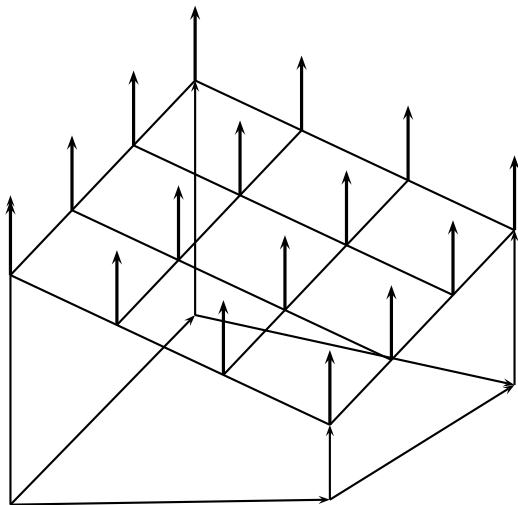
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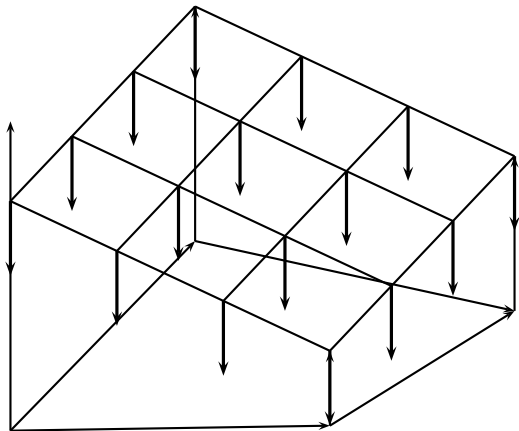
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Learning algorithms for vector space classification

- In terms of actual computation, there are two types of learning algorithms.
- (i) **Simple** learning algorithms that estimate the parameters of the classifier directly from the training data, often **in one linear pass**.
 - Naive Bayes, Rocchio, kNN are all examples of this.
- (ii) **Iterative** algorithms
 - Support vector machines
 - Perceptron (example available as PDF on website: <http://cislmu.org>)
- **The best performing learning algorithms usually require iterative learning.**

Linear classifiers: Discussion

- Many common text classifiers are linear classifiers: Naive Bayes, Rocchio, logistic regression, linear support vector machines etc.
- Each method has a different way of selecting the separating hyperplane
 - Huge differences in performance on test documents
- Can we get better performance with more powerful nonlinear classifiers?
- Not in general: A given amount of training data may suffice for estimating a linear boundary, but not for estimating a more complex nonlinear boundary.

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- Introduction to SVMs
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- Soft margin case for nonseparable problems
- **Discussion:** Which classifier should I use for my problem?

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- New generation of state-of-the-art classifiers: support vector machines (SVMs), boosted decision trees, regularized logistic regression, maximum entropy, neural networks, and random forests
- As we saw in IIR: Applications to IR problems, particularly text classification

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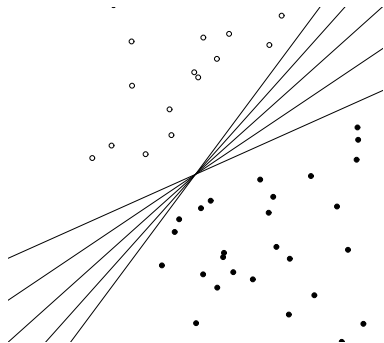
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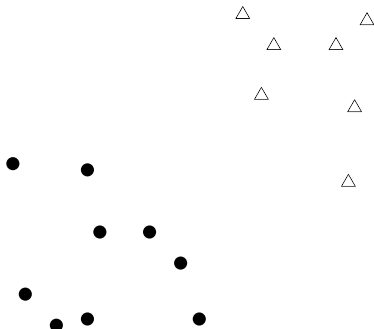
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- Difference from previous methods: **large margin** classifier
- We aim to find a separating hyperplane (decision boundary) that is **maximally far** from any point in the training data
- In case of non-linear-separability: We may have to discount some points as outliers or noise.

Which hyperplane?



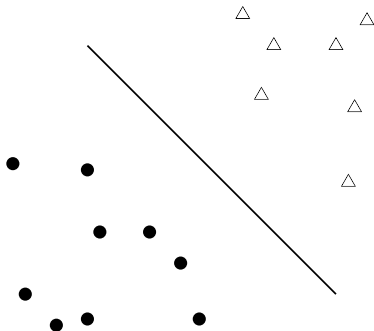
(Linear) Support Vector Machines

- binary classification problem



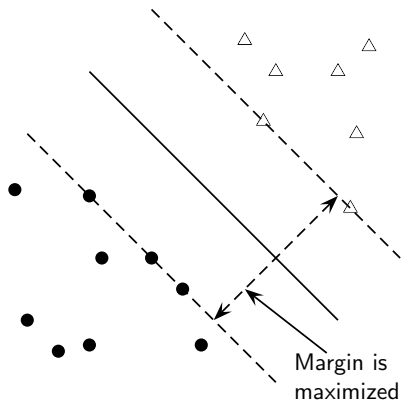
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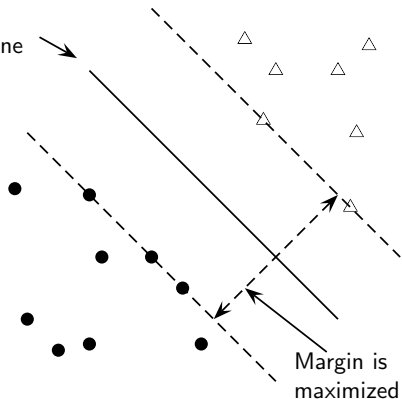
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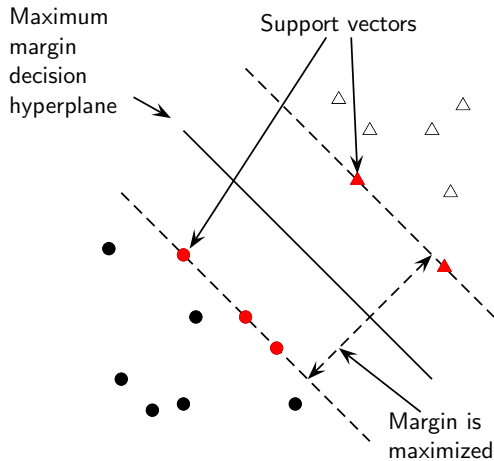
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Maximum
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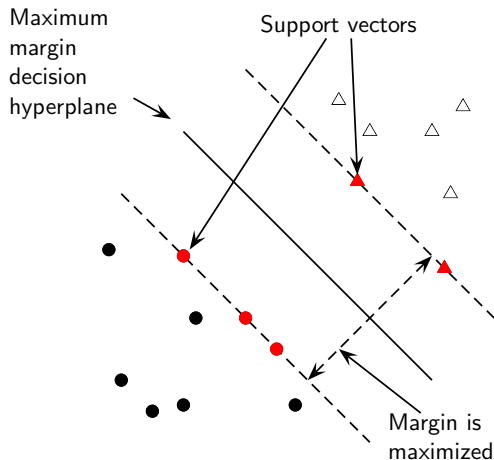
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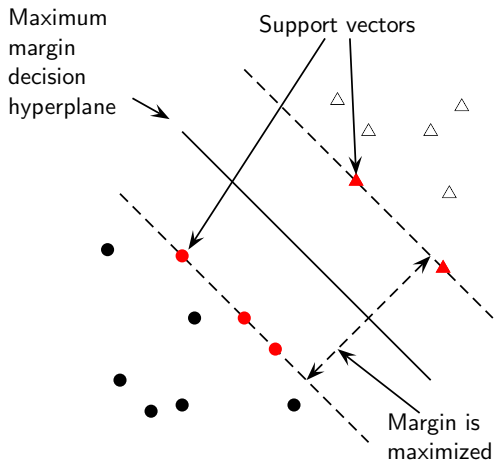
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- Set of support vectors are a complete specification of classifier



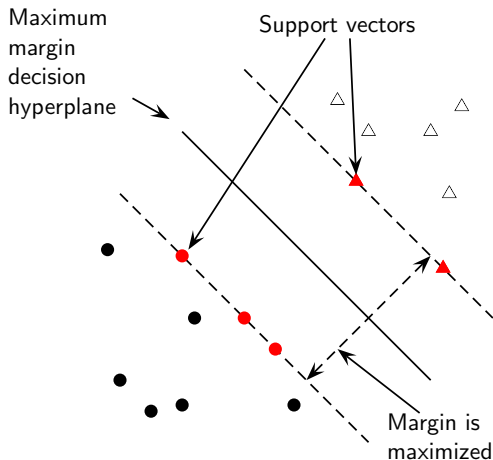
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Points near the decision surface are **uncertain classification decisions**.



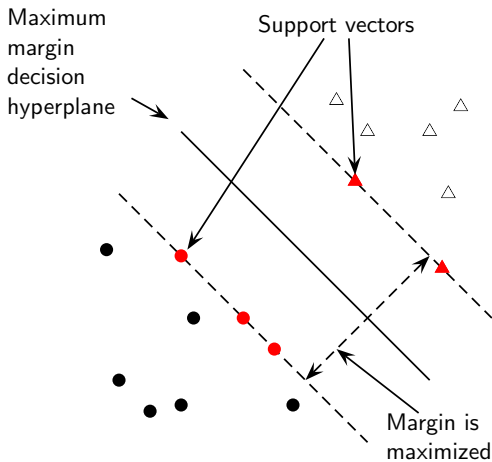
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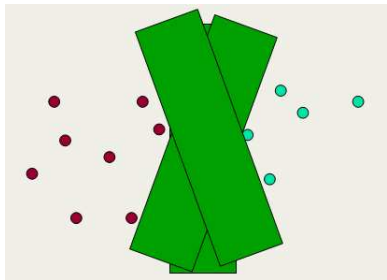


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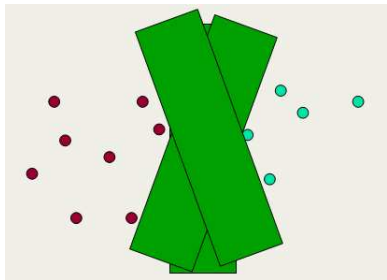


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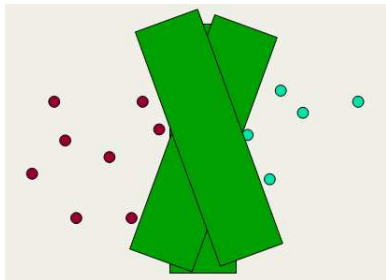
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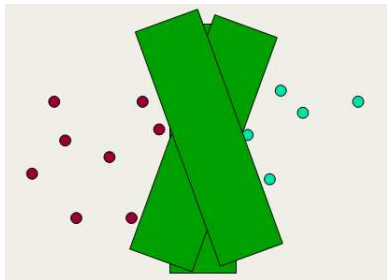
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- unique solution
- increased ability to correctly generalize to test data

Separating hyperplane: Recap

Hyperplane

An n -dimensional generalization of a plane (point in 1-D space, line in 2-D space, ordinary plane in 3-D space).

Decision hyperplane

Can be defined by:

- intercept term b (we were calling this θ before)
- normal vector \vec{w} (**weight vector**) which is perpendicular to the hyperplane

All points \vec{x} on the hyperplane satisfy:

$$\vec{w}^T \vec{x} + b = 0$$

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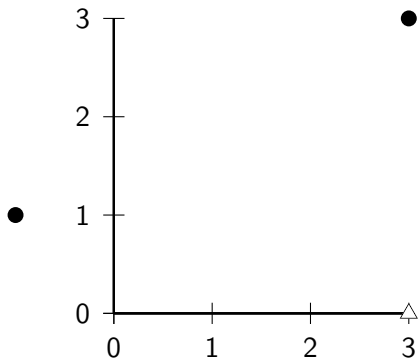
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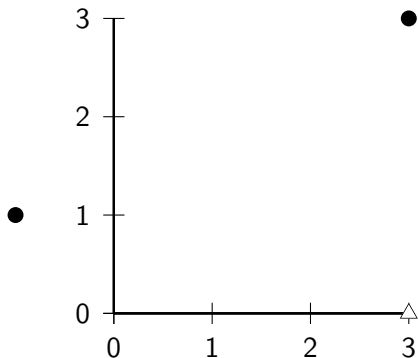
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 - “Spelled out” version we used in the last chapter for linear separators

Exercise



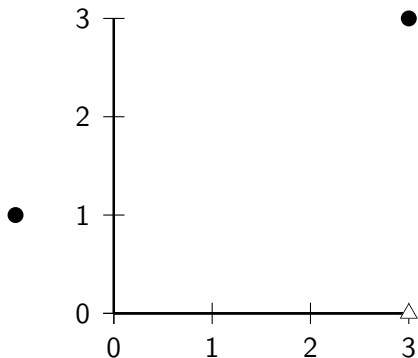
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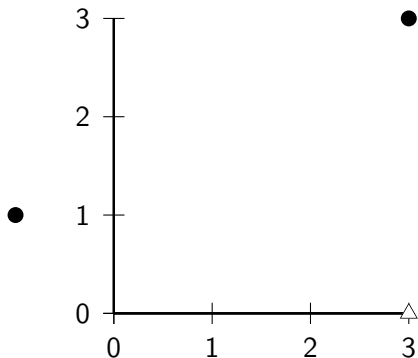
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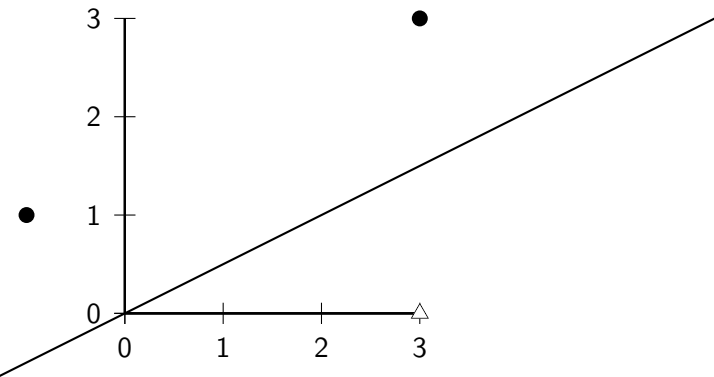
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A value of -1 indicates one class, and a value of $+1$ the other class.

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→ We need to place some constraint on the size of \vec{w} .

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Distance is of course invariant to scaling: if we replace \vec{w} by $5\vec{w}$ and b by $5b$, then the distance is the same because it is normalized by the length of \vec{w} .

Optimization problem solved by SVMs

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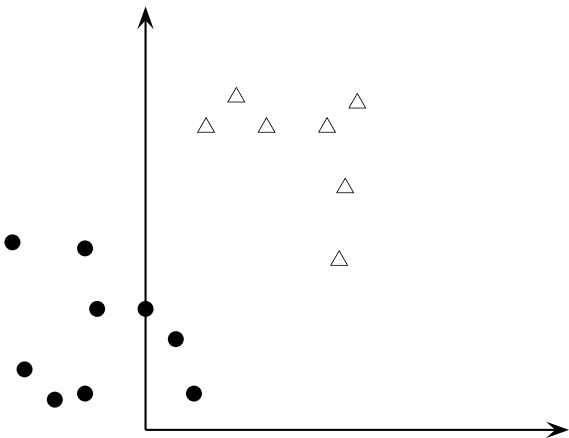
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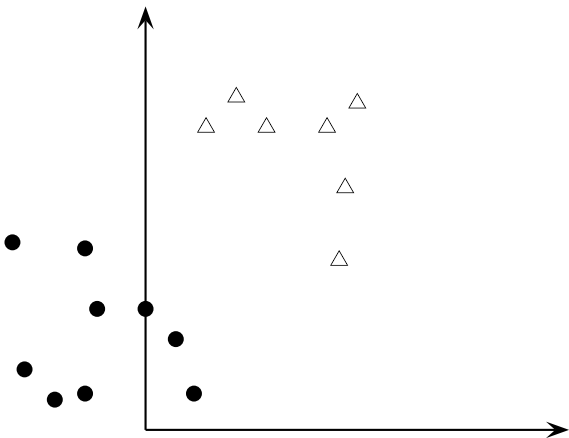
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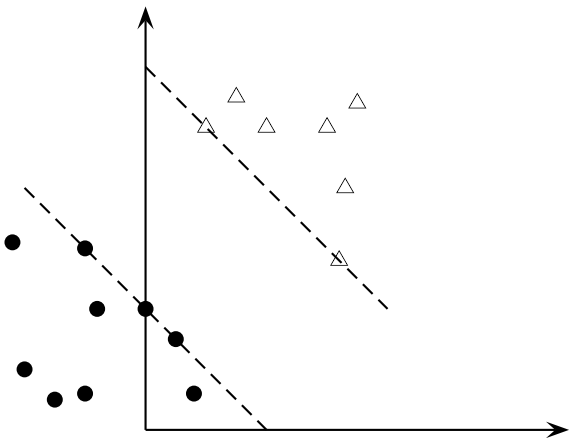
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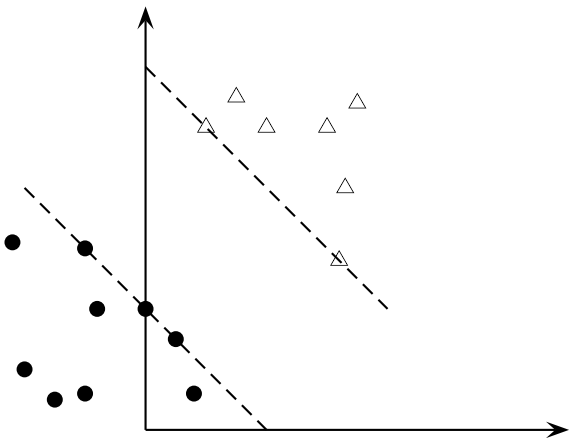
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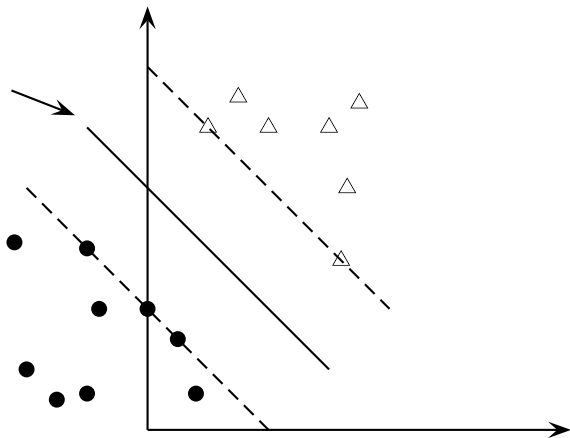




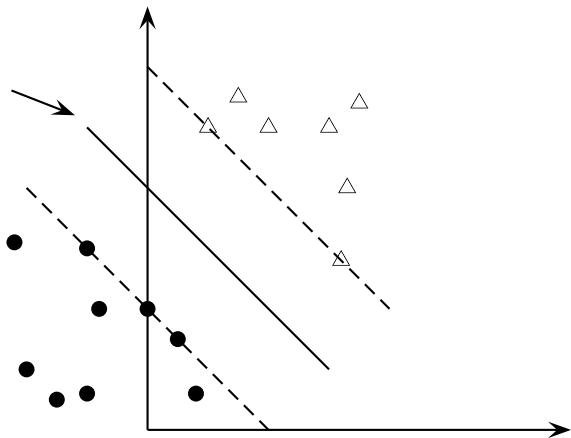




maximum
margin
decision
hyperplane

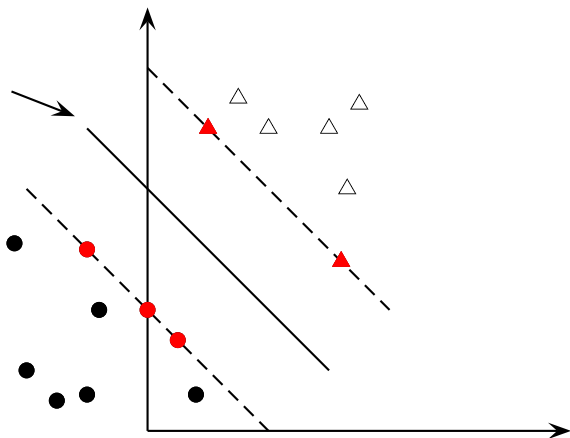


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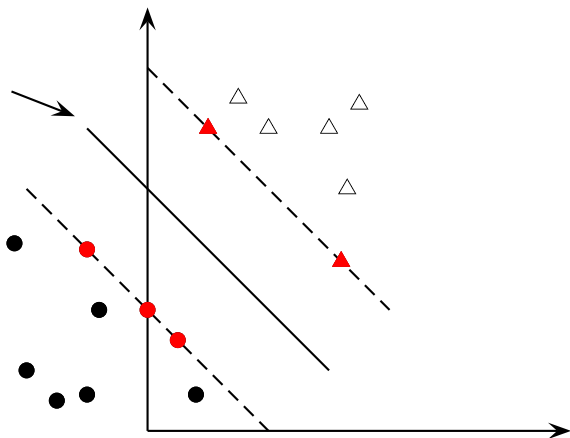
support vectors in red

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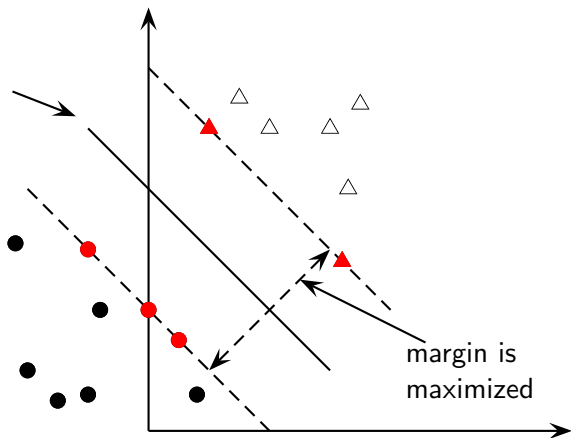
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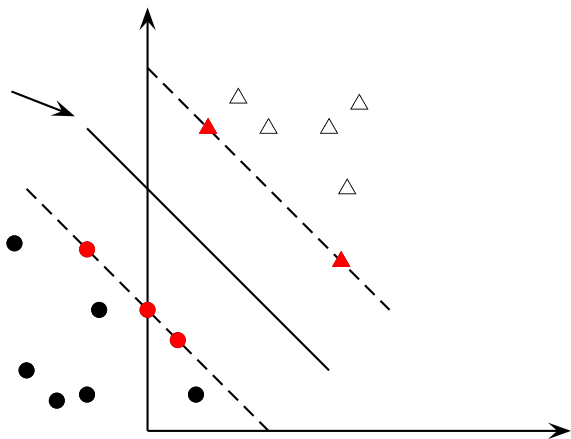
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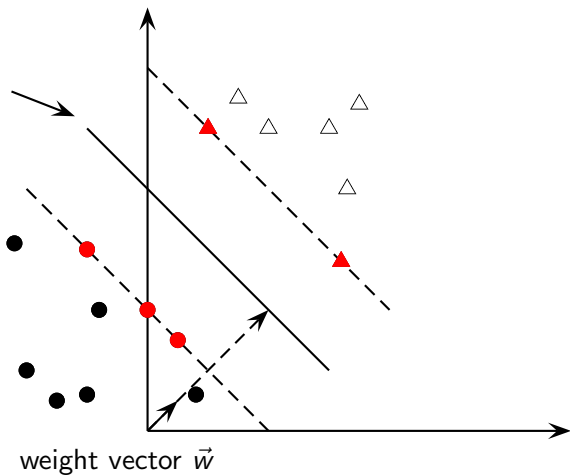


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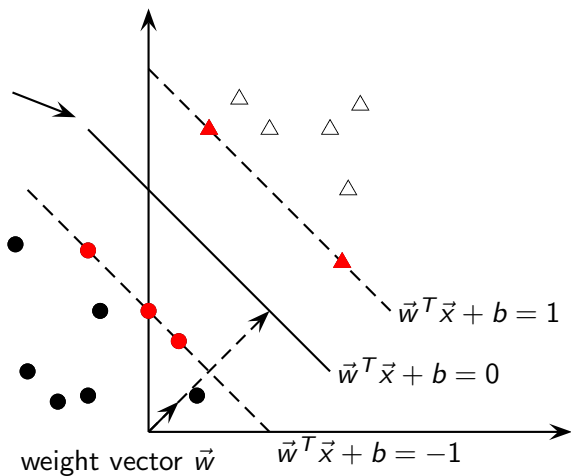
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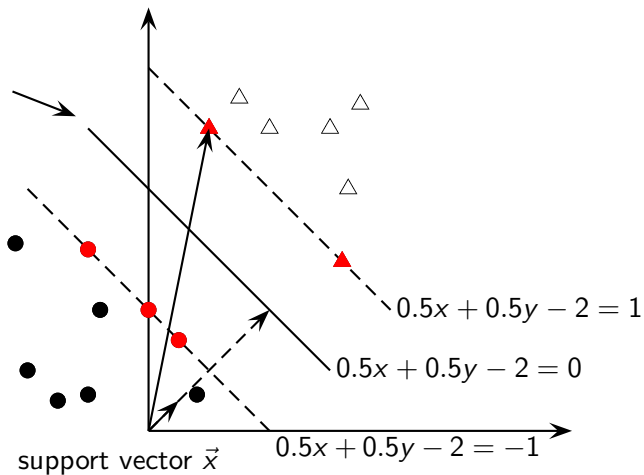
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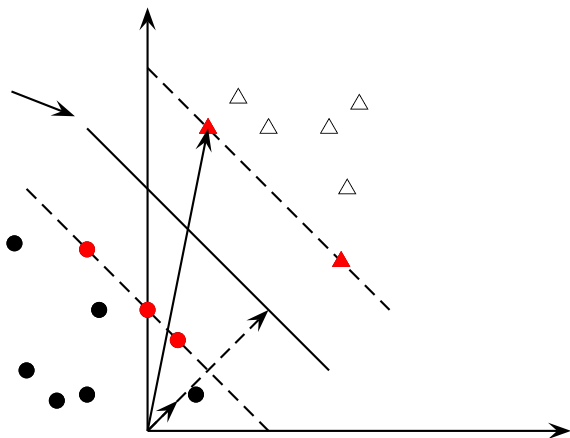
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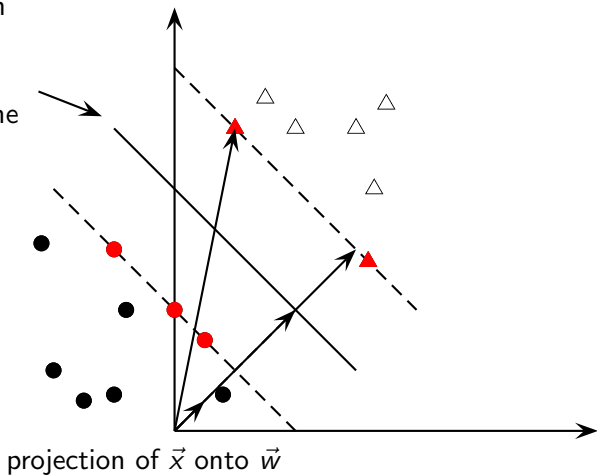


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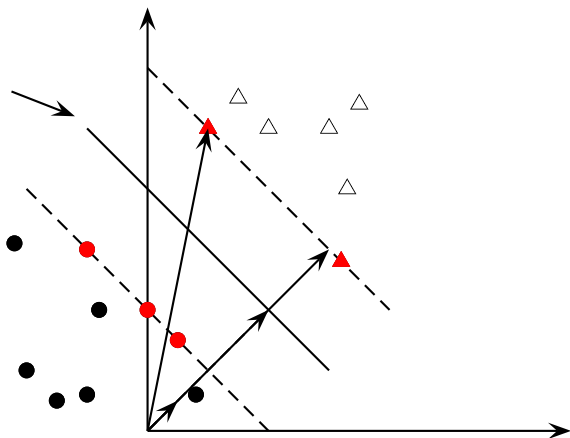
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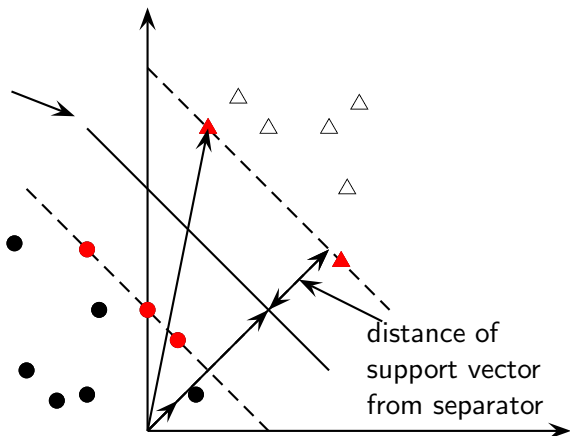
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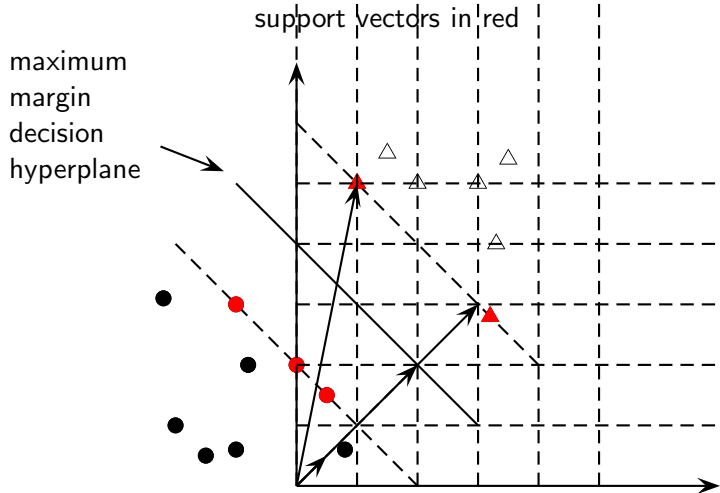
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$$\vec{w}^T \vec{w}' + b = 0$$

$$b = -\vec{w}^T \vec{w}'$$

$$\frac{b}{|\vec{w}|} = -\frac{\vec{w}^T \vec{w}'}{|\vec{w}|}$$

Distance of support vector from separator =
(length of projection of \vec{x} onto \vec{w}) minus (length of \vec{w}')

$$\frac{\vec{w}^T \vec{x}}{|\vec{w}|} - \frac{\vec{w}^T \vec{w}'}{|\vec{w}|}$$

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$$\frac{\vec{w}^T \vec{x}}{|\vec{w}|} - \frac{\vec{w}^T \vec{w}'}{|\vec{w}|}$$

$$(0.5 \cdot 1 + 0.5 \cdot 5)/(1/\sqrt{2}) - (0.5 \cdot 2 + 0.5 \cdot 2)/(1/\sqrt{2})$$

$$3/(1/\sqrt{2}) - 2/(1/\sqrt{2})$$

$$\frac{\vec{w}^T \vec{x}}{|\vec{w}|} + \frac{b}{|\vec{w}|}$$

$$3/(1/\sqrt{2}) + (-2)/(1/\sqrt{2})$$

$$\frac{3 - 2}{1/\sqrt{2}}$$

$$\sqrt{2}$$

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We are now optimizing a **quadratic function** subject to linear constraints. Quadratic optimization problems are standard mathematical optimization problems, and many algorithms exist for solving them (e.g. Quadratic Programming libraries).

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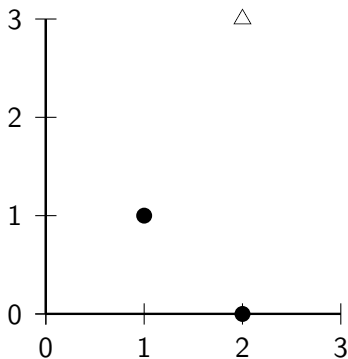
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- The value of $f(\vec{x})$ may also be transformed into a probability of classification

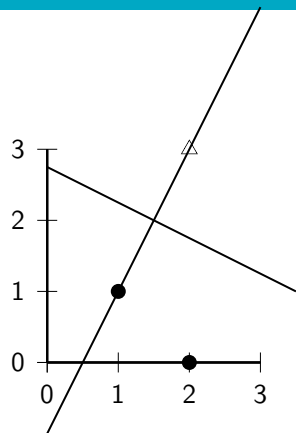
Exercise



Which vectors are the support vectors? Draw the maximum margin separator. What values of w_1 , w_2 and b (for $w_1x + w_2y + b = 0$) describe this separator? Recall that we must have $w_1x + w_2y + b \in \{1, -1\}$ for the support vectors.

Walkthrough example

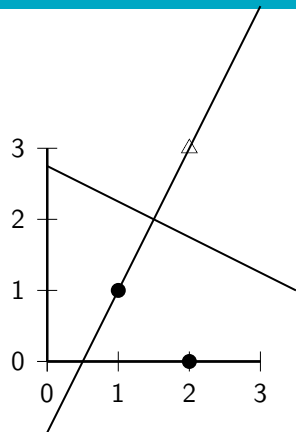
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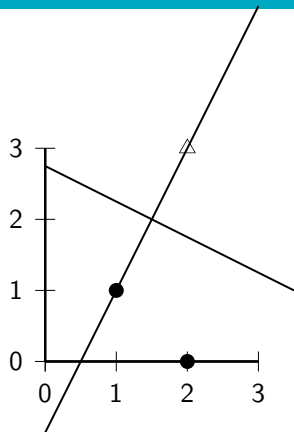
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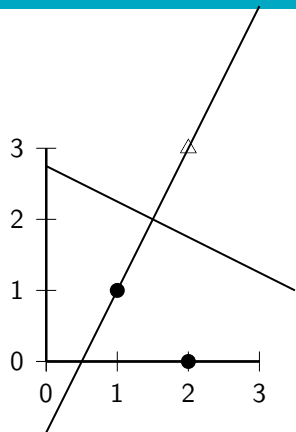
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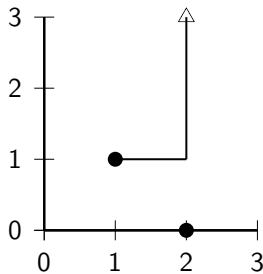
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- The SVM decision boundary is:



$$b - b = (1 \cdot x + 2 \cdot y) - (1 \cdot 1.5 + 2 \cdot 2) \Leftrightarrow 0 = \frac{2}{5}x + \frac{4}{5}y - \frac{11}{5}$$

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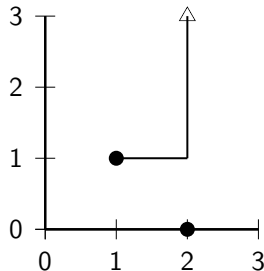
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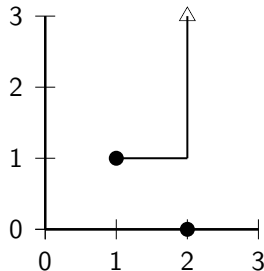
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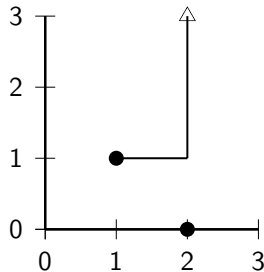
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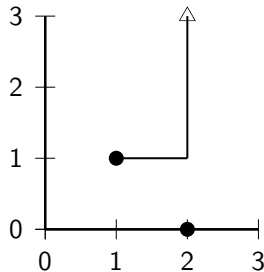
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- The margin ρ is $2/|\vec{w}| = 2/\sqrt{4/25 + 16/25} = 2/(2\sqrt{5}/5) = \sqrt{5} = \sqrt{(1-2)^2 + (1-3)^2}$.



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The sum of the ξ_j gives an upper bound on the number of training errors. Soft-margin SVMs minimize training error traded off against margin.

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- Yet another possibility: structured prediction. Generalization of classification where the classes are not just a set of independent, categorical labels, but may be arbitrary structured objects with relationships defined between them

Outline

- 1 Recap
- 2 SVM intro
- 3 SVM details
- 4 Classification in the real world

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- Often greater performance gains from exploiting domain-specific text features than from changing from one machine learning method to another.
- Understanding the data is one of the keys to successful categorization, yet this is an area in which many categorization tool vendors are weak.

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- None?
- Very little?
- Quite a lot?
- A huge amount, growing every day?

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With careful crafting, the accuracy of such rules can become very high (high 90% precision, high 80% recall).

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c = grain
```

In practice, rules get a lot bigger than this, and can be phrased using more sophisticated query languages than just Boolean expressions, including the use of numeric scores.

With careful crafting, the accuracy of such rules can become very high (high 90% precision, high 80% recall).

Nevertheless the amount of work to create such well-tuned rules is very large. A reasonable estimate is 2 days per class, and extra time has to go into maintenance of rules, as the content of documents in classes drifts over time.

A Verity topic (a complex classification rule)

```

comment line      # Beginning of art topic definition
top-level topic  art ACCRUE
topic definition modifiers {
    /author = "fsmith"
    /date = "30-Dec-01"
    /annotation = "Topic created
                    by fsmith"
subtopic         * 0.70 film ACCRUE
                 ** 0.50 STEM
                 /wordtext = film
subtopic         ** 0.50 motion-picture PHRAS
                 *** 1.00 WORD
                 /wordtext = motion
                 *** 1.00 WORD
                 /wordtext = picture
                 ** 0.50 STEM
                 /wordtext = movie
subtopic         * 0.50 video ACCRUE
                 ** 0.50 STEM
                 /wordtext = video
                 ** 0.50 STEM
                 /wordtext = vcr
                 # End of art topic

subtopic topic   * 0.70 performing-arts ACCRUE
evidencetopic   ** 0.50 WORD
topic definition modifier /wordtext = ballet
evidencetopic   ** 0.50 STEM
topic definition modifier /wordtext = dance
evidencetopic   ** 0.50 WORD
topic definition modifier /wordtext = opera
evidencetopic   ** 0.30 WORD
topic definition modifier /wordtext = symphony
subtopic        * 0.70 visual-arts ACCRUE
                 ** 0.50 WORD
                 /wordtext = painting
                 ** 0.50 WORD
                 /wordtext = sculpture

```

Westlaw: Example queries

Information need: Information on the legal theories involved in preventing the disclosure of trade secrets by employees formerly employed by a competing company

Query: "trade secret" /s disclos! /s prevent /s employe!

Information need: Requirements for disabled people to be able to access a workplace

Query: disab! /p access! /s work-site work-place (employment /3 place)

Information need: Cases about a host's responsibility for drunk guests

Query: host! /p (responsib! liab!) /p (intoxicat! drunk!) /p guest

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A system is built which decides which documents a human should label.

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Usually these are the ones on which a classifier is uncertain of the correct classification.

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Rule of thumb: each doubling of the training data size produces a linear increase in classifier performance, but with very large amounts of data, the improvement becomes sub-linear.

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Accurate classification over large sets of closely related classes is **inherently difficult**. – No general high-accuracy solution.

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 - How stable is the problem over time?
 - For an unstable problem, it's better to use a simple and robust classifier.

Exercise

You are tasked with building a system that monitors the sentiment expressed by tweeters about a company.

Functionality: the user enters a set of #hashtags, @usernames and keyword queries that are related to the company of interest. The system then computes the proportion of positive and negative sentiment in the messages containing these #hashtags, @usernames and queries.

A key part of this system is a classifier that takes a tweet and classifies it as having positive or negative polarity.

How would you build this classifier? You can use a rule-based or a statistical or a hybrid approach.

Take-away today

- **Support vector machines:** State-of-the-art text classification methods (linear and nonlinear)
- Introduction to SVMs
- Formalization
- Soft margin case for nonseparable problems
- **Discussion:** Which classifier should I use for my problem?

Resources

- Chapter 14 of IIR (basic vector space classification)
- Chapter 15 of IIR (SVMs)
- Discussion of “how to select the right classifier for my problem” in Russell and Norvig
- Resources at <http://cis1mu.org>